R. Murali Krishna, President of the Oklahoma State Board of Health, called the 389th regular meeting of the Oklahoma State Board of Health to order on Tuesday, May 13, 2014 11:03 a.m. The final agenda was posted at 11:00 a.m. on the OSDH website on May 12, 2014, and at 11:00 a.m. at the building entrance on May 12, 2014.

**ROLL CALL**

*Members in Attendance:* R. Murali Krishna, M.D., President; Ronald Woodson, M.D., Vice-President; Martha Burger, M.B.A., Secretary-Treasurer; Charles W. Grim, D.D.S.; Robert S. Stewart, M.D.; Cris Hart-Wolfe.

*Members Absent:* Jenny Alexopulos, D.O.; Terry Gerard, D.O.; Timothy E. Starkey, M.B.A.;

*Central Staff Present:* Terry Cline, Commissioner; Julie Cox-Kain, Chief Operating Officer; Henry F. Hartsell, Deputy Commissioner, Protective Health Services; Steve Ronck, Deputy Commissioner, Community and Family Health Services; Toni Frioux, Deputy Commissioner, Prevention and Preparedness Services; Mark Newman, Director, Office of State and Federal Policy; Jay Holland, Director for Offices of Internal Audit & Accountability Systems; Don Maisch, Office of General Counsel; Leslea Bennett-Webb, Director of Office of Communications; Melissa Lang, Chief Financial Officer; Kathy Aebischer, Business Officer; VaLauna Grissom, Secretary to the State Board of Health; Commissioner’s Office; Janice Hiner, Sr. Advisor to the Commissioner of Health.

*Visitors in attendance:* (see sign in sheet)

**Call to Order and Opening Remarks**

Dr. Krishna called the meeting to order and welcomed special guests in attendance.

**REVIEW OF MINUTES**

Dr. Krishna directed attention to review of the minutes of the April 8, 2014 Regular Board meeting.

Ms. Burger moved Board approval of the minutes of the April 8, 2014, Regular Board meeting as presented. Second Ms. Wolfe. Motion carried.

**AYE:** Burger, Grim, Krishna, Stewart, Wolfe, Woodson

**ABSENT:** Alexopulos, Gerard, Starkey

**STRATEGIC MAP UPDATE PRESENTATION**

Stephen W. Ronck, M.P.H., Deputy Commissioner, Community and Family Health Services
OKLAHOMA STATE BOARD OF HEALTH MINUTES  
May 13, 2014

Performance Measures Scorecard  
Children’s Health & Reduce Infant Mortality

<table>
<thead>
<tr>
<th>Measure</th>
<th>Baseline</th>
<th>Most Recent Year</th>
<th>5 Year Target Goal</th>
</tr>
</thead>
</table>
| Safe Sleeps - Rate of infants in death scene at birth with a 
death associated with SIDS | 28.4% | 33.4% | 33.4% |
| Physical Therapists - % of infants receiving physical therapy within 1 year | 43.4% | 66.4% | 66.4% |
| Breastfeeding - % of women breastfeeding at 6 months | 31.6% | 29% | 31.6% |
| Child Development - % of children meeting developmental milestones by 36 months | 44% | 33% | 33% |
| Infant Mortality Rate | 77 | 68 | 68 |

Oklahoma Health Improvement Plan (OHIP) Flagship Issues

- Tobacco Use Prevention
- Children’s Health Improvement
- Obesity Reduction

Performance Measures Scorecard  
Improve Health Outcomes for Children & Adolescents

<table>
<thead>
<tr>
<th>Measure</th>
<th>Baseline</th>
<th>Most Recent Year</th>
<th>5 Year Target Goal</th>
</tr>
</thead>
<tbody>
<tr>
<td>IMSP State Goal - % of children with no preventable disease</td>
<td>67.3%</td>
<td>60%</td>
<td>60%</td>
</tr>
<tr>
<td>Prevention: % of children who complete recommended vaccinations</td>
<td>74.4%</td>
<td>74.6%</td>
<td>74.6%</td>
</tr>
<tr>
<td>Preterm Births - % of infants born before 37 weeks at birth</td>
<td>12.7%</td>
<td>12%</td>
<td>12%</td>
</tr>
<tr>
<td>Birth Defects - % of infants born with major birth defects</td>
<td>2.6%</td>
<td>2%</td>
<td>2%</td>
</tr>
<tr>
<td>Adolescent Suicide - % of young people who feel safe and supported</td>
<td>60%</td>
<td>50%</td>
<td>50%</td>
</tr>
</tbody>
</table>

Infant Mortality Reduction  
The Oklahoma Infant Mortality Rate has decreased by 13% in the last five years from 8.6 per 1,000 in 2007 to 7.5 per 1,000 in 2012 resulting in 72 Oklahoma babies saved!

Becoming Baby Friendly in Oklahoma

- Ten hospitals joined the First Tennessee Group in 2011 to pursue the gold standard of Becoming Baby Friendly in Oklahoma (BBFO).
- Claremore Indian Hospital became the first to achieve the Baby Friendly designation in June 2013.
- Nine hospitals have implemented at least six of the ten steps with five having implemented eight or more.
- All ten hospitals have eliminated the distribution of industry gift bags containing formula company products to families. Additionally, as of February 2014, 58% of the ten birthing hospitals in Oklahoma encourage breastfeeding by not giving free formula bags.
- Nine additional hospitals began their journey to Becoming Baby Friendly for the second-Fourth group.

Community & Family Health Services Holistic Approach

- Child Guidance
- Community Epidemiology
- County Health Departments
- Dental
- Family Support & Prevention
- Maternal & Child Health
- Nursing
- Sooner Start
- WIC

Preparing for a Lifetime
Mr. Ronck thanked the many partners who share in this work including the Oklahoma Hospital Association, University of Oklahoma, March of Dimes, Oklahoma City-County Health Department, Tulsa Health Department, Oklahoma Department of Mental Health and Substance Abuse Services, and Oklahoma Health Care Association to name only a few.

The presentation concluded.

**CONSIDERATION OF STANDING COMMITTEES’ REPORTS AND ACTION**

**Executive Committee**

Dr. Krishna invited all in attendance to join Governor Mary Fallin at the Walk for Wellness on Wednesday, May 21st, at the State Capitol North Plaza. This event will highlight the importance of worksite wellness programs across the state.
Dr. Krishna provided an update on the ongoing Oklahoma Health Improvement Plan Community Chats being conducted around the state. To date 6 chats have been conducted and 5 chats are remaining. The chats have been well attended and have yielded great input regarding barriers in many of the communities. The findings will be summarized and presented after the chats have concluded. He encouraged Board members to attend within their communities.

The report concluded.

**Finance Committee**

Dr. Woodson directed attention to the Financial Brief provided to each Board member and presented the following SFY 2014 Finance Report and Board Brief as April 22, 2014:

- Approximately $428 million budgeted for state fiscal year 2014
- Forecasted expenditure rate of 99.7% through June 30, 2014
- “Green Light” overall for Department and all divisions

The *Financial Brief* this month focuses on the state revenue process

- The State Department of Health receives less than 1% of state appropriations. These appropriations are made from the General Revenue Fund, which is the major appropriated fund.
- OSDH faces possible reductions in FY2014 and FY2015. The current estimate is up to 1.5% in FY2014 ($944,755) and 5% in FY2015 ($3,149,184).

The report concluded.

**Accountability, Ethics, & Audit Committee**

The Accountability, Ethics, & Audit Committee met with Jay Holland. Ms. Wolfe reported that there are no known significant Audit or Office of Accountability issues to report at this time.

The report concluded.

**Policy Committee**

The Policy Committee met on Tuesday, May 13. Dr. Grim met with Mark Newman at the Oklahoma State Department of Health in Oklahoma City, Oklahoma. The Policy Committee discussed the passage of SB 1602 which prohibits the sale of ecigarettes to minors beginning November 1, 2014. Dr. Grim thanked OSDH partners for their efforts toward the passage of this bill. The Tobacco Industry has a large lobby and although we didn’t get everything we wanted in the bill, the measure does ban the sale of these products to minors. The Policy Committee also discussed legislation regarding bills which could impact current and future state employees as well as the current budget deal’s impact to OSDH and health spending in the state. Copies of the legislative tracking reports are being sent electronically to each member of the BOH and will continue on a weekly basis throughout the legislative session. If members of the Board have any questions regarding any policy issues or proposed legislation, please contact Mark Newman.

The next meeting of the Policy Committee will be prior to the June Board Meeting.

**PRESIDENT’S REPORT**

Dr. Krishna briefly discussed the importance of mind, body, and spirit health. Modern scientific studies have demonstrated that connections between the mind, body, and spirit have the ability to impact a person’s physical health. Dr. Krishna referenced studies regarding cognitive stimulation in childhood and its impact in adulthood. A recent American Heart Association panel has concluded that depression is a risk factor for heart disease along with smoking diabetes, and obesity. If we are to progress our health then we need to better understand the way the software impacts the hardware. We should continue to work with the private industry to leverage resources on the journey into health.

Lastly, Dr. Krishna highlighted a team of physicians who were looking for opportunities to help their community. They recently opened a free specialty based clinic in Midwest City with the support of the Heart Hospital and Mercy.
COMMISSIONER’S REPORT
Dr. Cline thanked Dr. Krishna for the information. He commented on the Senate Bill previously discussed by Dr. Grim during the Policy Committee report. He provided two newspaper clippings, one from the New York Times, to Board members for review. The articles covered the use of ecigarettes in Oklahoma. Oklahoma is in many ways a testing ground for the use of ecigarettes as we were for tobacco use. Although the tobacco industry has a large lobby, the legislature saw the wisdom of not approving many parts of SB 1602.

Annually, state agencies submit quality improvement projects for recognition. The OSDH was recognized by a group of judges from among 60 projects with approximately 5 million in cost savings from the last full year. The OSDH received the following awards:

- **Quality Crown Award Recipient & Governor’s Commendation:** Reducing the Use of Unnecessary Antipsychotic Drugs in Nursing Home Residents with Dementia Long Term Care Service.

- **Extra Mile Award Recipient & Governor’s Commendation:** After the Storm 2013—Tetanus Immunizations Pottawatomie County Health Department.

- **Governor’s Commendations:** Improving Linkage to Care for Oklahomans with HIV Infection HIV/STD Service; Employee Wellness Culture Comanche County Health Department; and Preparing for a Lifetime, It’s Everyone’s Responsibility Maternal and Child Health Service.

This is the second year in a row that the OSDH has received the Quality Crown Award which is the number 1 quality improvement award. Dorya Huser was invited to say a few words about the quality improvement project. She indicated that the Centers for Medicare & Medicaid Services (CMS) issued a challenge for states to reduce the use of unnecessary antipsychotic drugs in nursing home residents with dementia by 15%. The OSDH collaborated with partners such as pharmacists, medical directors, and providers to both surpass the 15% goal as well as move Oklahoma’s ranking in this measure from 48th to 39th.

Dr. Cline encouraged all to attend the next Community Chat being conducted at the Oklahoma City-County Health Department Northeast Regional Health & Wellness Campus, May 14th, 7:00 AM.

Dr. Cline briefly discussed his opportunity to participate in a congressional briefing to combat the misuse of prescription drugs. This is a priority for Oklahoma as well as the Association of State and Territorial Health Officials. Dr. Cline also presented these strategies to a diverse group of stakeholders in Ardmore. The City of Ardmore has employed a take back program which places drop boxes in police stations for citizens to dispose of unused medications.

Lastly, Dr. Cline commented on a recent Oklahoma Health Workforce Summit conducted on April 2nd. Oklahoma was awarded an NGA grant for the purpose of engaging key stakeholders to identify and coordinate strategies for health workforce development in Oklahoma. NGA will provide technical assistance. Board members received a copy of the 2014 Commonwealth Report Overview and Oklahoma state profile. The report is broader than in previous years and is a complicated report to analyze. Julie will provide a more in depth examination of the report and what it means to Oklahoma during the June Board of Health meeting.

The report concluded.

NEW BUSINESS
No new business.
PROPOSED EXECUTIVE SESSION
No Executive Session

ADJOURNMENT
Dr. Stewart moved Board approval to Adjourn. Second Dr. Woodson. Motion carried.

AYE: Burger, Grim, Krishna, Stewart, Wolfe, Woodson
ABSENT: Alexopulos, Gerard, Starkey

The meeting adjourned at 11:55 a.m.

Approved

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R. Murali Krishna, M.D.
President, Oklahoma State Board of Health
June 10, 2014