

Oklahoma Innovation

CONFERENCE & EXPO

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OCAST

Center for the Advancement
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**HUMAN
MODE**



**APRIL
9-10
2024**

**OKLAHOMA
INNOVATION
EXPO**

The Oklahoma Center for the Advancement of Science & Technology (OCAST) welcomes you to the second annual Innovation Conference and Expo.

This year, we are not pulling together another event - we're unveiling the ultimate playbook for innovation. This event is our opportunity to build on innovation in Oklahoma and gather our top innovators, entrepreneurs, innovation partners, legislators and government officials in one dynamic gathering of the minds.

Why Innovation Matters: To grow Oklahoma, innovation is our greatest offense and reliable defense. It confronts today's challenges head-on, while skillfully predicting the needs of tomorrow. Through innovation, we turn the pages of our playbook, devising strategies that provide opportunities to build our economy, enrich our communities, and chart a course for a better future.

For Innovators: Consider this conference and expo your training ground. Every conversation, panel and demonstration is a play designed to refine your skills, expand your thinking, and enhance your ability to execute your vision with precision. You are the playmakers of tomorrow, armed with the creativity and insight to change the game entirely.

For Entrepreneurs: Your role in this playbook is critical. You take the plays - those innovative ideas and run them into the field of reality, navigating the challenges and seizing opportunities with agility and determination. This conference is your chance to huddle and strategize with fellow entrepreneurs and draw on the collective wisdom and resources to drive your ventures to victory.

For Innovation Partners: Every team needs its supporters, the ones who see the vision and contribute the vital resources to make it happen. From mentorship to investment, your support is the fuel that powers the drive towards innovation. Your participation and support increases the impact of innovation, making the seemingly impossible, possible.

For the Legislature and Government Officials: You are the architects of the arena where the game of innovation is played. By crafting supportive policies and fostering an environment that encourages innovation, creativity, and entrepreneurship, you lay the groundwork for a thriving innovation ecosystem.

As we come together to execute the playbook of innovation for Oklahoma, let this conference and expo be the opportunity to think bigger, push harder, and achieve more.



OCAST

Center for the Advancement
of Science & Technology

The Oklahoma Center for the Advancement of Science and Technology (OCAST) was created by the Oklahoma legislature in 1987 with the aim of stimulating and broadening the state's economy by promoting the development, transfer, and commercialization of technology.

PURPOSE

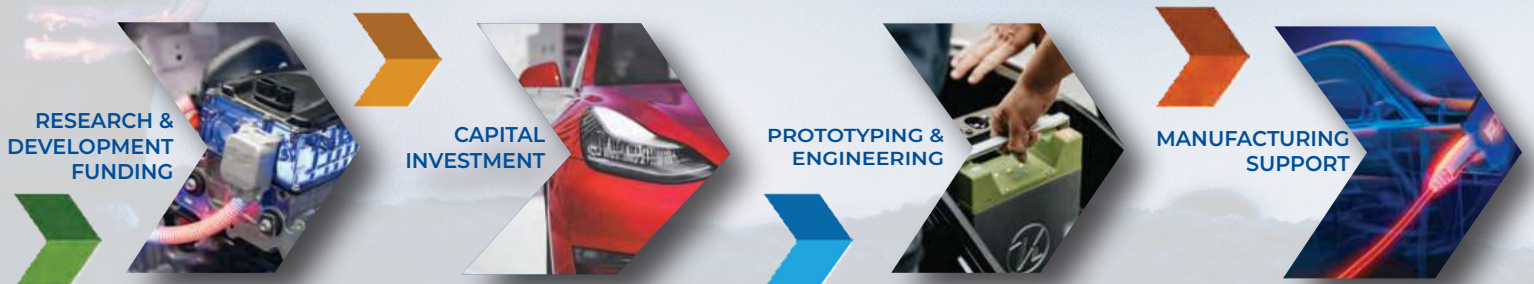
The Oklahoma Center for the Advancement of Science and Technology (OCAST) was established as the leading agency for technology-based economic development (TBED) in the state.

MISSION

OCAST's mission is to enhance and diversify Oklahoma's economy, and to create new and improved job opportunities for Oklahomans by fostering the creation of innovative products, processes, and industries within the state.

VISION

OCAST envisions sustained growth and vitality for Oklahoma by promoting collaboration between state government, universities, start-up companies, and established large-scale firms. OCAST aims to foster an entrepreneurial environment that facilitates technology-based economic development, thereby supporting the state's economic progress.





**THE
INNOVATION
FOUNDATION**

at Oklahoma State University

INNOVATING PROSPERITY

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The Innovation Foundation at OSU



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THE
INNOVATION
FOUNDATION
at Oklahoma State University

Day 1

CONFERENCE

APRIL 9th

Oklahoma History Center
The Chesapeake Event Center
800 Nazih Zuhdi Dr.
Oklahoma City, OK 73105

12:30PM - 2:00PM REGISTRATION

1:00PM **SPECIAL PANEL:** U.S. Treasury State Small Business
Credit Initiative (SSBCI) Programs

PANELISTS

Tracy Poole, 46 Venture Capital

James Spann, Boyd Street Ventures

Michael Moradi, Cortado Ventures

Ray Fitzgerald, TEDC Creative Capital

2:00PM **CONFERENCE BEGINS**

GUEST SPEAKERS

Jennifer McGrail, OCAST, Executive Director

Representative Brian Hill

Elizabeth Pollard, Chair, Oklahoma Science and
Technology Research and Development Board and CEO &
President, The Innovation Foundation at
Oklahoma State University

William Kerber, Co-Founder, Human Mode

3:30PM **BREAK**

3:45PM Roundtable Discussion Continued

5:00PM **END OF CONFERENCE**

RECEPTION

5:30PM - 8:00PM



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ABOUT OKLAHOMA BUSINESS ROUNDTABLE

- Founded in 1991, the Oklahoma Business Roundtable (OBR) is a non-profit, non-political organization comprised of over 150 business leaders.
- We are the only statewide economic development organization focused solely on advancing Oklahoma's economy through business retention, expansion, new business start-up, recruitment and workforce development.
- We provide needed private funding for promotion and assistance to programs to help job investment and expansion.
- We serve as a depository for private funds to be used for strategic economic development efforts.

MEMBERSHIP BENEFITS



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Day 2

EXPO

APRIL 10th

Oklahoma State Capitol Building
2300 North Lincoln Blvd.
Oklahoma City, OK 73105

**2ND FLOOR ROTUNDA
& SUPREME COURT HALLWAY**

- 8:00AM - 9:30AM EXHIBITORS SET-UP
- 9:30AM EXPO BEGINS**
- 12:00PM - 1:00PM **LUNCH: SUPREME COURT HALLWAY**
(Advanced purchased ticket required)
- 1:30PM EXPO ENDS**



*Special thank to
Representative Brian Hill,
Legislative Sponsor
for Innovation Expo*

*...Serves House District 47, which covers
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since 2018.*

WELCOME TO OKLAHOMA INNOVATION EXPO
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INNOVATION EXHIBITORS

46 Venture Capital**

AeroGear Telemetry*

BAB*

Bison Underground*

Boyd Street Ventures**

Clevyr*

ConradBI*

Cortado Ventures**

CymSTAR*

Drone's Eye View*

Economic Impact Catalyst**

Fast Foam Suppression*

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IV Ensure*

Manufacturing Skills Academy (COMA)**

MidAmerica Industrial Park*

Moat Biotechnology*

Moleculera Labs*

Myri Health*

New Product Development Center**

OK Catalyst*

OKBioStart**

Oklahoma Bitcoin Association**

Oklahoma Center for the Advancement
of Science and Technology (OCAST)*

Oklahoma City Innovation District**

Oklahoma Farm Bureau**

Oklahoma Life Science Fund**

Oklahoma Manufacturing Alliance*

OKWIT**

OSU Engineering Extension
Professional Development**

Oklahoma State University - IT*

Phase 2*

Plains Ventures**

Quillify AI*

Startup OU**

Tactical Electronics*

Techlahoma**

TEDC Creative Capital**

The Innovation Foundation at OSU*

The University of Oklahoma - IHUB**

The Verge OKC*

University of Tulsa*

Watkins-Conti Products, Inc.*

Wheeler Bio*

XploSafe LLC*

LOCATION:

2ND FLOOR ROTUNDA*

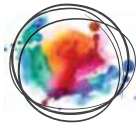
SUPREME COURT HALLWAY**

Thank you!

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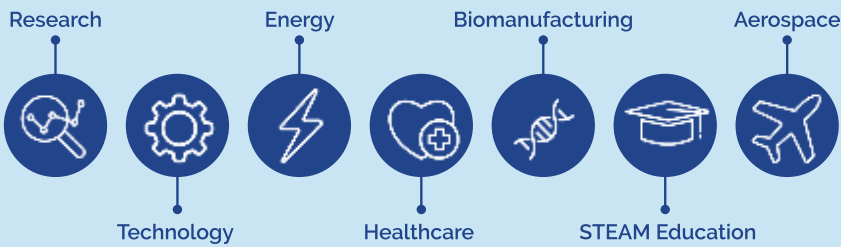


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CREATING A NEUTRAL SPACE FOR CROSS-COLLABORATION TO SPARK INNOVATION.



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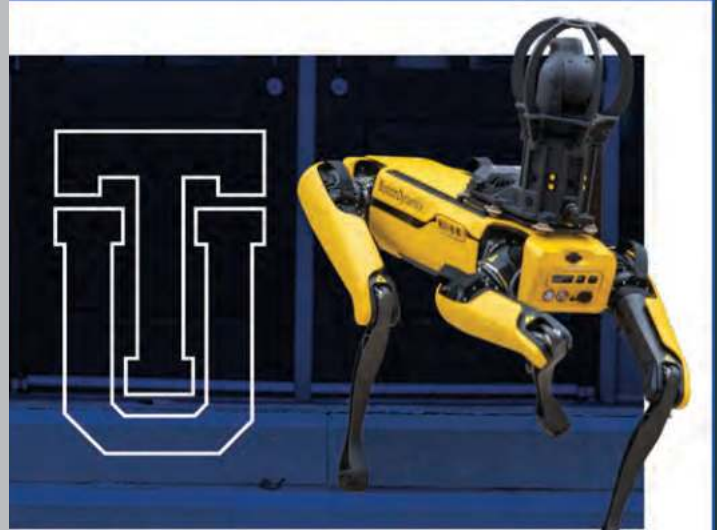
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A C C E S S



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WATCH THE VIDEO



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TU is an EEO/AA institution, including disability/veteran. TU#24271

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Tom Love Innovation Hub
Inspiring, teaching, launching and supporting founders, startups, and ecosystems across Oklahoma and beyond

OK Catalyst
Helping Oklahoma businesses leverage SBIR/STTR funding

Startup OU
Fostering and championing the next generation of Oklahoma founders and entrepreneurial talent

OKBioStart
Accelerating commercialization of life science innovations in central Oklahoma

OU Innovation Labs
Supporting entrepreneurial ideation and prototyping with equipment and expertise




HELPING INNOVATORS & ENTREPRENEURS BUILD, LAUNCH, & GROW GREAT IDEAS

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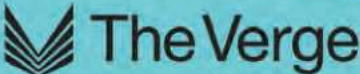
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