The key differences in rural shale plays

Some get snow every winter

Some get a lot of snow every winter

Some get snow only occasionally in the winter

Some don't ever get snow in the winter

Jeff Labenz-Hough

- 35 year career as an architect, project manager, program manager & business development mgr. for two national A/E firms
- Vice President & Board Member of Eagle Ford Consortium, Inc.
- Executive Director, America's Rural Energy Coalition (AREC)

America's Rural Energy Coalition

Mission Statement

A collaborative effort by rural community stakeholders and industry representatives from across the country to build sustainable rural communities by maximizing the opportunities and minimizing the challenges presented to them as a result of the development of their regional energy resources: oil, condensate, gas, mining, solar, and wind.

Through communications and interactions between individual members, their organizational members, local, state and national political leadership, the membership will build relationships that will facilitate:

A free exchange of thoughts, ideas, and encouragement,

The dissimilation of lessons learned on successful community and industry programs, approaches, and initiatives related to the energy industry,

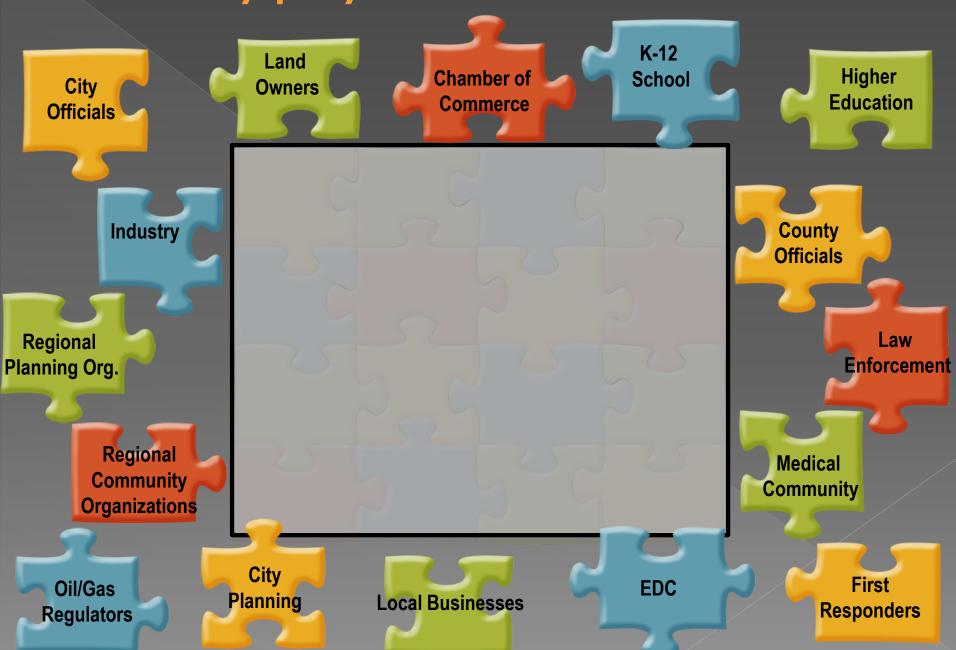
Heightened the country's awareness of the critical role rural America plays in the development, transmission, and distribution of our natural energy resources,

A strengthening of the partnership between the community and the industry,

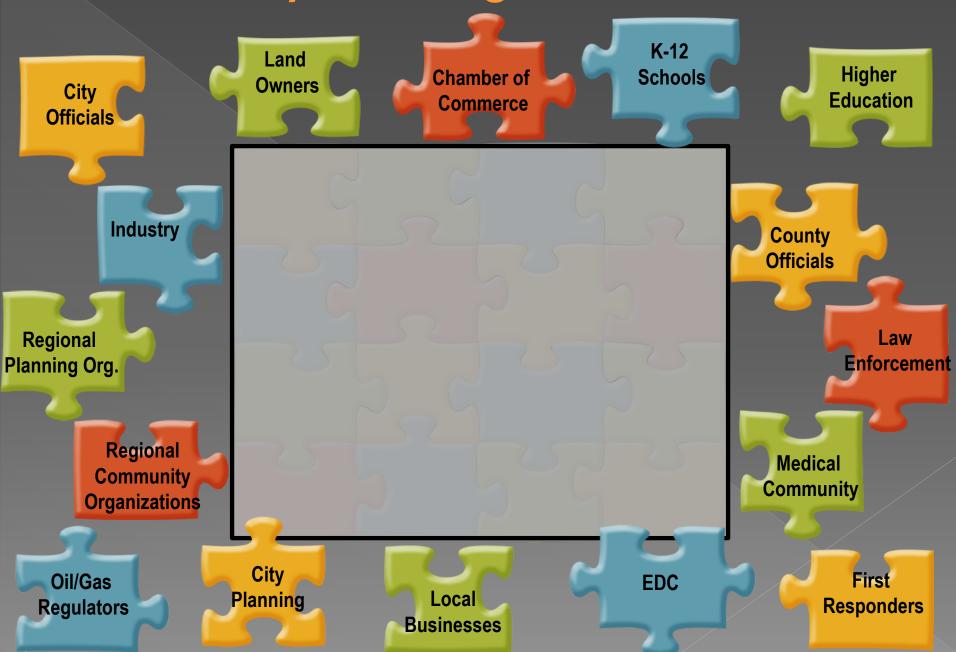
Support for any and all efforts to create an energy independent America,

The development of a "common cause" between all the rural energy regions when it comes to the development to their resources and the sustainable futures of rural America

The many players in rural communities...



How closely we fit together



We are all in this together



Where We Are

Bakken – North Dakota Eagle Ford Shale - Texas Permian Basin - Texas/New Mexico Marcellus/Utica – Pennsylvania/Ohio **Uinta Basin - Utah** Tuscaloosa Marine Shale – Mississippi Stack - Oklahoma **Arizona** Beetaloo Basin – Australia