Oklahoma Public Transit Policy Plan
Oklahoma Transit Association Fall Conference

Presented by:
Meredith Greene

October 25, 2019
WE PUT PEOPLE FIRST
Developing transportation systems to promote broader community goals of mobility, equality, economic development, and healthy living.
TRANSIT IS OUR PRIMARY FOCUS

- Our experience includes urban, suburban and rural environments
- Spans bus, rail, paratransit and emerging mobility
- We understand governance, management, funding and operations
- Our perspective is unique
  - Staff have worked at transit agencies and as consultants
  - We’ve served on agency boards
  - We are daily transit riders
Statewide Transit Planning
- Arkansas
- Delaware
- Georgia
- Idaho
- Maryland
- Michigan
- Nebraska
- North Carolina
- New Jersey
- New York
- Ohio
- Texas
- Vermont
- Virginia
- Washington

Tribal Transit Planning
- Navajo
- Apache
- Hopi
- Nambe
- Pojoaque
- San Ildefonso
- Santa Clara
- Taos
- Tesuque
- Laguna
- Coeur d’Alene
- Nez Perce

Intercity Transit Planning
- Virginia Breeze Expansion Analysis
- Travel Washington Intercity Bus Plan
- Idaho Intercity Bus Plan
- Ohio Intercity Bus Study
- National Research

Oklahoma Transit Planning
- Morton Comprehensive Health Services Transportation Sustainability Study
- Rural Service Design Workshop at the 2019 Oklahoma Transit Conference
OUR TEAM OF EXPERTS

Core Team Members

Meredith Greene
Project Manager

Bethany Whitaker
Deputy Project Manager

Jewel DeGuzman
Project Coordinator

Krista Eichenbaum
Stakeholder Engagement; Policy Development

Keaton Wetzel
Transit Planning, Stakeholder Engagement

Bennett Powell
Public Engagement Lead KFH

Fred Fravel
Rural / Intercity Transit KFH

Ken Hosen
Rural / Tribal Transit KFH

Hazel Scher
Urban Transit; Emerging Mobility

Cristina Barone
Capital Planning, Fares, and Financial Analysis
ABOUT THE PROJECT

Oklahoma Statewide Transit Policy Plan
PROJECT BACKGROUND

House Bill 1365

• Signed April 25, 2019
• Requires Oklahoma Public Transit Policy Plan
• All-Inclusive
• Reflective of 2018 Needs Assessment
• Stakeholder Input
• Future Collaboration & Coordination
PROJECT PURPOSE

Oklahoma DOT and Oklahoma Transit Association

• Plan for Mobility Challenges
• Address Needs
• Population Growth
• Changing Demographics
BALANCING NEEDS AND GOALS

Federal Transit Administration

DOT

Oklahoma Department of Transportation

OKLAHOMA TRANSIT ASSOCIATION

Individual Transit Agencies

Individual Transit Agencies
OUR APPROACH

1. **Project Context**
   - Existing Policies and Programs

2. **Systems Research**
   - Transit Systems Research
   - Agency Site Visits
   - Peer Review / Best Practice Research
   - Market Demand Analysis

3. **Strategic Direction**
   - Develop Goals
   - Evaluation Framework

4. **Modal Needs (Needs Assessment)**

5. **Financial Analysis**

6. **Alternative Investment Scenarios**

7. **Policy Development**

8. **Recommendations and Plan Development**

9. **Stakeholder and Community Engagement**
STUDY ELEMENTS

Oklahoma Statewide Transit Policy Plan
PROJECT TASKS

• Project Management
• Public & Stakeholder Engagement
• Project Context
• System Research
• Strategic Direction
• Modal Needs
• Financial Element
• Investment Scenarios
• Policy Development
• Plan Documentation
PROJECT MANAGEMENT AND COMMUNICATION

Core Team Approach

• Collaborative
• Independent
• Subject Matter Experts
• Internal Information Sharing
• External Information Vetting
STAKEHOLDER AND COMMUNITY ENGAGEMENT

- Advisory Committee
- Stakeholder Interviews
- Project Branding
- Web-Based Interaction
- Pop-up Events
- Regional Meetings
- Agency Site Visits
- Public Workshops / Meetings
- Design Your Own Transit System Survey
- Feedback on Recommendations
- Legislative Municipal Coordination
- Social Media
TACTICS FOR A STATEWIDE PLAN

- Agency site visits
- Stakeholder interviews
- Transit investment surveys
- Regional meetings

- Engage stakeholders and the public in trade-off exercises and conversations

- http://design-your-transit-system.blinktag.com/
PROJECT CONTEXT

Statewide Public Transportation Programs & Policies

- Inventory
- Analysis
- State of System Report
- Existing and Future Trends
BRIEFING BOOKS

Present information in interesting and engaging ways:

- Increase stakeholder and community interest
- Illustrated graphically
- Focus on findings, not process

Building Blocks for Better Transit

Here are some elements that can improve our regional transit system.

We’ve identified the building blocks needed to create a better regional transit system for Southeast Michigan. Each one is useful for solving different kinds of problems in our region.

Learn more about the building blocks, where they would be appropriate, and how each one performs based on the characteristics of a successful transit system.
SYSTEM RESEARCH

• Transit System Research
• Transit Market Analysis
• Online Database of Transit Resources
• Map of Transit Agencies
• Performance Report
STRATEGIC DIRECTION

• Peer Review
• Best Practices
• “Top 10 State” Initiative
• Transit Policy Goals
MODAL NEEDS

Needs Assessment
• Transit Service & Capital Needs
• Policies & Programs
• Office of Mobility & Public Transit
• 10-year Outlook
FINANCIAL ELEMENT

• Transit Funding Gap Analysis
• Transit Funding Opportunities
• 10-year Funding & Financial Model
• Accountability
• Transit Investment Scenarios
FUNDING – USE EXISTING FUNDS EFFICIENTLY

• Leverage resources
  o Partnerships
  o Contracts
  o In-kind Funds

• Coordination strategies
  o Service delivery
  o Administration
  o Contracts
  o Procurement
  o Technology

• Performance measures

Communication
Acting Independently
Sharing information, but establishing a regular forum for communication as opportunities arise.

Coordination
Acting Jointly
(on an informal basis)
Working together on selected functions by non-binding action.

Collaboration
Acting Jointly
(on an informal basis)
Working together on selected functions by binding action (inter/local agreements, memoranda of understanding).

Consolidation
Total Integration
Merging selected (or all) functions by mutual consent and legal transfer of authority to a single legal entity.
PLAN DEVELOPMENT

Policy Development & Plan Documentation

• Transit Policy Recommendations
• Implementation Planning
• Title VI and EJ Review
• Implementation Plan
• Final Policy Plan
## PROJECT TIMELINE

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- **Ongoing Task**
- **Task Completion**
- **Stakeholder Advisory Group Meetings (Monthly)**
“MY VISION IS FOR US TO BE A TOP 10 STATE. I THINK WE HAVE ALL THE INFRASTRUCTURE, ALL THE BONES, EVERYTHING WE NEED TO BE TOP 10 IN JOB GROWTH, TOP 10 IN EDUCATION AND TOP 10 IN INFRASTRUCTURE. I’VE GOT A PLAN TO GET US THERE”

--Governor Kevin Stitt
THANK YOU!

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