



Steering Committee

Meeting #1

July 22, 2026

Agenda

Introductions

Plan Overview, Purpose, and Timeline

Steering Committee Responsibility and Charter

Engagement Plan

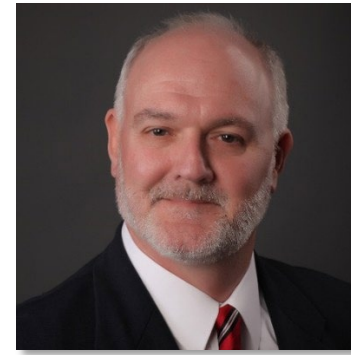
Questions and Discussion

Introductions



Devon Westbrook, AICP

ODOT
Project Manager



JD Allen, AICP

DCCM
Project Manager



Marcus Arnold, AICP

DCCM
Deputy Project Manager



Meredith Greene, AICP

Socius Amica
Task Lead



Dan McGrath, AICP

DCCM
Task Lead

Steering Committee Representation

- EMBARK
- Mobility Management Director
- ODOT Office of Mobility and Public Transit
- Oklahoma Department of Commerce
- Oklahoma Department of Human Services
- Oklahoma Health Care Authority
- Oklahoma State Department of Health
- Oklahoma Transit Association
- Rural Health Association of Oklahoma
- Section 5311 Transit Agency Directors
- Southwestern Oklahoma Development Authority
- Tribal Transit Representative

Discussion:

- **Introduce yourself, your organization, and your role**
- **What is one strength or success your organization has in supporting mobility or transportation?**

Plan Overview, Purpose, & Timeline

2020 Public Transit Policy Plan



2020 Gaps

COVID-19 cut in-person public engagement short; virtual formats limited rider participation

Geographic gaps in panhandle and NE areas

Large SAG was difficult to manage for decision-making; low meeting-to-outcome ratio

Survey distribution was network-dependent; likely missed unaffiliated riders

No formalized feedback loop

Discussion:

- **For those involved with the previous plan, what other lessons can we learn from that effort?**

Purpose

The Oklahoma Mobility Plan is a new planning effort to assess the condition, needs, and future direction of public transit and mobility in Oklahoma.



Timeline

TASK	2026									2027								
	Q2			Q3			Q4			Q1			Q2			Q3		
0: PROJECT MANAGEMENT																		
1: STAKEHOLDER AND PUBLIC ENGAGEMENT																		
1.1 Steering Committee																		
1.2 Community Partner Committee																		
1.3 Public Meetings																		
2: BEST PRACTICES																		
3: NEEDS ASSESSMENT																		
4: RECOMMENDATIONS																		
5: FUNDING																		
6: DRAFT AND FINAL PLAN DOCUMENT																		
6.1 Draft Plan																		
6.2 Final Plan																		

Steering Committee Involvement

Meeting (subject to change)	Purpose and Key Activities
#1: July 2026	Kickoff and Charter Adoption
#2: Fall 2026	Engagement Progress and Survey Review and Preliminary Findings
#3: Jan 2027	Recommendations Review
#4: Mar/Apr 2027	Draft Strategy Review
#5: May 2027	Implementation Reality Testing
#6: July 2027	Final Plan Review and Champions Briefing



- Project kickoff
- Data collection
- Peer review
- Public engagement plan
- Online survey
- Steering Committee start

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- Begin technical analysis
 - Travel markets
 - Demographics
 - Ridership trends
 - Spatial and temporal service gaps
 - Funding gaps
- Review best practices and peer research
- Review initial survey findings

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- Start forming initial recommendations
- Review preliminary outreach findings
- Confirm emerging needs and gaps
- Validate key themes

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- Review initial recommendations and policy brief(s)
- Discuss initial implementation road map
- Draft strategies

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- Prioritize draft strategies and recommendations
- Identify politically feasible near-term actions
- Discuss equal access implications
- Continue to discuss short-term feasibility, implementation steps, and policy strategies
- Assess funding availability

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- Review final plan
- Discuss implementation coordination
- Identify post-plan opportunities

Steering Committee Responsibility & Charter

Steering Committee Charter

- Member roles and expectations
 - Participate in meetings
 - Provide feedback
 - Represent interests
 - Advocate for the plan
 - Inform the group
- Decision-making authority
 - Consensus when possible
 - ODOT makes final determinations



Steering Committee Charter

- Meeting protocols
 - Virtual or in-person meetings
 - Facilitated by ODOT with consultant support
- Attendance
 - At least 5 out of 7 meetings
 - Now through September 2027



Steering Committee Charter

- Conflict of interest disclosures
 - Noted in meeting summaries
- Confidentiality
 - Meeting summaries reflect collective discussion
- Post-project roles
 - Advocate for implementation



Project Team Commitment

- Produce a plan that is useful for advancing transit across the state
- Provide resources that demonstrate transit needs
- Ensure all voices are heard and valued
- Directly utilize Steering Committee input
- Comply with state and federal requirements
- Promote relationships and connections to facilitate coordination
- Support Steering Committee members
- Communicate regularly and in advance



Discussion: In what ways could this effort be beneficial for your organization?

Engagement Process

Engagement Objectives



Geographic Reach



Representative Participation



Stakeholder Input



Transparency and Trust



Actionable Input



Implementation Readiness

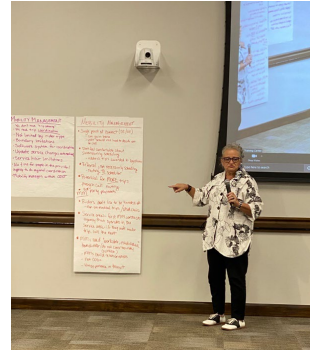


Rider Voices

Engagement Strategies



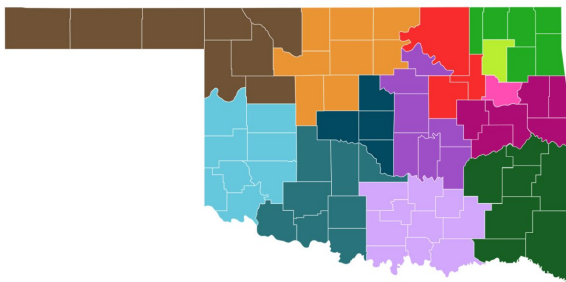
Website and survey



Public meetings



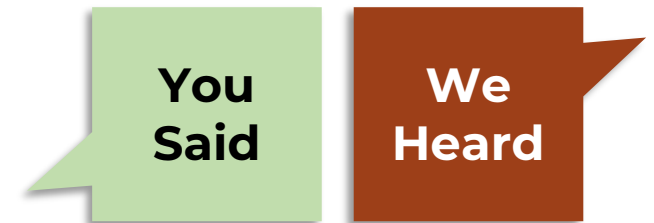
Pop-up events & direct rider outreach



Region Specific
Engagement Profiles



Plan Champions



'You Said/We Heard'
Feedback Loop

Engagement Materials

When you submit this form, it will not automatically collect your details like name and email address unless you provide it yourself.

Transit Access and Travel

1. How often do you typically ride public transportation?

- ☐ Daily
- ☐ A few times a week
- ☐ A few times a month
- ☐ A few times a year
- ☐ Never

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OKLAHOMA Mobility Plan

Help us build a stronger transportation future for Oklahoma!

The Oklahoma Mobility Plan is gathering feedback from residents, riders, and community members to understand current transportation challenges and develop solutions that better serve urban, rural, and tribal communities statewide.

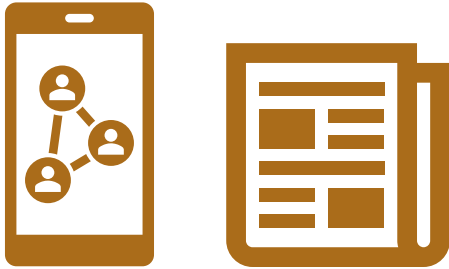
Whether you use transit every day, occasionally, or not at all, we want to hear from you.

Scan here to take the survey!

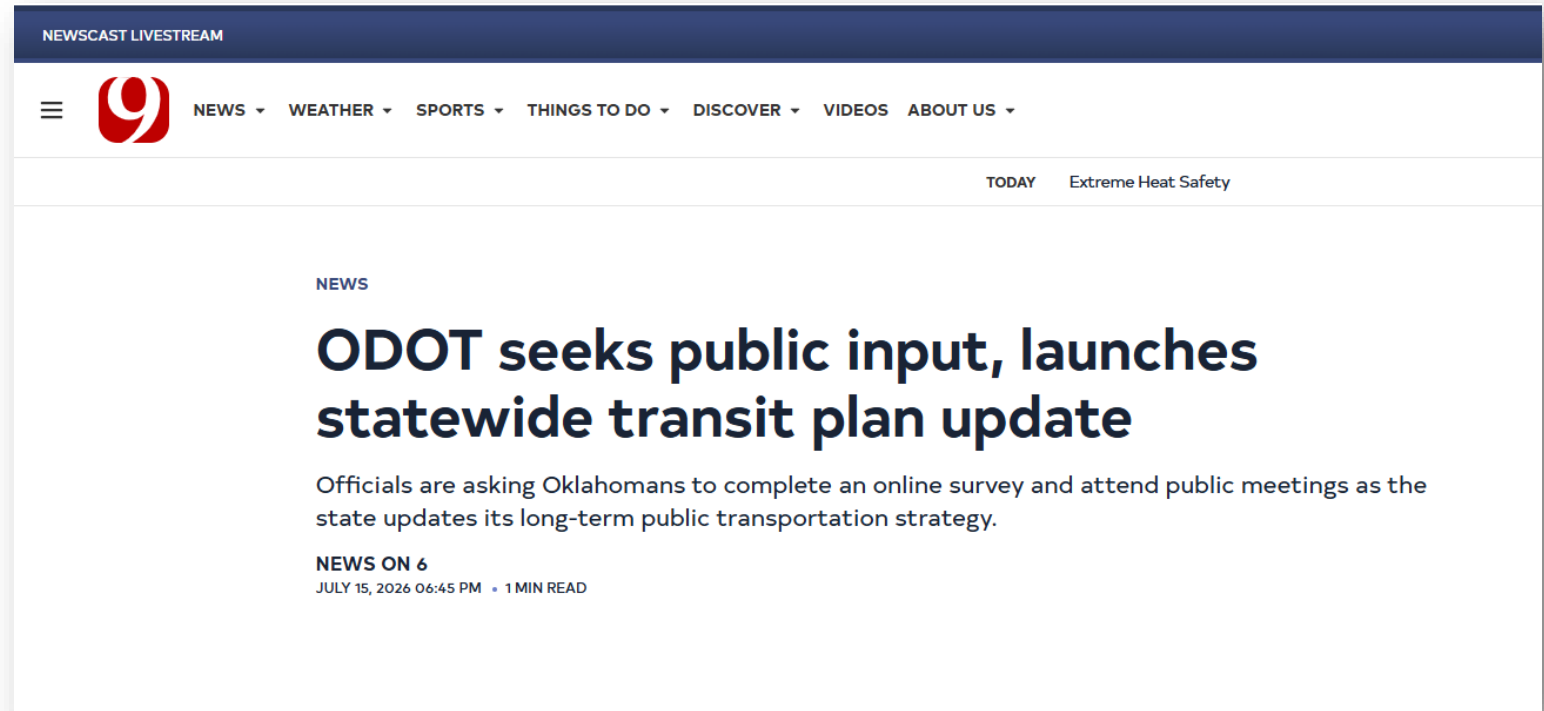


Oklahoma Department of Transportation Multi-Modal & Planning Division

Survey and Website Launch



- Press release
- Monthly ODOT social media posts
- [Website](#)



Discussion and Questions

Early Priorities and Concerns

- **From your point of view, what are some initial priorities for public transportation?**

PRIORITY

- How should these be incorporated into the plan?
- Does your organization deal directly with this topic area?
If so, how?
- Do you know of an example or success story for addressing these?

Early Priorities and Concerns

- **Do you have any initial concerns regarding plan development?**

- Planning process
- Analyses
- Data collection
- Public engagement
- Coordination
- Implementation



Image Source: Adobe Stock

Early Priorities and Concerns

- **What do you think is the biggest challenge or hurdle facing public transportation?**
 - Statewide?
 - For your region, locality, or service area?



Image Source: Adobe Stock

Community Partners

Other stakeholders across the state will be invited to participate in a **Community Partner Committee (CPC)**:

- Meetings and interviews to inform recommendations
- Public engagement promotion

**Transit
Providers**

**Regional
Planning
Organizations**

**Human
Service
Agencies**

**Community
Organizations**

- Do you have contacts that should be included in the CPC?
- Do you know of events that could be used for tabling/flyer distribution?

Questions and Contact

- **Devon Westbrook** – ODOT Project Manager - Devon.Westbrook@odot.ok.gov
- **JD Allen** – DCCM Project Manager – jdallen@dccm.com
- **Marcus Arnold** – DCCM Deputy Project Manager - marnold@dccm.com
- **Meredith Greene** – Socius Amica Task Lead - Meredith@sociusamica.com
- **Dan McGrath** – DCCM Task Lead – dmcgrath@dccm.com
- **Project Website:** <https://oklahoma.gov/odot/programs-and-projects/programs/multimodal/office-of-mobility-and-public-transit/mobility-plan.html>