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STATE BOARD OF HEALTH
OKLAHOMA STATE DEPARTMENT OF HEALTH
1000 N.E. 10th
Oklahoma City, Oklahoma 73117-1299

Tuesday, May 13, 2014 11:00 a.m.

8 R. Murali Krishna, President of the Oklahoma State Board of Health, called the 389th regular meeting of the
9 Oklahoma State Board of Health to order on Tuesday, May 13, 2014 11:03 a.m. The final agenda was posted at
10 11:00 a.m. on the OSDH website on May 12, 2014, and at 11:00 .m. at the building entrance on May 12, 2014,
11 2014.

12
13 **ROLL CALL**

14 **Members in Attendance:** R. Murali Krishna, M.D., President; Ronald Woodson, M.D., Vice-President; Martha
15 Burger, M.B.A., Secretary-Treasurer; Charles W. Grim, D.D.S.; Robert S. Stewart, M.D.; Cris Hart-Wolfe.

16 **Members Absent:** Jenny Alexopoulos, D.O.; Terry Gerard, D.O.; Timothy E. Starkey, M.B.A;

17
18 **Central Staff Present:** Terry Cline, Commissioner; Julie Cox-Kain, Chief Operating Officer; Henry F. Hartsell,
19 Deputy Commissioner, Protective Health Services; Steve Ronck, Deputy Commissioner, Community and Family
20 Health Services; Toni Frioux, Deputy Commissioner, Prevention and Preparedness Services; Mark Newman,
21 Director, Office of State and Federal Policy; Jay Holland, Director for Offices of Internal Audit & Accountability
22 Systems; Don Maisch, Office of General Counsel; Leslea Bennett-Webb, Director of Office of Communications;
23 Melissa Lang, Chief Financial Officer; Kathy Aebischer, Business Officer; VaLauna Grissom, Secretary to the
24 State Board of Health; Commissioner's Office; Janice Hiner, Sr. Advisor to the Commissioner of Health.

25
26 **Visitors in attendance:** (see sign in sheet)

27
28 **Call to Order and Opening Remarks**

29 Dr. Krishna called the meeting to order and welcomed special guests in attendance.

30
31 **REVIEW OF MINUTES**

32 Dr. Krishna directed attention to review of the minutes of the April 8, 2014 Regular Board meeting.

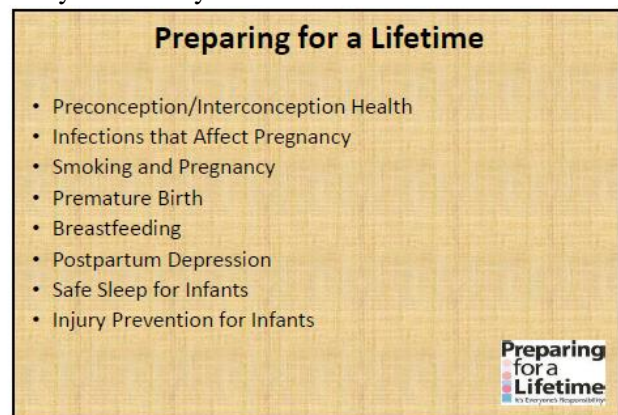
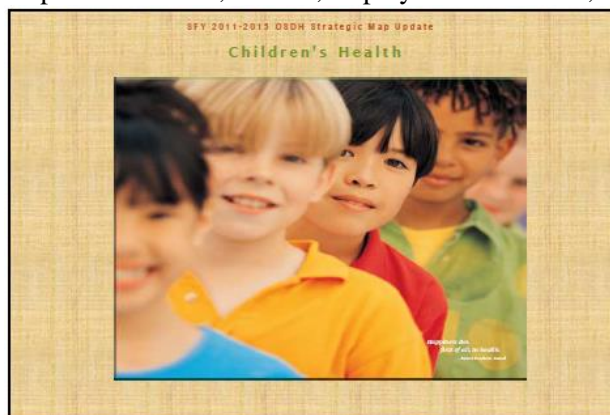
33
34 **Ms. Burger moved Board approval of the minutes of the April 8, 2014, Regular Board meeting as presented.**
35 **Second Ms. Wolfe. Motion carried.**

36
37 **AYE: Burger, Grim, Krishna, Stewart, Wolfe, Woodson**

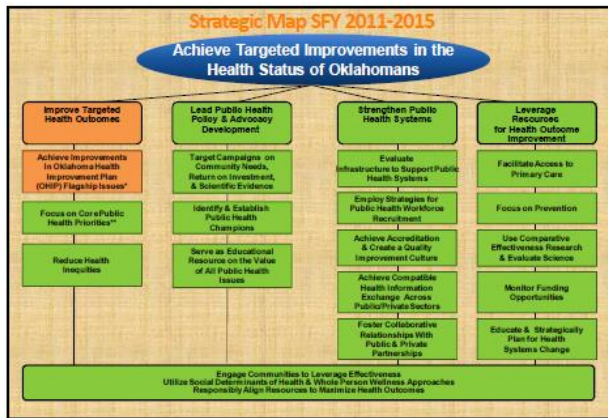
38 **ABSENT: Alexopoulos, Gerard, Starkey**

39
40 **STRATEGIC MAP UPDATE PRESENTATION**

41 Stephen W. Ronck, M.P.H., Deputy Commissioner, Community and Family Health Services



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Performance Measures Scorecard Children's Health & Reduce Infant Mortality

Measure	Baseline	Most Recent Year	5 Year Target Goal
15-17 Teen Birth Rate - The rate of births (per 1,000) for teenagers aged 15 through 17 years	27.4	22.8	21.3
First Trimester Prenatal Care - % of infants born to pregnant women receiving prenatal care beginning in the first trimester	67.2%	68.2%	71.1%
Adequate Prenatal Care - % of pregnant women receiving adequate prenatal care as defined by Kotchick's APNCU Index	70.0%	70.0%	74.5%
Preterm Births - rate of preterm births (less than 37 weeks gestation)	13.9%	13.0%	11.9%
Postpartum Depression - % of women screened for postpartum depression up to one year after end of pregnancy	33.3%	48.6%	43.1%
Breastfeeding - % of mothers who breastfeed their infants until 6 months of age	30.5%	35.2%	38.2%

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Oklahoma Health Improvement Plan (OHIP) Flagship Issues

- Tobacco Use Prevention
- Children's Health Improvement
- Obesity Reduction

Performance Measures Scorecard Reduce Infant Mortality

Measure	Baseline	Most Recent Year	5 Year Target Goal
Unintended Pregnancy - % of women who have an unintended pregnancy resulting in a live birth	48.8%	46.5%	44.2%
Last Trimester Smoking - % of women who smoke in the last three months of pregnancy	19.6%	18%	17.9%
Safe Sleep - % of infants who are placed to sleep on their backs	64%	69.9%	71.3%
Abusive Head Trauma - # of incidents of abusive head trauma in infants	37	31	29

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Performance Measures Scorecard Improve Health Outcomes for Children & Adolescents

Measure	Baseline	Most Recent Year	5 Year Target Goal
Child Dental Caries - % of dental caries experience in children	49.3%	59.3%	58.5%
Fluoridation - % of OK population on community water systems receiving fluoridated water	73.2%	70.1%	75%
Social Emotional Development - % of young children (6 months to 5 years) exhibiting measures of flourishing	75.9%	75.9%	76.4%
Youth Councils - # of counties with public health youth councils established to engage diverse youth ages 14-19 in improving adolescent health outcomes	0	3	8
YRBS Survey Participation - Overall response rate in the Youth Risk Behavior Survey (YRBS) by increasing school participation	72%	80%	82%

Infant Mortality Reduction

The Oklahoma Infant Mortality Rate has decreased by **13%** in the last five years from 8.6 per 1,000 in 2007 to **7.5** per 1,000 in 2012 resulting in **72** Oklahoma babies saved!

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Becoming Baby Friendly in Oklahoma

- Ten Hospitals joined the first Trailblazer Group in 2012 to pursue the gold standard of *Becoming Baby Friendly in Oklahoma (BBFOK)*.
- Claremore Indian Hospital became the first to achieve the Baby Friendly designation in June 2013!
- Nine hospitals have implemented at least six of the ten steps with five having implemented eight or more.
- All ten hospitals have eliminated the distribution of industry gift bags containing formula company products to families. Additionally, as of February, 2014, 50% of the 56 birthing hospitals in Oklahoma encourage breastfeeding by not giving free formula bags!
- Five additional hospitals began their journey to Becoming Baby Friendly in the second Pioneer group.

Community & Family Health Services Holistic Approach

- Child Guidance
- Community Epidemiology
- County Health Departments
- Dental
- Family Support & Prevention
- Maternal & Child Health
- Nursing
- Sooner Start
- WIC

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Community & Family Health Services

Holistic Approach

- Child Guidance
- Community Epidemiology
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- WIC



Every Week Counts!



- Ninety-four percent (94%) reduction in early elective deliveries from scheduled c-sections and inductions!
- A reduction from 680 to 46 (a reduction of 634) scheduled births that were non-medically indicated prior to 39 weeks from Q1 2011 to Q4 2013!
- Ten percent (10%) increase in singleton births at 39-41 weeks and a sixteen percent (16%) decrease in births at 36-38 weeks!

PARTNERSHIPS



Mr. Ronck thanked the many partners who share in this work including the Oklahoma Hospital Association, University of Oklahoma, March of Dimes, Oklahoma City-County Health Department, Tulsa Health Department, Oklahoma Department of Mental Health and Substance Abuse Services, and Oklahoma Health Care Association to name only a few.

The presentation concluded.

CONSIDERATION OF STANDING COMMITTEES' REPORTS AND ACTION

Executive Committee

Dr. Krishna invited all in attendance to join Governor Mary Fallin at the Walk for Wellness on Wednesday, May 21st, at the State Capitol North Plaza. This event will highlight the importance of worksite wellness programs across the state.

1 Dr. Krishna provided an update on the ongoing Oklahoma Health Improvement Plan Community Chats
2 being conducted around the state. To date 6 chats have been conducted and 5 chats are remaining. The chats
3 have been well attended and have yielded great input regarding barriers in many of the communities. The
4 findings will be summarized and presented after the chats have concluded. He encouraged Board members
5 to attend within their communities.

6
7 The report concluded.

8 9 **Finance Committee**

10 Dr. Woodson directed attention to the Financial Brief provided to each Board member and presented the
11 following SFY 2014 Finance Report and Board Brief as April 22, 2014:

- 12 • Approximately \$428 million budgeted for state fiscal year 2014
- 13 • Forecasted expenditure rate of 99.7% through June 30, 2014
- 14 • “Green Light” overall for Department and all divisions

15
16 The *Financial Brief* this month focuses on the state revenue process

- 17 • The State Department of Health receives less than 1% of state appropriations. These appropriations are
18 made from the General Revenue Fund, which is the major appropriated fund.
- 19 • OSDH faces possible reductions in FY2014 and FY2015. The current estimate is up to 1.5% in FY2014
20 (\$944,755) and 5% in FY2015 (\$3,149,184).

21
22 The report concluded.

23 24 **Accountability, Ethics, & Audit Committee**

25 The Accountability, Ethics, & Audit Committee met with Jay Holland. Ms. Wolfe reported that there are no
26 known significant Audit or Office of Accountability issues to report at this time.

27
28 The report concluded.

29 30 **Policy Committee**

31 The Policy Committee met on Tuesday, May 13. Dr. Grim met with Mark Newman at the Oklahoma State
32 Department of Health in Oklahoma City, Oklahoma. The Policy Committee discussed the passage of SB
33 1602 which prohibits the sale of ecigarettes to minors beginning November 1, 2014. Dr. Grim thanked
34 OSDH partners for their efforts toward the passage of this bill. The Tobacco Industry has a large lobby and
35 although we didn’t get everything we wanted in the bill, the measure does ban the sale of these products to
36 minors. The Policy Committee also discussed legislation regarding bills which could impact current and
37 future state employees as well as the current budget deal’s impact to OSDH and health spending in the state.
38 Copies of the legislative tracking reports are being sent electronically to each member of the BOH and will
39 continue on a weekly basis throughout the legislative session. If members of the Board have any questions
40 regarding any policy issues or proposed legislation, please contact Mark Newman.

41
42 The next meeting of the Policy Committee will be prior to the June Board Meeting.

43 44 **PRESIDENT’S REPORT**

45 Dr. Krishna briefly discussed the importance of mind, body, and spirit health. Modern scientific studies have
46 demonstrated that connections between the mind, body, and spirit have the ability to impact a person’s
47 physical health. Dr. Krishna referenced studies regarding cognitive stimulation in childhood and its impact
48 in adulthood. A recent American Heart Association panel has concluded that depression is a risk factor for
49 heart disease along with smoking diabetes, and obesity. If we are to progress our health than we need to
50 better understand the way the software impacts the hardware. We should continue to work with the private
51 industry to leverage resources on the journey into health.

52
53 Lastly, Dr. Krishna highlighted a team of physicians who were looking for opportunities to help their
54 community. They recently opened a free specialty based clinic in Midwest City with the support of the
55 Heart Hospital and Mercy.

1 The report concluded.
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3 COMMISSIONER'S REPORT

4 Dr. Cline thanked Dr. Krishna for the information. He commented on the Senate Bill previously discussed
5 by Dr. Grim during the Policy Committee report. He provided two newspaper clippings, one from the New
6 York Times, to Board members for review. The articles covered the use of ecigarettes in Oklahoma.
7 Oklahoma is in many ways a testing ground for the use of ecigarettes as we were for tobacco use. Although
8 the tobacco industry has a large lobby, the legislature saw the wisdom of not approving many parts of SB
9 1602.

10
11 Annually, state agencies submit quality improvement projects for recognition. The OSDH was recognized
12 by a group of judges from among 60 projects with approximately 5 million in cost savings from the last full
13 year. The OSDH received the following awards:

- 14
15 • **Quality Crown Award Recipient & Governor's Commendation:** Reducing the Use of Unnecessary
16 Antipsychotic Drugs in Nursing Home Residents with Dementia Long Term Care Service.
- 17
18 • **Extra Mile Award Recipient & Governor's Commendation:** After the Storm 2013—Tetanus
19 Immunizations Pottawatomie County Health Department.
- 20
21 • **Governor's Commendations:** Improving Linkage to Care for Oklahomans with HIV Infection
22 HIV/STD Service; Employee Wellness Culture Comanche County Health Department; and Preparing for
23 a Lifetime, It's Everyone's Responsibility Maternal and Child Health Service.

24
25 This is the second year in a row that the OSDH has received the Quality Crown Award which is the number
26 1 quality improvement award. Dorya Huser was invited to say a few words about the quality improvement
27 project. She indicated that the Centers for Medicare & Medicaid Services (CMS) issued a challenge for
28 states to reduce the use of unnecessary antipsychotic drugs in nursing home residents with dementia by 15%.
29 The OSDH collaborated with partners such as pharmacists, medical directors, and providers to both surpass
30 the 15% goal as well as move Oklahoma's ranking in this measure from 48th to 39th.

31
32 Dr. Cline encouraged all to attend the next Community Chat being conducted at the Oklahoma City-County
33 Health Department Northeast Regional Health & Wellness Campus, May 14th, 7:00 AM.

34
35 Dr. Cline briefly discussed his opportunity to participate in a congressional briefing to combat the misuse of
36 prescription drugs. This is a priority for Oklahoma as well as the Association of State and Territorial Health
37 Officials. Dr. Cline also presented these strategies to a diverse group of stakeholders in Ardmore. The City
38 of Ardmore has employed a take back program which places drop boxes in police stations for citizens to
39 dispose of unused medications.

40
41 Lastly, Dr. Cline commented on a recent Oklahoma Health Workforce Summit conducted on April 2nd.
42 Oklahoma was awarded an NGA grant for the purpose of engaging key stakeholders to identify and
43 coordinate strategies for health workforce development in Oklahoma. NGA will provide technical
44 assistance. Board members received a copy of the 2014 Commonwealth Report Overview and Oklahoma
45 state profile. The report is broader than in previous years and is a complicated report to analyze. Julie will
46 provide a more in depth examination of the report and what it means to Oklahoma during the June Board of
47 Health meeting.

48
49 The report concluded.
50

51 NEW BUSINESS

52 No new business.
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1 **PROPOSED EXECUTIVE SESSION**

2 No Executive Session

3

4 **ADJOURNMENT**

5 **Dr. Stewart moved Board approval to Adjourn. Second Dr. Woodson. Motion carried.**

6

7 **AYE: Burger, Grim, Krishna, Stewart, Wolfe, Woodson**

8 **ABSENT: Alexopulos, Gerard, Starkey**

9

10 The meeting adjourned at 11:55 a.m.

11

12 Approved

13

14  R. Murali Krishna
M.D.

15 R. Murali Krishna, M.D.

16 President, Oklahoma State Board of Health

17 June 10, 2014

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