

Forces of Change - Threats and Opportunities Worksheet

List the major categories identified in Step 2 of the Forces of Change phase in the left-hand column (“Forces”). Then, for each category, identify the threats and opportunities for the public health system or community created by each. Continue onto another page if needed.

Forces (Trend, Events, Factors)	Threats Posed	Opportunities Created
Less tobacco Controls	Policy at state level did not pass, communities cannot do what they want with local tobacco policies	Can have more tobacco control in communities in state law passed, cities could fine, would decrease heart disease, cancer, and illness associated to tobacco use
Increase on Tax on tobacco	If it does not pass, could cause the other tobacco such as E-cig. Or electronic cig to be used more.	Could decrease harm. Illness and increase funding and the number of people quitting.
Increase in population growth especially for elementary school enrollment	Increase in need for resources, physicians, child care centers and school enrollment and funding, school staff	
increase in school personnel and funding and testing	Decrease in funding, need to increase teachers, needs of schools for supplies, desks, etc., dropout rate increase, lower test scores	Increase in jobs, increase in certified healthy schools (to offer incentives), increase in programs for kids after school and during, better test scores
Obamacare	People are unable to pay, cost could go up	Did help get people some type of insurance coverage
RX Oklahoma-possibility of losing the program	Lack of healthcare for the ones that do not qualify for Medicare or Medicaid	
Loss of school nurses in Kingfisher and Hennessey	Loss of health education/ nursing staff in school	Possibility of getting new school nurse in Future in Cashion, Hennessey, and Kingfisher

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Healthier Together in Kingfisher County project	If funding is not absorbed once pilot project is done, could cause loss of job	Job/healthier community, healthy clients, increase coalition/physician involvement
Increase in transient population (oilfield)	Access to services, unintentional injury	Higher tax base, influx in revenue
Lack of mental health resources (budget cuts to ODMHSAS)	None/few referral services, no inpatient resources, no outpatient services, no mental health care providers in county	
Non-medicaid expansion	Lack of affordable (free health care to the “working poor”)	
CHIO Certification		Access to funding sources for community/county
Increased insurance premiums because of ObamaCare	No health care coverage	Delay tax decrease because less tax income prices will go up
Lack of mental health coverage	People do not received treatment-danger to community	Need for services
Increase in attempts of suicide in population and schools	Threat to community as a whole, negative media attention, threat to families suffering, no help for them in community	Increased awareness and need for crisis teams to be in place, also more education and training and resources are being made available
Compassion Clinic	People are abusing it for free medication and not necessarily trying to seek long term help later on-is it a cycle	Care and resources to the more vulnerable population, medication help to those with no insurance