CALL TO ORDER
Ms. Burger, President of the Oklahoma State Board of Health, called the 416th meeting of the Oklahoma State Board of Health to order on Tuesday, March 14, 2017, at 11:00 a.m. The final agenda was posted at 11:00 a.m. on the OSDH website on March 13, 2017; and at 11:00 a.m. on the Oklahoma State Department of Health building entrance on March 13, 2017.

ROLL CALL
Members in Attendance: Martha A. Burger, M.B.A, President; Cris Hart-Wolfe, Vice-President; Ronald Woodson, M.D., Immediate Past President; Terry R. Gerard, D.O.; R. Murali Krishna, M.D.
Absent: Jenny Alexopulos, D.O., Charles W. Grim, D.D.S.; Timothy E. Starkey, M.B.A.; Robert S. Stewart, M.D., Secretary-Treasurer;

Staff present were: Terry Cline, Commissioner; Henry F. Hartsell, Deputy Commissioner, Protective Health Services; Deborah Nichols, Chief Operating Officer; Carter Kimble, Office of State and Federal Policy; Don Maisch, Office of General Counsel; Jay Holland, Director, Office of Accountability; VaLauna Grissom, Secretary to the State Board of Health.

Visitors in attendance: See list

Visitors in attendance: (see sign in sheet)

Call to Order and Opening Remarks
Ms. Burger called the meeting to order and thanked the Comanche County Department staff for their efforts to host the meeting in addition to all guests for attending.

REVIEW OF MINUTES – OSBH
Ms. Burger directed attention toward approval of the Minutes for February 14, 2017, regular meeting.
Dr. Woodson moved Board approval of the February 14, 2017 meeting minutes as presented.
Second Dr. Krishna. Motion Carried.

AYE: Krishna, Wolfe, Woodson
ABSTAIN: Burger, Gerard
ABSENT: Alexopulos, Grim, Starkey, Stewart

STRATEGIC MAP UPDATE PRESENTATION
Brandie O'Connor, MPH, Regional Director, Comanche, Kiowa, Caddo and Cotton County Health Departments
See attachment A.
CONSIDERATION OF STANDING COMMITTEES’ REPORTS AND ACTION

Executive Committee
Ms. Burger announced that Dr. Krishna has been reappointed to the BOH for another 9 year appointment and received Senate Confirmation. She congratulated him and thanked him for his continued service.

REMINDERS:
• Following the May Board meeting is the Annual Employee of the Year Recognition Ceremony.
• June Board meeting will be held in Kay County, Ponca City. Additional details are forthcoming.
• The annual Board of Health retreat will be held August 11-12, at OSU, Stillwater. The planning committee will provide additional details in the coming months.

Finance Committee
Ms. Wolfe directed attention to the Financial Brief provided to each Board member and presented the following SFY 2017 Finance Report and Board Brief as of February 24, 2017:
• The Agency is in “Green Light” status overall.
• February’s performance rating was 97.66%. March’s performance rating is 98.78%. A net increase in performance of 1.12%
• Recent changes to the budget include:
  o Trauma Budget was increased to projected revenue levels to support uncompensated care.
  o Reduced budget to known revenue and closed out the Women, Infants and Children (WIC) grant.

The finance brief focused on The Center for the Advancement of Wellness, highlighting challenges and opportunities. The Center is committed to the prevention and reduction of tobacco, obesity, and chronic disease through systems change and outcome-driven technical assistance.

Challenges: Funding constraints on agency as well as community partners limits the ability to pursue innovative public health strategies.
Opportunities: Partnerships between primary care providers and professional staff in the county health department to address high risk patients with Diabetes, Obesity and Heart disease.

The report concluded with brief discussion of the SFY 2018 Budget. The Office of Management Enterprise Services (OMES) has asked for 3 budget reductions scenarios at 5%, 10% & 15%. There are programmatic impacts for each scenario. The OSDH will provide specific program impacts in April.

Accountability, Ethics, & Audit Committee
The Accountability, Ethics, & Audit Committee met with Jay Holland. Dr. Woodson indicated there were no known significant audit issues to report at this time. The report concluded.

Public Health Policy Committee
Dr. Krishna met with the committee and reported that the list of bills being monitored by the OSDH went from 183 to 73 after the floor deadline passed. Going into the session there were three main areas of legislative focus: cigarette tax, bond for the public health lab, and fee modifications for long-term care and medical facilities.

Cigarette Tax: HB1841 was heard in the full Appropriations and Budget committee the second week of session. The House has determined that any action on cigarette tax will be delayed until later budget conversations.
Public Health Lab Bond: SB236 was brought up in committee very early in the process. The full Senate Appropriations committee approved SB236. There was good discussion and Q and A around the need for the lab and believe there is good momentum behind this bill.

Fees on medical facilities and long-term care – these bills addressed licensure fees for LTC or medical facilities licensed through OSDH. After thorough discussion with stakeholder and provider groups, the conversation around raising fees for these entities has been tabled. In particular, hospitals and nursing facilities expressed concern over the uncertainty of the budget pertaining to Medicaid rates and felt that a reduction in rates at the same time as an increase in fees was not a tenable situation.

The committee also reviewed the recommendation of the Oklahoma Trauma and Emergency Response Advisory Council that we will be distributed to the full Board. Martha closed the report by indicating the Board is supportive of the recommendations/resolution.

**PRESIDENT’S REPORT**

Ms. Burger indicated she will be assigning the Nominating Committee for the election of officers take place in June and effective July 1, 2017. She encouraged all to attend the 6th annual Governor’s Walk for Wellness at the State Capitol Complex in May. Ms. Burger expressed her thanks to the community and staff for hosting one of the best traveling meetings for the BOH thus far. The community has been great and unique.

**COMMISSIONER’S REPORT**

Dr. Cline echoed Ms. Burger’s comment that Lawton is one of the most remarkable communities in the state. He repeated a conversation with a Serviceman stationed at Fort Sill who stated this was by far the best community he had traveled to. Comanche County Health Department has a unique status as one of the first County Health Departments in the entire country to have achieved public health accreditation which is not an easy accomplishment.

Dr. Cline highlighted a recent event in which 2 Jenks Elementary schools were awarded a TSET Healthy Schools Incentive Grant. During the event, he experienced a unique and out the box partnership between a local nursing home (Grace Living Center) and a local kindergarten and pre-kindergarten program. For 18 years the Grace Living Center has housed the two programs at a cost of only $1 per year to the school. The space is constructed to allow the elderly to benefit from the sounds of children playing and learning. Dr. Cline encouraged all to visit if given the opportunity.

Next, Dr. Cline briefly mentioned an American Heart Association event Go Red for Women Day at the Capitol. The event hosted a world renowned speaker where the vast majority of attendees, if not all, benefited from the research presented.

Next, Dr. Cline highlighted the annual Bridges to Access meeting which is a gathering of about 200-250 resident volunteers in communities across Oklahoma. Dr. Krishna has been instrumental in leading this initiative as he spearheaded the Health Alliance for Uninsured where students come together and learn about best practices. Dr. Krishna presents an award in recognition of his volunteer spirit. Dr. Cline thanked Dr. Krishna for his volunteerism and contributions.

Lastly, Dr. Cline closed out his report with brief discussion of the legislative session. Increasing the cigarette tax has been the number 1 priority issue as it will prevent about 28,000 kids from picking up the
habit and contribute to about 30,000 smoker’s quitting. He reminded the group of the budget reduction scenarios of 5, 10, & 15%. Without an increase in the budget, this could catastrophic for many agencies.

Ms. Burger included that Carter Kimble is putting together a plan for Board of Health engagement and will share with the Board. She encouraged anyone with an opportunity to get in front of their legislators to express support for the positive impacts of the cigarette tax.

**NO NEW BUSINESS**

**NO EXECUTIVE SESSION**

**ADJOURNMENT**

Ms. Wolfe moved board approval to adjourn. Second Dr. Gerard. Motion Carried

**AYE:** Burger, Gerard, Krishna, Wolfe, Woodson

**ABSENT:** Alexopoulos, Grim, Starkey, Stewart

The meeting adjourned at 11:57 a.m.

Approved

Martha Burger
President, Oklahoma State Board of Health
April 11, 2017
Local Public Health Initiatives

Blaine, Caddo, Comanche, Cotton, Custer and Kiowa counties

Brandie O’Connor, MPH
Regional Director
# THE SOUTHWEST REGION

6 counties serving 205,591 citizens

<table>
<thead>
<tr>
<th>County</th>
<th>Population</th>
<th>Economy</th>
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</thead>
<tbody>
<tr>
<td>Blaine</td>
<td>9,785</td>
<td>Agriculture/Gypsum</td>
</tr>
<tr>
<td>Caddo</td>
<td>29,600</td>
<td>Cattle Ranching/Vineyards/Agriculture</td>
</tr>
<tr>
<td>Comanche</td>
<td>124,098</td>
<td>Lawton is the largest city/Home to Fort Sill Army Base</td>
</tr>
<tr>
<td>Cotton</td>
<td>6,193</td>
<td>Agriculture</td>
</tr>
<tr>
<td>Custer</td>
<td>27,469</td>
<td>Home to Southwest State University/Agriculture</td>
</tr>
<tr>
<td>Kiowa</td>
<td>9,446</td>
<td>Agriculture</td>
</tr>
</tbody>
</table>
Custer County Health Department
Weatherford and Clinton

Population: 27,469

10 Certified Healthy Recipients

TSET grant held by partner agency
Local Initiative: WIC + (Reach Out and Read)

Reach Out and Read

- Increase literacy among families
- Provide new books to WIC clients
- Offer literacy rich environment

95% of the brain is formed in the first 6 years of life.

More than 1 in 3 American children start kindergarten without the skills they need for success at school.
Kiowa County Health Department

Population: 9,446

- 4 Certified Healthy Recipients
- TSET grant held by partner agency
- CHIP Priorities:
  1. Substance Abuse
  2. Tobacco
  3. Nutrition & Fitness
Local Initiative:
Promoting Early Literacy in a Public Health Setting

High Poverty Rates in Kiowa County

- 21% population
- 29% of children live in poverty

73% of 3\textsuperscript{rd} graders met reading proficiency. The state rate is 81%. Kiowa County ranks in the bottom ten counties in the state.

Response:

$3,000 Hobart Rotary Club grant
- Reading Nook in lobby
- Age appropriate book for each child visiting the health dept.
Caddo County Health Department

Population: 29,600

14 Certified Healthy Recipients

TSET grant held by partner agency

Facility is next to the courthouse which supplies generator back-up during times of emergency.
Local Initiative: Mental Health & Chronic Disease Management

Providing a public health response to a recognized community need

PUBLIC HEALTH ISSUE: High Suicide & Homicide Rate
Over a 4 month period between November 2015 & February 2016
• 5 suicides and 2 teen homicides
• Limited number of mental health providers

PUBLIC HEALTH RESPONSE:
• Adult & Youth Mental Health First Aid
• Collaborative Partner with IHS & Tribal entities

PUBLIC HEALTH ISSUE: Diabetes
• Diabetes is Identified as a Top Priority for CHIP

PUBLIC HEALTH RESPONSE:
• Diabetes Empowerment Education Program (DEEP)
Cotton County Health Department

Population: 6,193

Facility is shared with Department of Human Services (DHS)
Local Initiative: Installation of Generator to Protect Public Health Assets

- Grant provided by County Emergency Manager > $10K
- Bumper Poles installed by County Commissioner - Local Board of Health Member
- Cost to Cotton County Health Dept was less than $150.00
Blaine County Health Department

Population: 9,785

13 Certified Healthy Recipients

TSET grant held by county health dept.
Comanche County Health Department

Population: 124,098
Lawton is 5th largest city in Oklahoma

- 46 Certified Healthy Recipients
- TSET grant held by CCHD & CCMH
- CHIP Priorities:
  1. Alcohol, Tobacco, Rx Drugs
  2. Obesity
  3. Violence
  4. Poverty
  5. Mental Health
Oklahoma WIC Caseload by Month for Comanche CHD
October 2011 - November 2016

Highest month to lowest difference of 1,187
Local Initiative:  
WIC Clinic located on Fort Sill

WIC is VALUABLE!

- Reduced obesity rates in children.
- Increases fruit and vegetable consumption.
- Ensures infants and children achieve normal growth.
- Reduced levels of anemia.

Economic Impact to Comanche County

*WIC paid to vendors on average:*

<table>
<thead>
<tr>
<th>Year</th>
<th>Average Payment</th>
</tr>
</thead>
<tbody>
<tr>
<td>2015</td>
<td>$209,094/mo</td>
</tr>
<tr>
<td>2016</td>
<td>$182,321/mo</td>
</tr>
</tbody>
</table>

- Military families new to Lawton prefer to stay on Post.
- Most military families qualify for WIC
- Reynolds Hospital has cut services therefore has ample space available for a WIC clinic.
Local Initiative:
Childhood Obesity QI Project (OSDH, OHCA & CCHD)

AIM: Increase utilization of nutritional counseling services by SoonerCare members (ages 3-19) in Comanche County

Population:
- 14,225 children covered by SoonerCare
- 1,047 (7%) had obesity diagnosis
- 14 children received nutritional counseling (5 with obesity diagnosis code)

Results: (September 2015 – June 2016)
- 224 Referrals
- 74 Clients
- 225 nutritional counseling visits
- Identified Billing Opportunity
  - Initial Assessment = $29.42
  - Reassessment = $25.20
Local Initiatives:
Addressing Obesity Beyond the Clinic

• Farmers Market Institute
• City of Lawton’s Comprehensive Bike Trails
• $24 million in trails throughout Wildlife Refuge connecting communities
• Healthy Base Initiative
• Cooking Demonstrations
  – YMCA, Food Bank, CCHD, City of Lawton
• Local Policies
• Education in schools
Cooking Smart, Eating Smart
Cooking Demonstrations
Offered at Comanche Co Health Dept.

Please join us!

January 16th, 2017 at 6:00PM
Park on North side of health department (next to Lee Blvd)

Learn...
- Important Nutrition Information
- Step-by-step how to cook a healthy meal
- Safe Food Handling Skills
- Healthy Alternatives and Recipes

Presented by a
Registered & Licensed Dietitian

Please RSVP:
COMANCHE COUNTY HEALTH DEPT
Email: ashley@health.ok.gov
OR
Call/text: 580-574-5760 name only

Questions/Comments

Grocery

JANUARY  
Winter Stews & Healthy Casseroles
Building Healthy & Cost Effective Recipes

FEBRUARY  
Virtual Grocery Store Tour
How to shop wisely & healthy!

MARCH  
Planning for Easter
the healthier way!

OKLAHOMA STATE DEPARTMENT OF HEALTH - CREATING A STATE OF HEALTH - WWW.HEALTH.OK.GOV
District Initiative:
Caring Van of Southwest Oklahoma

Back to School Immunizations

Large Scale Blood Pressure Checks

Response to PH Emergencies

Health Promotion

Fluoride Varnish
Thank you for your support of county health departments and allowing me the time to share a few initiatives underway in this administrative district.