# **Tools to Tell Our Story**

IOGCC 2021 Annual Business Meeting Public Outreach Committee May 17, 2021

Todd Staples Texas Oil & Gas Association



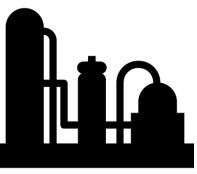
## **About TXOGA**

The mission of the Texas Oil & Gas Association is to promote a robust oil and natural gas industry and to advocate for sound, science-based policies and free-market principles.

#### The membership of TXOGA...



produces in excess of **80 percent** of Texas' **crude oil and natural gas** 



operates over **80 percent of** the state's refining capacity



is responsible for the vast majority of the state's pipelines



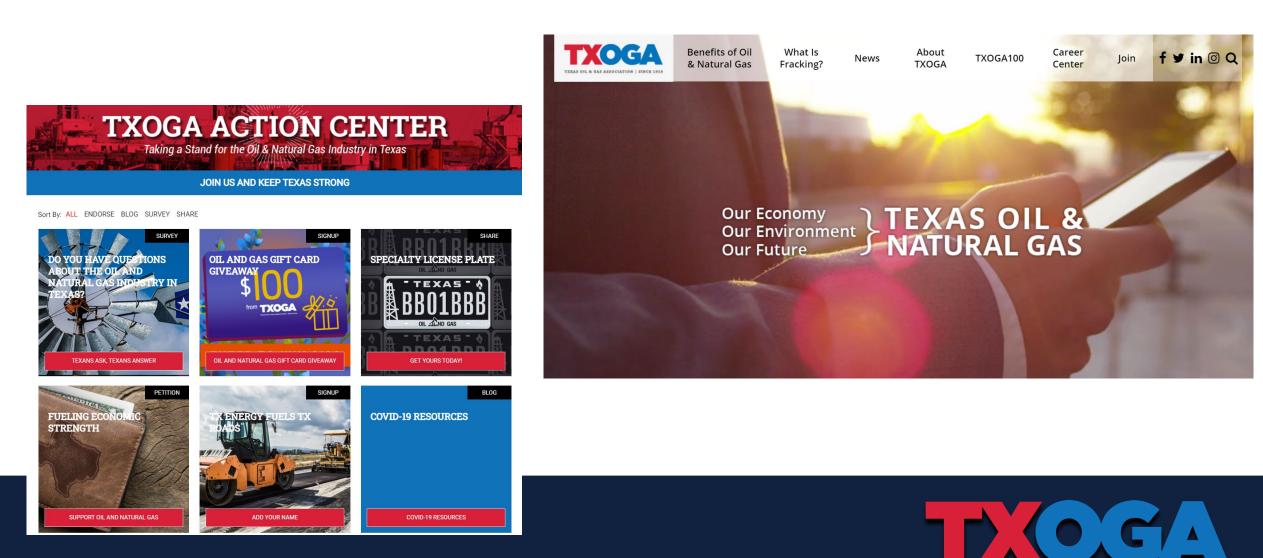
TXOGA Workers' Compensation Safety Group www.txogainsurance.com







# **Modernized and Frequently Updated Sites**



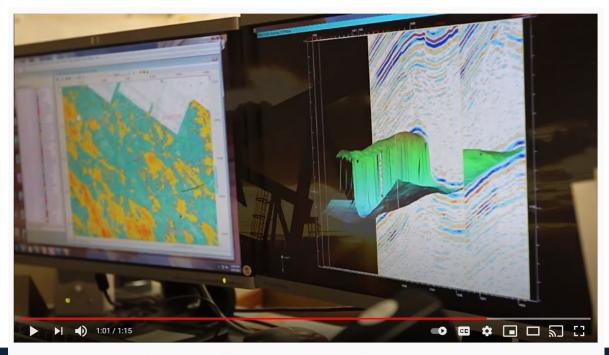


### **Active Social Media**





# **Engaging Videos**



Technology and Innovations in Oil and Natural Gas Revolutionized Modern Life

283 views • Dec 20, 2019

1 **●** 0 → SHARE =+ SAVE ...



Saluting Our Essential Energy Employees

252,005 views • Nov 5, 2020

1 ¶ 0 → SHARE =+ SAVE ...



### **Membership Communications**

#### TXOGA

Lauren --

Check out our Monthly Digest for March below to see how TXOGA was busy advocating for the Texas oil and natural gas industry:

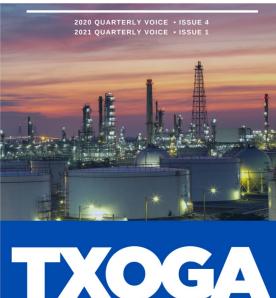
#### MONTHLY DIGEST | MARCH





RECOMMENDED READING Virtual Texas Energy Day Celebrates State's Energy Industry SR 190, HR 417 Recognize Texas Oil and Natural Gas Industry

TXOGA Voice



**TEXAS OIL & GAS ASSOCIATION | SINCE 1919** 

#### TXOGA Voice

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#### Volume 6. Issue 16

#### A Message From Todd Staples...

Yesterday afternoon, TXOGA held a press conference to announce a new analysis we commissioned by Enverus, a highly-respected global research and analytics group, to evaluate the impact of Winter Storm Uri on the natural gas supply chain. Importantly, the study confirmed that power outages originating at power generation units were the principal factor for natural gas production and transportation reductions or shutdowns during the storm. Other key takeaways from the analysis are that even with the difficulties created by power being cut to your operations, Texas natural gas production exceeded Texas demand during the storm, and natural gas deliveries to LNG terminals, exports to Mexico, and exports to other neighboring regions were decreased, allowing a significant amount of the natural gas available to be used to meet demand within Texas. It is clear reforms are needed, and Texans deserve a serious, thoughtful, factual evaluation of what really went wrong so that the Texas Legislature can develop specific solutions to better protect Texans against future emergency situation failures. Our industry is proud to contribute to this conversation and is committed to being part of the solution. Still, our industry continues to be targeted unfairly by the press and it is critical we highlight this evidence that, while all energy sources experienced failures to some extent, natural gas stepped up tremendously, with supply exceeding demand, plenty of natural gas in storage to be accessed, and, had your facilities not had their power cut of flow.

If you haven't already done so, please take a look at TXOGA's press release with the analysis included and push among your channels and to stakeholders to get this message across.





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### **Grassroots Database**







Friend --

A <u>new poll just released this week</u> shows that a majority of Texas voters understand the importance of the oil and natural gas industry and its role in keeping energy affordable, powering modern life, national security, and our economic recovery from the pandemic.

More than three-fourths of Texas voters believe oil and natural gas are essential to a modern lifestyle and will play a significant role in meeting our energy needs 20 years from now. Almost every Texan polled agreed that it is important to produce enough energy so the U.S. is not as reliant on other countries for oil, with over two-thirds saying they are more likely to vote for a candidate who supports access to oil and gas produced in the U.S.





### **Decision Makers**



Texas Senate District

FY 2020 TEXAS OIL & NATURAL GAS VITAL STATISTICS



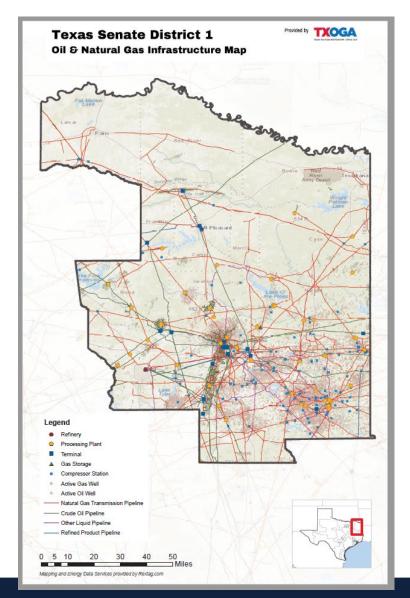
Dear Senator Hughes,

The Texas Oil & Gas Association (TXOGA) appreciates the role you have in maintaining the state's economic strength. Our industry remains a major force in Texas' prosperity and provides significant funding for essential services statewide.

Even in an extremely difficult year, the Texas oil and natural gas industry continued to contribute tremendously to state and local tax coffers. In FY 2020, the industry paid \$13, billion in state and local taxes and state royalties – that's the equivalent of \$38 million each day. And since 2007, oil and natural gas activity in Texas has generated over \$162 billion in state and local taxes and state royalties. These revenues go towards funding our teachers, public schools and universities, building and repairing roads and other infrastructure, supporting first responders and other essential services, and funding additional services through our state's Rainy Day Fund. Additionally, the Texas oil and natural gas industry is providing some of the best-paying jobs in Texas, fortifying our energy security and leading the way in innovation and investment that is advancing environmental progress.

TXOGA offers the following statistics that pertain to your district for FY 2020. If you would like additional information, please contact us at (512) 478-6631 or visit our website at www.txoga.org. We thank you for your leadership and look forward to working with you in ensuring Texas' long-term economic success.

Statewide	District
400,974	11,091
\$51.67 billion	\$890.01 million
\$175.33 billion	\$6.26 billion
1.85 billion	12,602,664
10.73 billion	942,355,390
\$83.25 billion	\$567.12 million
\$22.54 billion	\$1.98 billion
240,680	13,862
865,793	55,609
	400,974 \$51.67 billion \$175.33 billion 1.85 billion 10.73 billion \$83.25 billion \$22.54 billion 240,680

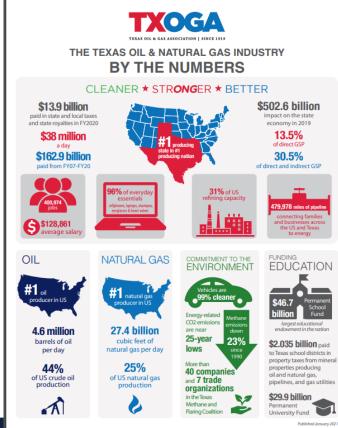


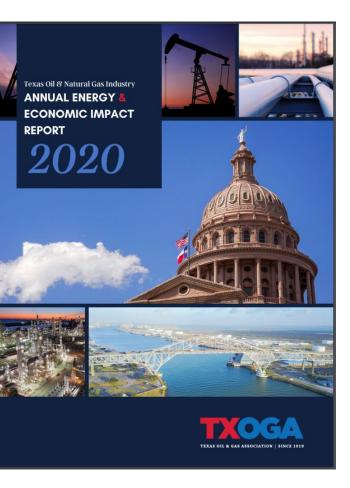
# TXOGA

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### **Reports and Data**







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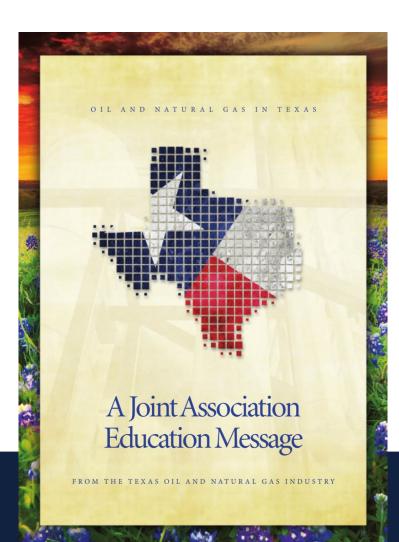
South Texas Energy & Economic Roundtable



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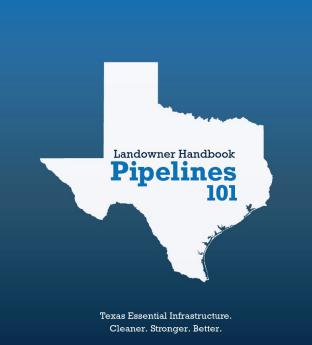
## **Advocacy**







**TXOGA** 



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### **Advocacy**





#### Mobile Oilfield Learning Unit Makes Stop in El Paso and Announces Statewide Tour

Sponsored by TXOGA, the 10-week, 50-school tour will bring the \$1.2 million exhibit and its hands-on, interactive learning capabilities to thousands of Texas elementary students



# What Others Are Doing



Lauren,

NMOGA submitted comments in response to the U.S. Department of the Interior's request for feedback on the federal oil and gas program.

You can read NMOGA's full comments here: https://www.nmoga.org/nmoga comments to interior oil and gas program

Oil and natural gas production on federal lands is vital to New Mexico because it accounts for 53% of total oil and 59% of total natural gas produced in the state.



"Any Interior Department policy proposal or action is important to the oil and gas industry's ability to safely develop valuable national resources in New Mexico."



#### **Energy Tomorrow Update**

#### CLICK HERE TO READ THE BLOG



Last week, API unveiled a policy proposal outlining an economy-wide, market-based path for a low-carbon future. The new Climate Action Framework is designed to guide government and industry actions to reduce the risks of climate change, while continuing to meet the world's growing energy needs. This five-part plan represents the opportunity of our time, enabling the industry to build on its longstanding record of energy leadership and environmental stewardship. See my post below, and more in this week's ET update.



Communications

#### From the Blog

Positioned for Climate Action – API's Climate Action Framework serves as the
natural gas and oil industry's commitment to leadership on both energy security and
climate solutions. The U.S. can achieve both, and this industry can get it done. With
the right policy approaches, API member companies can continue to develop and
deliver energy, while reducing emissions from a variety of sources.

Update from Western Energy Alliance March 2, 2021

WESTERN ENERGY

Putting a Spotlight on the Federal Leasing Ban

State and local voices in the West are speaking out against

President Biden's ban on new federal oil and natural gas

leasing. In recent weeks several local officials detailed the

profound impacts their communities are facing from the

Five state school superintendents representing

The New Mexico Energy, Minerals and Natural

districts in Wyoming, North Dakota, Montana, Alaska,

and Utah published an open letter to President Biden

explaining how hundreds of millions of dollars in

education funding are at risk because of his leasing

Resources Department sent a letter to the Interior

and economic consequences of a blanket ban and caution that drilling rigs have already left the state as

Department to raise awareness of the environmental

president's executive order. These officials represent communities that rely on revenues from oil and natural gas

development on public lands, and include:

ban.

a result.

In This Issue

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In this Issue... - <u>Western Energy Alliance Advertising</u> <u>Campaign</u> - <u>Reaction to Rep. Deb Hasland's</u> Nomination Hearing

- BLM Cancels Spring Lease Sales

Costs by State of Oil & Natural Gas Leasing Ban



For details on the economic costs of Biden's ban on leasing in several states, see <u>our summary</u> of the Wyoming economic analysis and the <u>full study</u>.



## **What Others Are Doing**

#### RRC ENERGY MINUTE 401.25 April 2021

Our mission is to serve Texas by our stewardship of natural resources and the environment, our concern for personal and community safety, and our support of enhanced development and economic vitality for the benefit of Texans.

#### **State Managed Well Plugging Update**

RRC's state managed well plugging program works to eliminate the health, safety, and environmental risks associated with abandoned wells. In fiscal year 2020, RRC plugged 1,477 abandoned wells across Texas. This was 77 wells more than the Legislature's performance target of 1,400.

As of April 2021, RRC has plugged 1,083 abandoned wells for the fiscal year. Earlier this year RRC collaborated with the National Park Service to plug 11 wells at the Padre Island National Seashore near Corpus Christi. RRC's state managed well plugging program remains on track to meet the Legislature's performance expectation of plugging 1,400 abandoned wells in FY 2021.

Learn more about RRC's well plugging activities at the state managed well plugging data visualization page.

#### **RRC Celebrates 130 Years of Service to Texas**

The Railroad Commission first opened its doors for public service on April 3rd, 1891. At the time, the Legislature and Texas voters created the agency to regulate a rapidly expanding railroad industry that controlled the flow of goods. Beginning in 1917, the Legislature began to expand RRC's jurisdiction to include pipelines and oversight of the state's oil and gas industry.

As the RRC celebrates its 130th anniversary, it is forging ahead in the 21st century by embracing the latest technologies to better serve the public and improve its oversight of the oil and gas industry, the safety of pipelines, natural gas utilities, alternative fuels, and coal and uranium surface mining operations. Examples of RRC's recent technology enhancements include:

· Data Visualization pages that allow the public to see agency and industry activities.

- · RRC OIL allows public searches for inspection and violation data recorded by agency inspectors.
- RRC GIS Viewer allows users to locate oil, gas, and pipeline infrastructure in Texas.





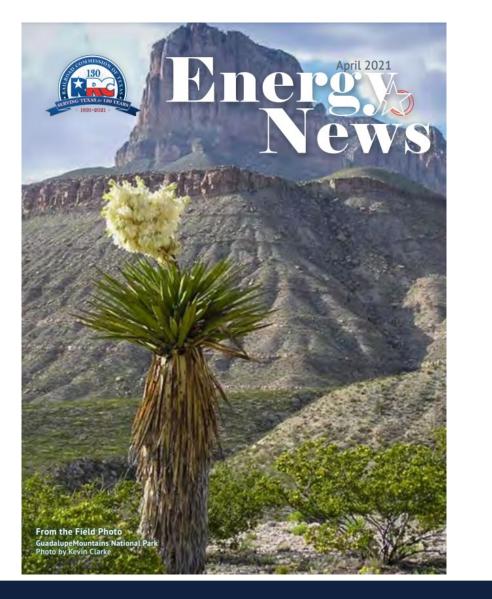




RVING TEXAS for 150 YEA

91+2021

area homes. The total cost for plugging this well was \$110,000.





### **Buzzwords**

# **Path Forward**

#### Innovation Investment L.D.A.R. Net-Zero ity Natural Gas Environmental Intensity Clean Affordability Safety Robotics C.C.U.S. A.I. Reliability All-of-the-Above Energy Security Drones





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### www.TXOGA.org

