

Injury Prevention Service

Creating an injury-free Oklahoma through programs, policies, and partnerships

Volume 2 Issue 2 — Summer 2019

New Staff Announcement



In May, the Injury Prevention Service (IPS) welcomed Miranda Outon to the team. Miranda came to the Oklahoma State Department of Health (OSDH) from the Oklahoma State Regents for Higher Education to become the IPS Office Manager/Contract Monitor. She will coordinate contracting, purchasing, and administrative needs for the department, as well as work with IPS staff and partners to support programmatic activities.

Rx Awareness Campaign—It Only Takes a Little to Lose a Lot

The Rx Awareness campaign, created by the CDC, tells the real stories of people whose lives were torn apart by prescription opioids. The goal of the campaign is to (1) increase awareness that prescription opioids can be addictive and dangerous and (2) decrease the number of individuals who use opioids recreationally or overuse them. Using federal funds for drug overdose prevention, the IPS has implemented the campaign in Oklahoma. Campaign materials can currently be viewed/heard statewide through various outlets including television, social media, radio, print, and locations such as pharmacies and gas stations.

Prescription opioids can be addictive and dangerous.

It only takes a little to lose a lot.



poison.health.ok.gov



The Injury Prevention Service at the Oklahoma State Department of Health was created in 1987. For the past 30 years, we have used the public health approach to address Oklahoma's injury problem in collaboration with communities and stakeholders across the state.

<http://ips.health.ok.gov> | 405-271-3430

Community Programs Funded

The Rape Prevention and Education (RPE) program was recently awarded a new five-year cooperative agreement from the Centers for Disease Control and Prevention (CDC). The IPS currently supports seven community programs across the state to conduct evidence-based primary prevention activities to decrease first-time perpetration of sexual violence.

Funded locations implementing RPE strategies include:

- Community Crisis Center – Miami, OK <https://getmeout.org/>
- Domestic Violence Intervention Services – Tulsa, OK <http://dvis.org/>
- Help In Crisis – Tahlequah, OK <https://www.helpincrisisinc.org/>
- Safenet Services – Claremore, OK <https://safenetservices.org/>
- Wings of Hope – Stillwater, OK <https://wingsofhopeok.com/>
- Women's Resource Center – Norman, OK <http://wrcnormanok.org/>
- YWCA-Oklahoma City – Oklahoma City, OK <http://www.ywcaokc.org/>



Get Involved: Oklahoma Prevention Leadership Committee

As part of the RPE program, the Oklahoma Prevention Leadership Committee (OPLC) was created to oversee the state's strategic plan to end sexual violence. The OPLC has several focus areas and subcommittees, including risk reduction, K-12 education, youth advisors, policy and legislation, analyzing state and community data, and incorporating behavior and social change theories into prevention programs. The OPLC's Youth Advisory and Higher Education subcommittees are partnering to recruit and train new student leaders.

If you are interested in joining the OPLC, please contact our office at:
injury@health.ok.gov | 405.271.3430

Trainings, educational presentations, data reports, and technical assistance for leading causes of injury are available upon request.

Visit our [website](#) for program overviews as well as fact sheets, publications, and other resources.

Opioid Response Events

The IPS contracted with the Center for Wellness and Recovery at the Oklahoma State University Center for Health Sciences to implement a comprehensive community-level program focused on surging prevention efforts and strengthening response to the ongoing opioid overdose crisis. Opioid response teams will be deployed to four high-burden communities to identify high-risk patients and guide them and their families to information and treatment to prevent an opioid overdose. Education and training for clinicians and other community stakeholders on treating and managing patients with pain and/or substance use disorder will also be offered. These community events are **free** and **open to the public**. A variety of **free continuing education** credit will also be available for participating professionals. Visit health.okstate.edu/cwr to view event schedules and register.

McALESTER	TAHLEQUAH	DUNCAN	ARDMORE
July 10-16	July 22-28	August 2-8	August 12-18
McAlester Expo	Cherokee County Comm. Bldg.	Simmons Center	Ardmore Convention Center

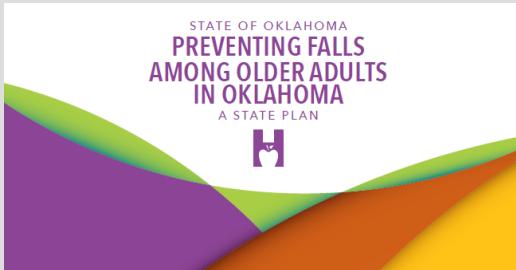
Get Involved: Fall Prevention Coalition

The mission of the Older Adult Falls Prevention Coalition is to reduce the number of fall-related deaths and injuries through partnership, education, and policy. Staffed by the IPS, the Coalition currently focuses on:

- Evaluating and expanding the *Tai Chi: Moving for Better Balance* program
- Creating and participating in fall prevention community activities
- Supporting and promoting evidence-based fall prevention programs
- Providing information/education on older adult falls to various groups around Oklahoma

If you are interested in joining the Coalition, please contact our office at:

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IPS Staff Present at Conferences

April: Michelle Stansel, M.Ed., RPE Coordinator, presented at the Oklahoma Child Abuse and Neglect Conference with Shelby Lynch from the Care Center and Brittney Criswell from Thrive. *Beyond "the Talk": Equipping Parents and Caregivers in Talking with Their Kids about Healthy Relationships, Consent, and Sex Over the Course of a Child's Lifetime* explored the overlap between child abuse prevention, sexual violence prevention, and sexual health promotion disciplines and ways in which parents and providers can most effectively have these conversations with the young people in their lives.

May: Elizabeth Kruger, MPH, Epidemiologist, presented at the Prevention for States/Data-Driven Prevention Initiative awardee meeting. The presentation, *Enhancing Overdose Surveillance by Incorporating Prescription Drug Monitoring Program (PDMP) Data* shared how the IPS resolved challenges with data transfers and data quality to link unintentional poisoning death data to 2013-2017 PDMP data.

June: Elizabeth Kruger presented at the Council of State and Territorial Epidemiologists Annual Conference. *Examining Overlapping Prescriptions and High Opioid Dosages among Unintentional Poisoning Decedents Matched and Linked to PDMP Data, Oklahoma, 2013-2017* described overdose risk factors analyzed in linked PDMP and unintentional poisoning death data.

July: Lorry-Gail Malcom, MS, Childhood Injury Prevention Project Coordinator, will present at the Safe Kids Worldwide Childhood Injury Prevention Convention. *From Policy to Playing Field* will present results from the IPS's evaluation of school district concussion policies and analysis of a school coach survey, which were conducted to improve resources available for the prevention and management of concussions among youth athletes.

