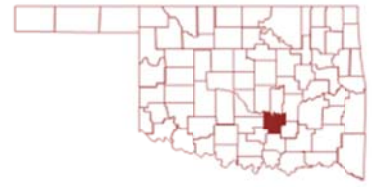


# Pontotoc County SPF SIG Profile



## Pontotoc County Strategic Prevention Framework State Incentive Grant

In 2011, Wichita Mountains Prevention Network Ardmore received a 4 year SAMHSA's Strategic Prevention Framework State Incentive Grant (SPF SIG) funding to work with the Pontotoc County Drug Free Coalition to address the problem of non-medical use of prescription drugs in Pontotoc County. The SPF SIG, provides funding to States and federally recognized Tribes and Tribal organizations to implement the Substance Abuse and Mental Health Services Administration's Strategic Prevention Framework in order to:

- prevent the onset and reduce the progression of substance abuse,
- reduce substance abuse-related problems in communities, and;
- build prevention capacity and infrastructure at the State/Tribal and community levels.

Through a needs assessment, communities identified data-driven priorities.

## Non-Medical Use of Prescription Drugs

- Data collection and analyses reveal that the non-medical use of prescription drugs is the priority substance abuse issue in Pontotoc County:
  - In 2010, Oklahoma had the highest prevalence of prescription painkiller abuse for the population 12 and over, that is 240,000 Oklahomans.<sup>1</sup>
  - Averaged mortality rates from 1999-2010, showed the death rate for opioid overdose deaths in Pontotoc County was 12.8 per 100,000 which was higher than the State's rate of 8.7 per 100,000.<sup>2</sup>
- The factor identified as being strongly related to and influencing the non-medical use of prescription drugs and its consequences in Pontotoc County:
  - Social Availability– ease at which a person could socially obtain medication to abuse
- The target population was identified as individuals residing in Pontotoc County between the ages of 25 and 54. The indirect targets are the community, non-medical organizations with prescription drug contact, law enforcement and media.
- Strategy:
  - Media Advocacy – including safe storage, proper disposal, and education on the dangers of prescription drug sharing

## Regional Prevention Coordinator Contact Information

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## References

1. Substance Abuse and Mental Health Services Administration. (2010). Results from the National Survey on Drug Use and Health. Retrieved from <http://oas.samhsa.gov/NSDUH/2k9NSDUH/2k9Results.htm>
2. National Vital Statistics System. ICD-10 codes X40-44, X60-64, X85, Y10-Y14, T40.2, T40.3, T40.4. Retrieved from CDC WONDER <http://wonder.cdc.gov/cmfi-icd10-archive2010.html>

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Oklahoma Department of Mental Health  
and Substance Abuse Services