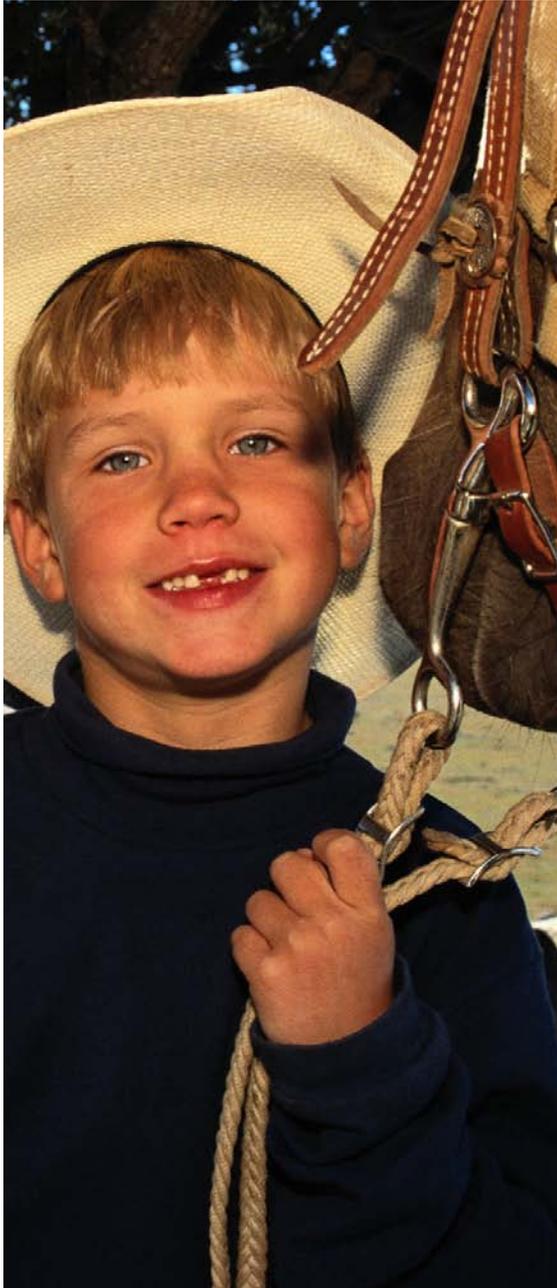


A COMPREHENSIVE PLAN TO IMPROVE THE HEALTH OF ALL OKLAHOMANS · 2010-2014

OKLAHOMA HEALTH IMPROVEMENT PLAN





[BACKGROUND]

KEY HEALTH INDICATORS

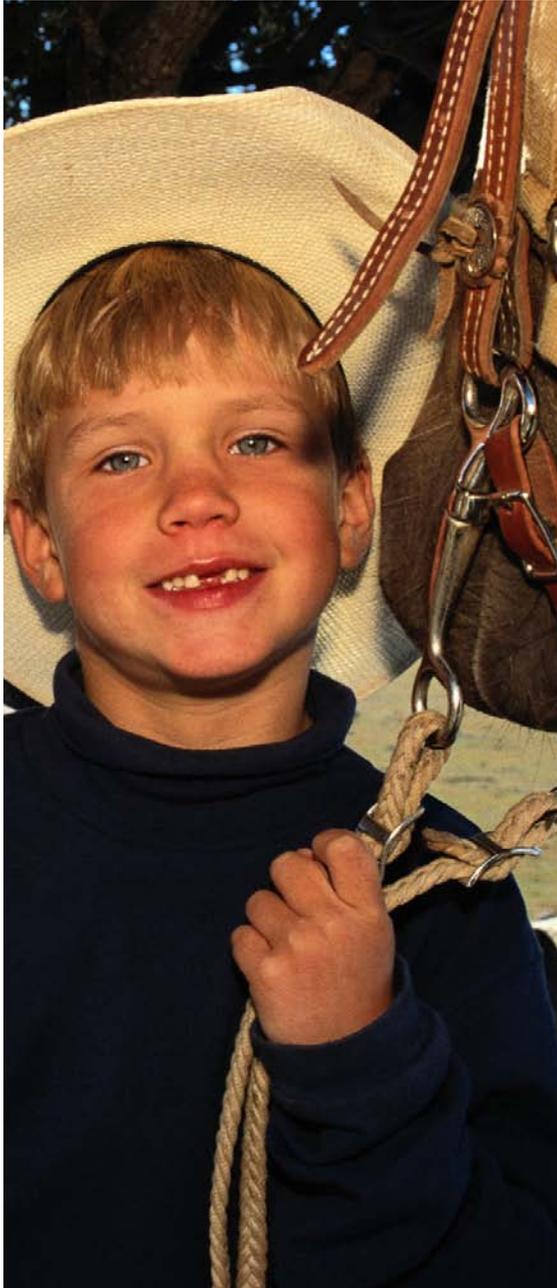
Since 1992, our infant mortality rate is consistently higher than the national average.

We lead the nation for deaths due to heart disease.

Two-thirds of Oklahomans are overweight or obese, with Oklahoma ranked as the 6th worst state in adult obesity.

Oklahoma's prevalence for smoking in 2008 was 24.7 percent ranking us 36th in the nation.

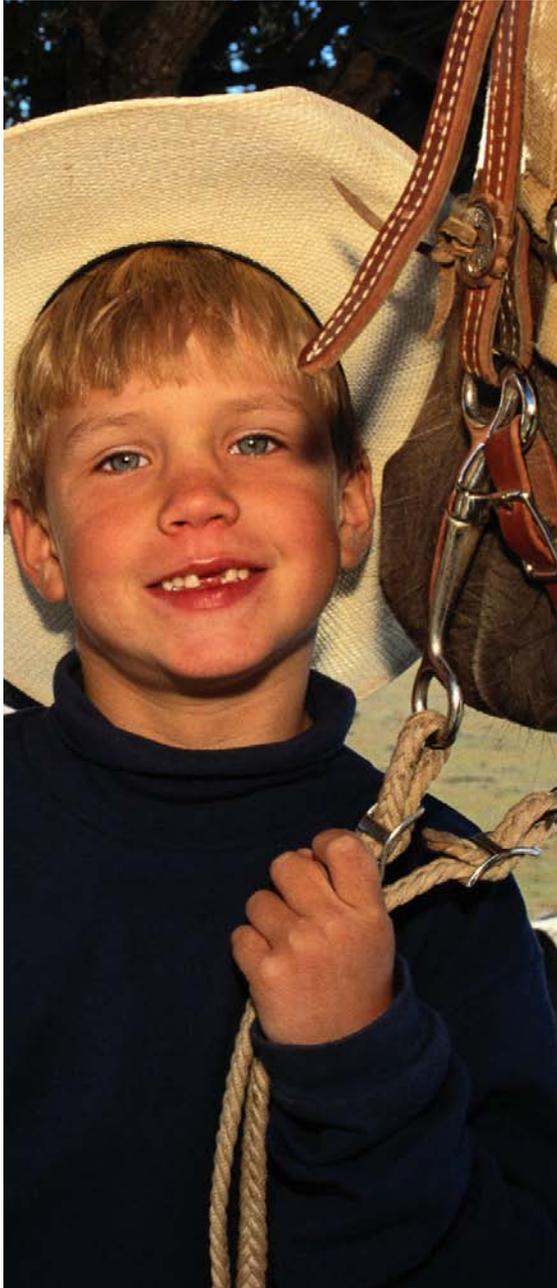
If Oklahoma "matched" the national average in health status indicators, 5,320 lives would be saved each year.



[BACKGROUND]

KEY HEALTH INDICATORS

Indicator	OK	U.S.	Grade
Heart Disease Deaths (per 100k)	261.7	211.4	D
Cancer Deaths (per 100k)	196.7	183.9	D
Cerebrovascular Deaths (per 100k)	58.2	46.6	C
Chronic Lower Respiratory Deaths (per 100k)	62.5	43.3	F
Diabetes Deaths (per 100k)	30.3	24.6	D
Infant Mortality (per 1k)	8.2	6.9	D
Total Mortality (per 100k)	953.9	799.4	F
Fruit & Vegetable Consumption	16.3%	24.4%	F
No Physical Activity	29.6%	22.6%	F
Current Smoking	25.8%	19.8%	F

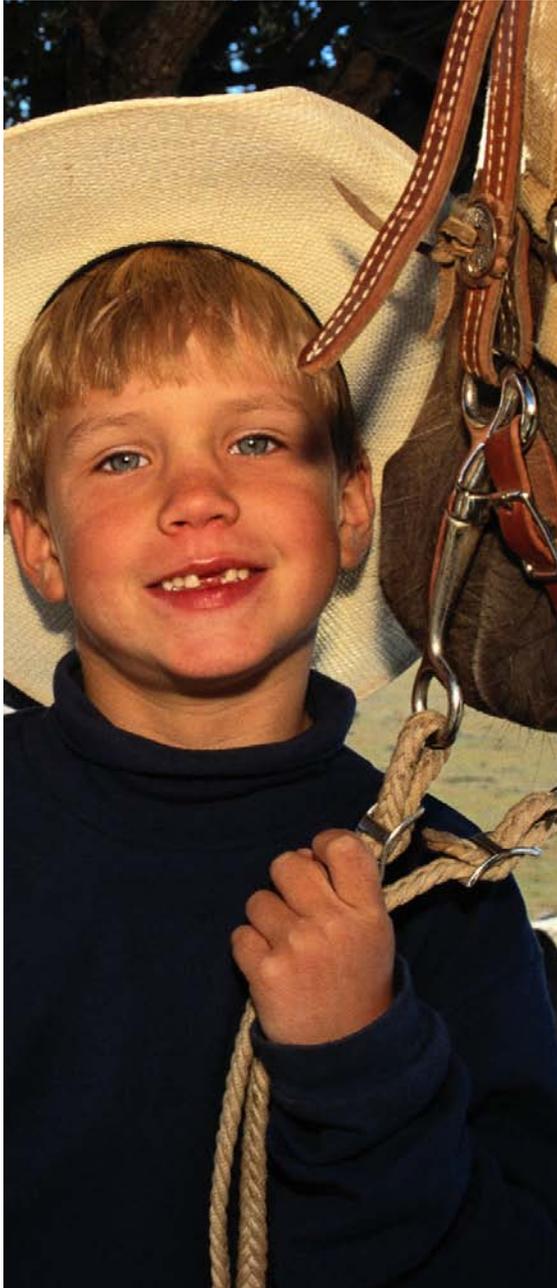


[BACKGROUND]

KEY HEALTH INDICATORS

Indicator	OK	U.S.	Grade
Obesity	28.8%	26.3%	D
Immunizations < 3 years	80.1%	80.1%	C
Limited Activity Days (average)	5.9	4.9	D
Poor Mental Health Days (average)	3.9	3.3	D
Poor Physical Health Days (average)	4.9	4.3	D
Teen Fertility Rate (per 1k)	27.8	21.4	D
First Trimester Prenatal Care	77.3%	83.9%	D
Low Birth Weight Infants	8.3%	8.3%	C
Uninsured Adults	20.1%	14.2%	D
Poverty	14.0%	12.2%	D

Oklahoma Ranks 49th in national health rankings.



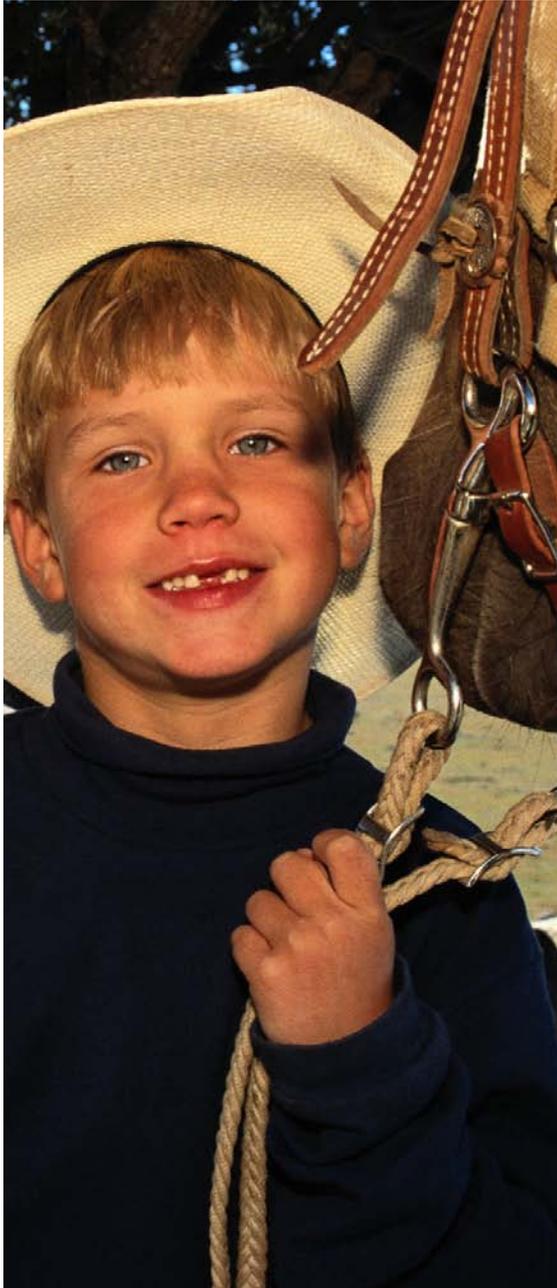
[BACKGROUND]

PASSAGE OF SJR-41

In 2008, the Oklahoma Legislature required through SJR-41 that the State Board of Health develop a comprehensive health improvement plan for the “general improvement of the physical, social and mental well being of all people in Oklahoma through a high-functioning public health system.”

“The first wealth is health.” Ralph Waldo Emerson

O K L A H O M A H E A L T H I M P R O V E M E N T P L A N



[BACKGROUND]

OHIP TEAM

The Board of Health convened a broadly based group called the Oklahoma Health Improvement Planning (OHIP) team. Members included:

- health leaders
- business
- tribes
- non-profits
- private citizens
- state legislators
- labor
- academia
- state & local governments
- professional organizations

The team developed strategic planning processes to complete and implement the plan.

OHIP Mission: Working together to lead a process to improve and sustain the physical, social, and mental well being of all people in Oklahoma.

O K L A H O M A H E A L T H I M P R O V E M E N T P L A N

[STRATEGIC PLANNING]

LISTENING SESSIONS

The team organized a statewide effort to learn what Oklahomans believe are their crucial health needs.





[STRATEGIC PLANNING]

FLAGSHIP GOALS

Tobacco Use Prevention
Obesity Reduction
Children's Health

INFRASTRUCTURE GOALS

Public Health Finance
Workforce Development
Access to Care
Health Systems Effectiveness

SOCIETAL & POLICY INTEGRATION

Policies and Legislation
Social Determinants of Health & Health Equity



[FLAGSHIP GOAL]

TOBACCO USE PREVENTION

Prevent initiation of tobacco use by youth and young adults.

Increase the percentage of Oklahoma adults and youth who successfully quit tobacco use.

Protect all Oklahomans from secondhand smoke.

Fully implement the recommendations from the *Oklahoma State Plan for Tobacco Use Prevention and Cessation*.

To download PDF of the Oklahoma State Plan for Tobacco Use Prevention and Cessation, visit <www.ok.gov/health/documents/StatePlan.pdf>.

O K L A H O M A H E A L T H I M P R O V E M E N T P L A N



[FLAGSHIP GOAL]

OBESITY REDUCTION

Implement strategies and public policies in the *Get Fit Eat Smart Oklahoma Physical Activity and Nutrition Plan*.

Implement evidence-based programs that address obesity issues.

Integrate and coordinate nutrition and obesity programs across the state.

Propose public policy changes needed to improve Oklahoma's health and fitness.

To download PDF of the *Get Fit Eat Smart Oklahoma Physical Activity and Nutrition Plan*, visit www.ok.gov/strongandhealthy.



[FLAGSHIP GOAL]

CHILDREN'S HEALTH

Improve perinatal health outcomes:

- Increase the number of women receiving preconception care.
- Improve identification and early treatment of maternal infections.
- Increase the number of women receiving prenatal care.

Improve infant health outcomes:

- Reduce sleep-related deaths.
- Reduce unintended pregnancies.

Develop a comprehensive child health plan to improve health outcomes for children age 1 to 18 years.



[INFRASTRUCTURE GOAL]

PUBLIC HEALTH FINANCE

Analyze and evaluate the current public health finance system.

Conduct a comprehensive review of resource allocation.

Identify and/or develop benchmarks, such as public health accreditation standards, to measure improvement.

“The health of the people is really the foundation upon which their happiness and all their powers as a state depend.” Benjamin Disraeli



[INFRASTRUCTURE GOAL]

WORKFORCE DEVELOPMENT

Ensure the distribution of health care resources and practitioners to meet the health needs of both urban and rural populations.

Increase primary and preventive health services.

Reduce bottlenecks and faculty shortages.

Develop better, more accurate data on the status of our health and public health care workforce.

Increase number of health care professionals who practice in rural areas.

Bridge public and private health care systems.



[INFRASTRUCTURE GOAL]

ACCESS TO CARE

Adopt strategies identified in Oklahoma's *State Coverage Initiative*:

- Expand Insure Oklahoma and Sooner Care.
- Create affordable commercial health plans.
- Generate revenue through a dedicated insurance fee.
- Encourage Oklahomans to obtain insurance coverage.
- Pursue complementary initiatives.

For more information on Oklahoma's *State Coverage Initiative*, visit www.statecoverage.org/node/1847.

"In health, there is freedom." Henri Frederic Amiel



[INFRASTRUCTURE GOAL]

HEALTH SYSTEMS EFFECTIVENESS

Identify gaps in our current health systems operations.

Define methodologies and processes to reduce duplication of efforts.

Utilize the Health Information Technology (HIT) and Health Information Exchange (HIE) Systems in accomplishing health systems effectiveness.

Identify key and responsible parties to champion these efforts and encourage replication throughout the state.

“True enjoyment comes from activity of the mind and exercise of the body; the two are ever intertwined.” Humboldt



[SOCIETAL & POLICY INTEGRATION]

LEGISLATION & POLICIES

Develop and initiate appropriate policies and legislation to maximize opportunities for all Oklahomans to lead healthy lives.

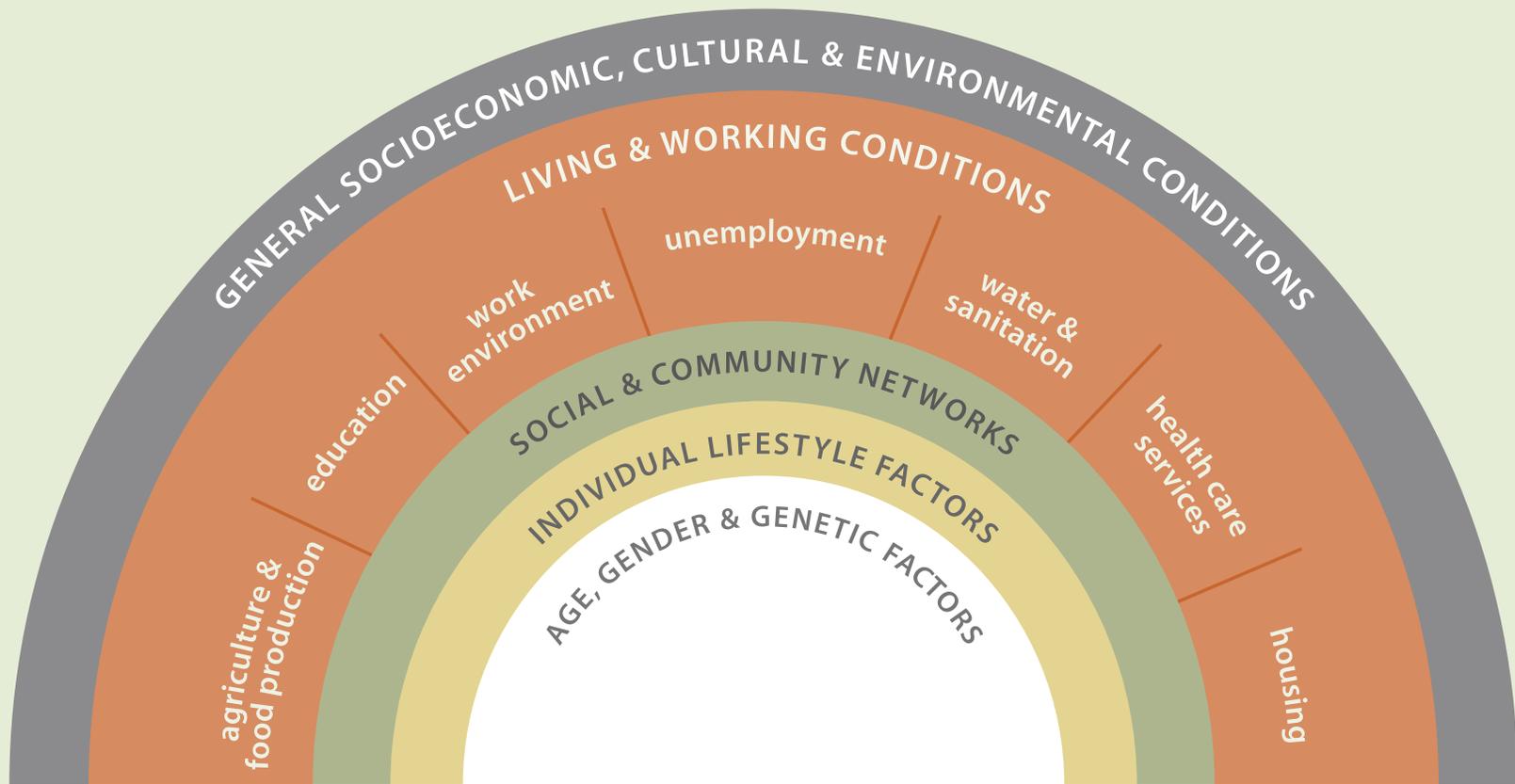
SOCIAL DETERMINANTS OF HEALTH & HEALTH EQUITY

Address the foundational causes of health status and health disparities, such as: income and poverty, education, access to health services, housing, and transportation.

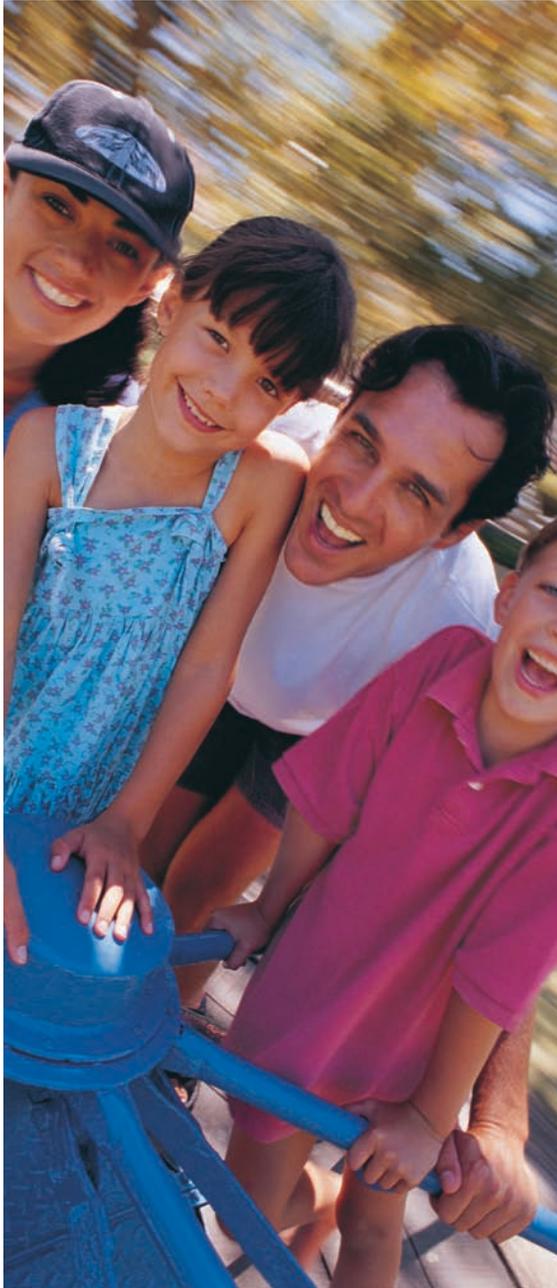
“Wisdom is to the mind what health is to the body.” Rochefoucauld

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[SOCIETAL & POLICY INTEGRATION]
SOCIAL DETERMINANTS OF HEALTH



Adapted from the Dahlgren-Whitehead Model³⁷



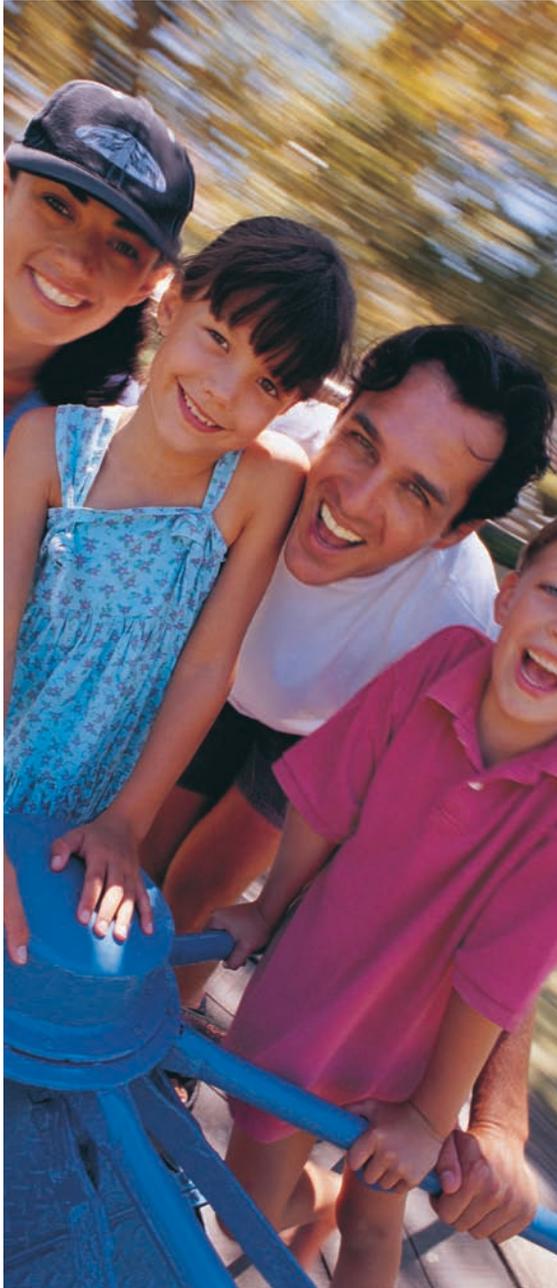
[FUTURE ACTIONS]

PLAN OUTCOMES

The OHIP is a ‘living’ plan. As such, the OHIP team will develop a scorecard to measure goals and objectives in the plan, continuously seek feedback from community stakeholders about current efforts, and identify new initiatives.

The flagship work groups will:

- Present periodic progress reports in regard to tobacco, obesity, and children’s health goals.
- Develop a comprehensive plan to cover children ages 1-18.
- Monitor strategies to reduce infant mortality.



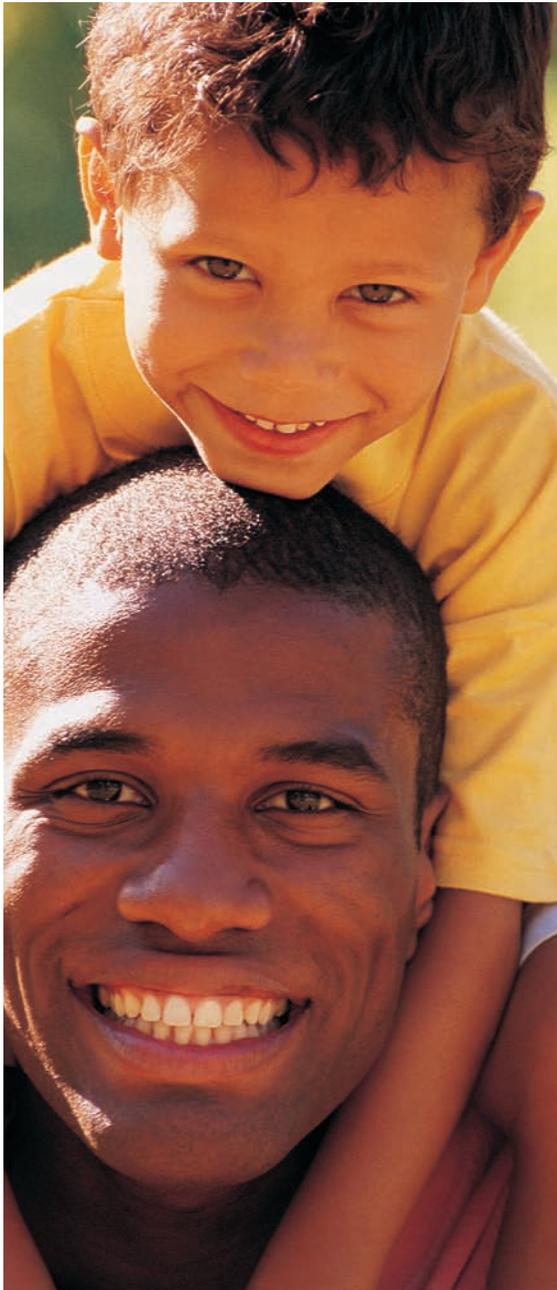
[FUTURE ACTIONS]

PLAN OUTCOMES

The Infrastructure work groups will:

- Assess findings of the *State Coverage Initiative Report*.
- Provide recommendations for public health care financing.
- Recognize public/private partnerships that further health improvements.
- Identify strategies to strengthen the health care workforce.

“Health, the greatest of all, we count as blessings.” Aripbron



[FUTURE ACTIONS]

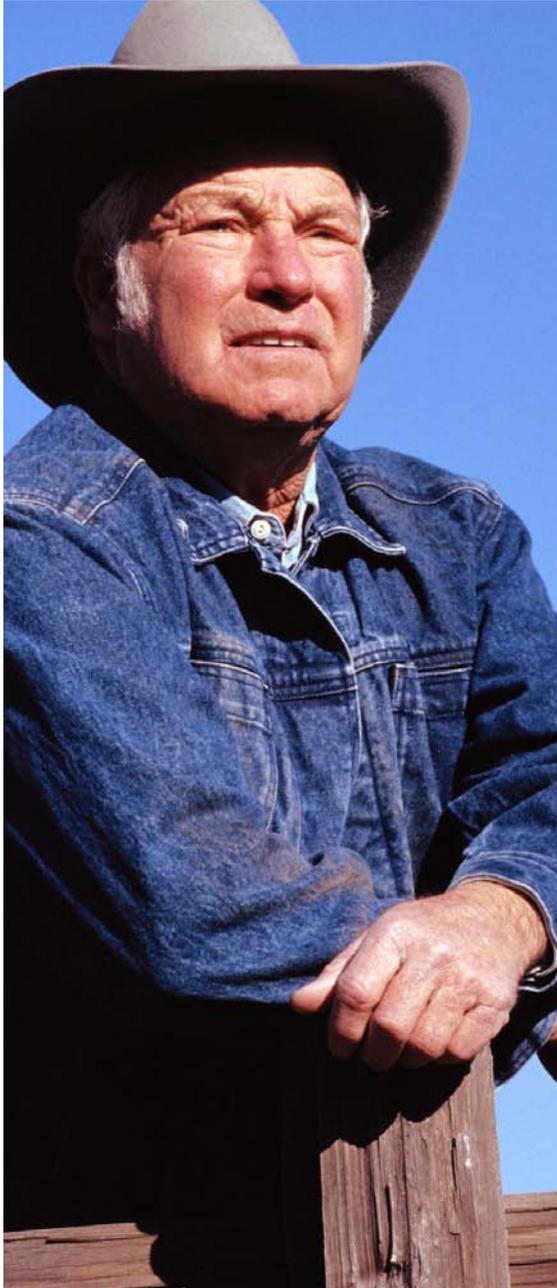
GET INVOLVED

Every Oklahoman has a stake and role in improving our state's health outcomes. No single individual, organization, or governmental agency can do it alone. We must work together to assure the health and maximize the opportunity for all Oklahomans to lead long, healthy lives — both for this generation and generations to come.

Small steps everyone can take:

- Take the stairs instead of the elevator.
- Park further away to add extra steps.
- Choose healthier snacks.
- Add more fruits & vegetables to your diet.

Eat Better, Move More, and Be Tobacco-Free



OHIP PARTNERS

Oklahoma State Board of Health

Tulsa City-County Board of Health

Oklahoma City-County Board of Health

Oklahoma State Department of Health

Tulsa Health Department

Oklahoma City-County Health
Department

Oklahoma Health Care Authority

Oklahoma Department of Mental
Health & Substance Abuse Services

Oklahoma Insurance Department

Oklahoma Tobacco Settlement
Endowment Trust

Oklahoma Legislature

Oklahoma State Department
of Education

Oklahoma Hospital Association

Oklahoma Osteopathic Association

Oklahoma State Medical Association

The State Chamber of Oklahoma

Cherokee Nation Health Services

Oklahoma Turning Point Council

Oklahoma Institute for Child Advocacy

Oklahoma Tobacco Research Center

American Lung Association

American Heart Association

American Cancer Society

Inter-Tribal Health Board

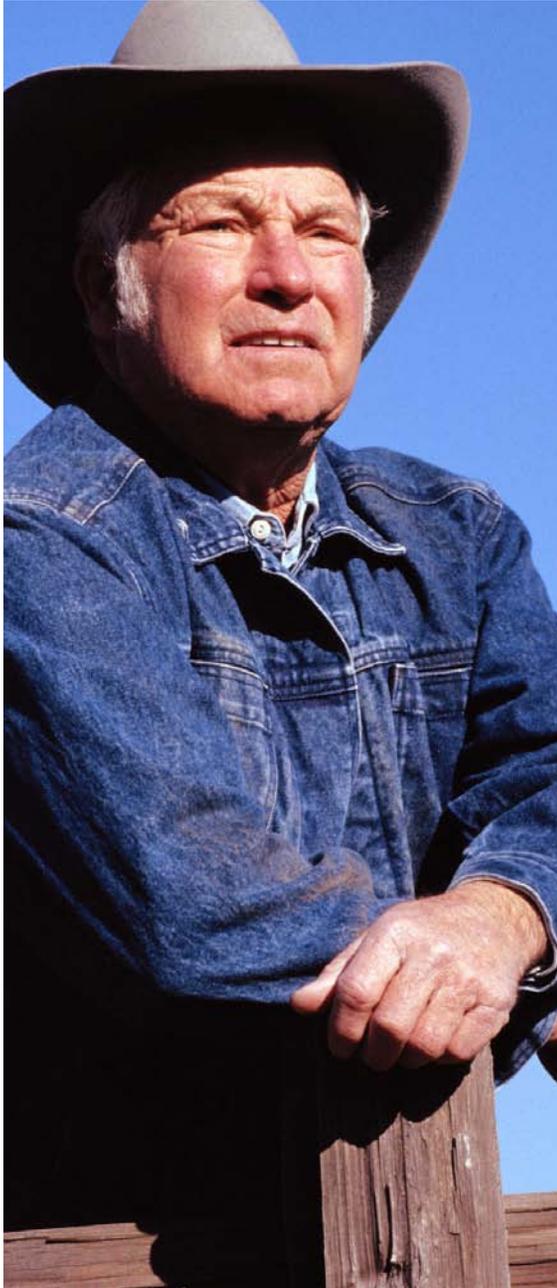
Cheyenne-Arapaho Tribe

Muscogee Creek Nation

OKC Area Indian Health Service

Indian Health Care Resource Center
of Tulsa

O K L A H O M A H E A L T H I M P R O V E M E N T P L A N



OHIP PARTNERS

Oklahoma Association of Health,
Physical Education, Recreation
and Dance

YMCA of Tulsa

Cimarron Alliance

Leadership Oklahoma

Schools for Healthy Lifestyles

Regional Food Bank of Oklahoma

Integrus Health

George Kaiser Family Foundation

Oklahoma Office of State Finance

Oklahoma Policy Institute

Chickasaw Nation

Physician's Manpower Training
Center

Oklahoma Healthcare Workforce
Center

Oklahoma Employment Security
Commission

Oklahoma Primary Care Association

Oklahoma University Health Sciences
Center

Oklahoma State University Center
for Health Sciences

AARP Oklahoma

Oklahoma Developmental Disability
Council

Community Service Council of
Greater Tulsa

Blue Cross Blue Shield

Oklahoma Nurses Association

Children's Hospital of Oklahoma/
American Academy of pediatrics

Citizens at Large

O K L A H O M A H E A L T H I M P R O V E M E N T P L A N

