Our vision
To promote an equitable quality of life for all Oklahomans.

Our mission
To advance population health and prevent chronic disease by transforming policies, systems, and environments.

Our values

- **INNOVATION**
  Employ innovation and promising practices across tasks and assignments.

- **CUSTOMER SERVICE**
  Provide quality customer service including open communication and responsiveness.

- **CULTURAL SENSITIVITY**
  Maintain cultural sensitivity and awareness in all activities.

- **COLLABORATION**
  Respect collaborative partnerships in the agency and community.

- **DATA-DRIVEN**
  Use data and evidence-based practices to present unbiased and objective information.

- **INTEGRITY**
  Preserve integrity through leadership by being committed to purposeful endeavors.

Our objectives

- Reduce adult smoking prevalence from 20.1% in 2017 to 15.8% in 2022.
- Reduce annual per capita consumption of cigarettes from 60.5 packs per capita in 2017 to 47.5 packs per capita in 2022.
- Reduce adult obesity prevalence from 36.5% in 2017 to 35% in 2022.
- Increase the percent of adults who engage in physical activity for at least 150 minutes per week from 42.5% in 2017 to 50% in 2022.
- Decrease cardiovascular disease death rate from 297.9 per 100,000 in 2017 to 285.5 per 100,000 in 2022.
- Increase participation of Oklahomans with diabetes in ADA recognized or AADE accredited DSMES programs from 4.4% annually to 5% annually by 2022.
- Decrease cancer death rate from 177.3 per 100,000 in 2017 to 168 per 100,000 in 2022.

Our strategies

- Track chronic diseases and their risk factors through surveillance and evaluation to guide, prioritize, deliver, and monitor public health programs.
- Support Health care to deliver quality clinical services that prevents chronic diseases by managing risk factors and detect diseases early, especially among disparate groups.
- Partner with communities, tribes, and organizations through technical assistance and consultation to make the healthy choice the easy choice while promoting health equity.
- Connect community programs to clinical services that help people prevent and manage their chronic diseases, with guidance from their physicians.