Cleveland County
Health Department

CLEVELAND COUNTY BOARD OF HEALTH
CLEVELAND COUNTY HEALTH DEPARTMENT
250 12th Avenue N.E., Norman, OK
North Conference Room
7:30 a.m.

January 8, 2019

AGENDA

I. Call to Order

II. Approval of October and November Meeting Minutes

III. Staff Reports

A. Children First – Tracie Rochester

B. Environmental Health – Amy Allen

C. Health Education – Erin Turner

D. Nursing – Beverly Bymun

E. Sooner Start – Rodney Barrett

F. Open Streets – Laura Matlock

G. Administration – Keith Reed

IV. Strategic Planning Project Update

V. Other Matters

VI. Adjourn

Cleveland County
Health Department

Board of Health Meeting
Date: January 8, 2019

Members Present: Darry Stacy (Chairman), Todd Gibson, Michael Messerli, Pepper Martin, and Dr. Thomas Thurston

Members Absent: none

Others Present: Beverly Bymun, Corey Colen, Amy Allen, Tracie Rochester, Erin Turner, Rodney Barrett, Laura Matlock, Keith Reed and Dr. Lisa Connery

Notice of the meeting was posted in the front lobby of the Cleveland County Health Department from Wednesday, 01-02-19 through Tuesday, 01-08-19. Notice of this meeting was also on file at the Cleveland County Courthouse.

Darry Stacy called the meeting to order at 7:31 a.m. with a quorum present. The minutes were read and the motion was made by Michael Messerli and seconded by Pepper Martin to approve minutes as written from October 9, 2018 and November 27, 2018. All were in favor.

Topic	Discussion	Action
Staff Reports: **Children First**	Natalie Dixon distributed copies of the December, 2018 Children First report to the Cleveland County Board of Health members and staff (please see attachment). Tracie Rochester, Children First Supervisor, presented the Children First report for December, 2018 to the Cleveland County Board of Health and staff.	
Environmental Health	Natalie Dixon distributed copies of the Environmental Health reports December, 2018 to the Cleveland County Board of Health members and staff (please see attachment). Amy Allen, Environmental Health Supervisor, presented Environmental Health reports for December, 2018 to the Cleveland County Board of Health and staff.	

	A discussion was had regarding javiana.	
Health Education	Natalie Dixon distributed copies of the December, 2018 Health Education Report to the Cleveland County Board of Health members and staff (please see attachment). Erin Turner, Senior Health Educator, presented the Health Education Report for December, 2018 to the Cleveland County Board of Health and staff. A discussion was had regarding legislator participation.	
Nursing	Natalie Dixon distributed copies of the December, 2018 Cleveland County Health Department Monthly Clinical Activity and Summary Report, (please see attachments) to the Cleveland County Board of Health and staff. Beverly Bymun, District Nurse Manager, presented the Nursing Services Report for December, 2018 to the Cleveland County Board of Health and staff.	
Early Intervention/SoonerStart	Natalie Dixon distributed copies of the December, 2018 SoonerStart Program Report (please see attachments) to the Cleveland County Board of Health and staff. Rodney Barrett, Early Intervention/SoonerStart Programs Manager, presented the Sooner Start Report for December, 2018 to the Cleveland County Board of Health and staff.	
Open Streets	Natalie Dixon distributed copies of the Open Streets 2019 Norman handout (please see attachment) to the Cleveland County Board of Health and staff. Laura Matlock, Community Coordinator, presented the Open Streets 2019 Norman handout to the Cleveland County Board of Health and staff.	

	A discussion was had regarding event location.	
Administration	Natalie Dixon distributed copies of the Administrator's Report (please see attachment) to the Cleveland County Board of Health and staff. Keith Reed, Administrator, provided: • Staff/Personnel update vacancies and postings. Regional Director position has been reposted in order to get a larger pool of applicants. Human Resources processes are starting to move faster with the new HR Director. The focus is now on attracting qualified applicants for open positions. • Operational updates included the completion of the curb repair project in Norman, the re-fitting of the West entrance to facilitate an Emergency Operations Command set-up, and the conference room re-carpeting project progress. Budget update included no significant change. The immunization update included that Keith is working to help reorganize the Immunization Division at OSDH to better help the county health departments and other providers. Financial management system update included the need for a replacement and the involvement of OMES. Commissioner of Health position update included that Tom Bates has spoken with the new governor and the transition team. Darry Stacy requested tools or options to help support keeping Tom Bates as the Commissioner of Health. Keith stated that he would forward the contact information for the transition team to the Board of Health members.	
Strategic Planning Project Update	Natalie Dixon distributed copies of the Strategic Planning Project – 2015 Update (please see attachment) to the Cleveland County Board of Health and staff.	

	Keith Reed, Regional Director, presented the Strategic Planning Project – 2015 Update to the Cleveland County Board of Health and Staff. A discussion was had regarding the recently released health rankings.	
Other Matters:	Darry Stacy advised the Board of Health that the Health Living Block has hired a new marketing firm and is working with the library system.	
Adjournment:	Board of Health Meeting adjourned at 8:03 am.	Motion was made by Dr. Thomas Thurston. Motion was seconded by Pepper Martin. All in favor.

Chairman
Cleveland County Board of Health

Minutes prepared by Natalie Dixon, Accreditation Coordinator

Children First

By Tracie Rochester
Board of Health Meeting
Stats from 12/1/2018 – 12/31/2018

Completed Visits in Cleveland County	81
Completed Visits in McClain County	12
Active Clients in Cleveland County	65
Active Clients in McClain County	6
Referrals Received Living in Cleveland County	11
Referrals Received Living in McClain County	0
Referrals Still Pending	11

Staffing: Currently have 4 full-time nurses, and 1 lead nurse. One of the full time nurses began here on November 19, 2018. She will begin filling her caseload on 1-14-19 after she has received initial training.

Referrals: We received a total of 11 referrals for the month. Referrals are being worked as they are received.

Productivity: We completed 93 visits with 71 families served which averages to 31 completed visits and 24 active clients per nurse.

Training: Three of the nurses and the lead nurse completed a required recertification exam for DANCE (Dyadic Assessment of Naturalistic Caregiver-child Experiences)

To: Cleveland County Board of Health
From: Amy Allen, Environmental Health Supervisor
Subject: Environmental Report for October-December 2018
Date: January 8th, 2019

Personnel

Rilee Tidwell started on October 2nd. We have one vacancy remaining.

Reporting Year Transition

Consumer Protection has decided to move to a calendar year reporting cycle, after many years of a fiscal year cycle. This will allow us to better track inspection progress on PMPs and provide some scheduling relief during pool season.

Outbreak Investigation

A cluster of *Salmonella var. javiana* was detected by Acute Disease, who notified us in November of nine cases stretching back to August. We worked with two epidemiologists to interview management and employees, collect environmental samples, and observe food preparation and employee hygiene. No employees voluntarily submitted stool cultures. No new cases have been reported since November. If new cases arise, we may consider compelling stool samples. No cultures collected at the time of inspection had detectable salmonella.

Closures

Public Bathing Facilities:

Three facilities were closed to address imminent health hazards. The inspector worked with the facility to reopen safely.

Restaurants and Other Facilities:

Three facilities were closed to address imminent health hazards. The inspector worked with the facility to reopen safely.

Events worked by Cleveland County Staff

Event	Date
After-Hours Food School	10/9
Mix on Main	10/13
Wine Walk	10/13
OU Football	10/27
OU Day of the Dead	11/4
OU Football	11/10
After-Hours Food School	11/13
OU Football	11/17
Cleveland County Fairgrounds Craft Show	11/23
Cleveland County Fairgrounds Craft Show	12/8
After-Hours Food School	12/11

Complaints:

Restaurants:

Various complaints were worked. All complaints were addressed with the management of the facility. The inspector assisted in finding a resolution to the complaint (if it was valid) and performed on site education when needed.

Dog Bite Investigations:

Various complaints were worked. In cooperation with the Cleveland County Sheriff's office, Norman Animal Welfare, Moore Animal Welfare, and Noble Police Department all bite incidences were resolved. Most of the bites were resolved by requiring the owner to quarantine the biting animal for a 10 day observation period following the bite incident. All animals were required to update the biting animal's rabies vaccination if necessary.

Truck Wrecks:

No truck wrecks were reported.

Inspections:

High	167
Medium	238
Low	86
School	33
Pool	23
Temporaries	50
Total Inspections	597

Enforcement:

No facilities are currently on enforcement. We are continuing to work with management, corporate offices and owners of all licensed facilities to try to educate, mediate and correct violations so that the inspections do not result in further enforcement procedures.

Environmental Report				
2018/Quarter 4	**Oct**	**Nov**	**Dec**	**Quarterly Total**
Food Cards Issued	392	232	169	**793**
Food school Failures	0	0	0	**0**
Replacement Cards	19	6	7	**32**
Plan Reviews	10	3	7	**20**
Temp Licenses	22	27	1	**50**

Recent Plan Reviews

Establishment	Address	City	Date Submitted
McDonalds			10/02/18
Rocky's Main Street Sweets and Eats	115 N Main	Blanchard	10/03/18
Boardwalk Burritos	466 Fleenor Lane	Newcastle	10/08/18
Life Organics Cannafe	588 Buchanan Ave	Norman	10/10/18
The Peak Rose Rock Dispensary	901 N Main	Noble	10/15/18
OK Sandwich	227 W Main St	Norman	10/17/18
Nine 77 Nutrition	3054 Classen Blvd	Norman	10/18/18
Black Bear Diner	920 SW 25th St	Moore	10/24/18
Integris Emergency Hospital	3391 I-35 Service Rd	Moore	10/26/18
Organic Squeeze	3770 W Robinson St Ste 100	Norman	10/30/18
Tea Café	2164 24th Ave NW	Norman	11/01/18
Kung Fu Tea	1915 Classen Blvd Unit 113	Norman	11/16/18
T&T Copping The Munchies	17420 E Indian Hills Rd	Newalla	11/28/18
Magic Noodle	1915 S Classen Blvd #119	Norman	12/03/18
Sam's Southern Eatery	408 W Main St	Norman	12/03/18
Durham's Party Store	608B N Main St	Newcastle	12/04/19
Papa Odie's LLC	1500 SE 18th St	Moore	12/06/18
Sadie J's Popcorn Shoppes	1000 E Alameda Suite 102a	Norman	12/07/18
AMC Robinson Crossing 6	1300 N Interstate Dr	Norman	12/20/19
Volcano Sushi	3700 W Robinson Suite 164	Norman	12/21/18

Health Education Report
Cleveland County Board of Health
January 8, 2019

CCTP- CC Healthy Living Program

- The TSET HLP Grantees, Norman Regional Hospital, continue reaching out to local organizations to assess their wellness policies.

Cleveland County Obesity Workgroup

- The workgroup has assisted with the planning of Open Streets Norman. Annual Open Streets Norman will take place on River Oaks Drive (pending approvals from Brookhaven HOAs and City of Norman via Special Event Permit) on Sunday, April 14th from 1-5 PM. The group is going to look at mobile markets and promoting activity breaks for schools and workplaces.

Cleveland County Substance Abuse Workgroup

- Working on sample policies for bars and restaurants about alcohol services. Promoting Responsible Beverage and Service Training that is now required with new alcohol laws.

Cleveland County Mental Health Workgroup

- The workgroup hosted a community panel with local legislatures discussing mental health issues in the community. This group will be setting new goals at their January meeting

Cleveland County Child Health Workgroup

- The maternal depression subcommittee now has commitment from 3 large churches in the area to provide child care spots for mothers experiencing postpartum depression, or who may have no other support system. The group will be host a "Get to Know You" meeting where all agencies present to see where there is collaboration and gaps in service. There is also a subcommittee to look at promoting feeding sites and to see how feeding sites are being used.

CCTP-Healthy Noble Partnership

- The Healthy Noble Partnership will begin planning their annual BEAR event for this Fall. Date TBD.

Cleveland County Health Department

- We have hired and new Health Educator Taylor Arnold.
- Moore Open Streets was on September 30th. We had a larger turn out from last year.
- Our Health Education team has been asked to join a new task force with Women's Resource Center to explore new ways to partner on outreach and education initiatives in the community with their sexual assault prevention grant.
- We are currently working with NRH center on our community health survey.
- The Noble Library has started a walking challenge and will have events every Friday for the community to walk together
- Certified Health Applications were due on November 1st. They have just announced those that are awarded. Cleveland County received Excellence at both the Norman and Moore office.
- We attended the Noble District Wellness meeting and heard something the school is working on and how were could help achieve their goals

Trainings	Location	Date
Collaborative Workshop - Sexual Health	Norman	September 14th
Tobacco Stops with me	OKC	October 10th
Infant Mortality Alliance 2018 Summit	OKC	October 25th
Ethics and Cultural Competency	CCHD	November 2nd
OPQIC Summit	OKC	November 15/16

Health Promotion	Location	Date
Family Resource Fair at Wilson Elementary	Norman	September 20th
Substance Abuse Presentation at Terra Verde	Norman	October 11th
Alcohol Presentation at Terra Verde	Norman	November 8th
Bullying Presentation at Terra Verde	Norman	December 13th

Nursing Services
Cleveland County Board of Health
January 8, 2019

STAFFING: We are still looking for RNs for each office (Norman & Moore). We did hire a C-1 Lead, Traci Rochester and an RN, Sarah Rasco. We also have 2 more positions for C-1. We are expecting great things to come out of the C-1 Program this year.

CLINICS: Our flu clinics started out with a boom this year, especially since there was no out of pocket expense. Between October 1st and December 12, we gave 2,459 flu shots, an increase of 53.7%.

I've attached the totals in clinic activity for both 2017 and 2018. There was a total of a 13% drop in services, particularly in STDs and WIC services. Hopefully, these will come back up this year.

FLU: Eleven influenza-associated deaths have been reported among residents in the Northeast (5), Southeast (1), Southwest (2), and Tulsa (3) regions. Eight individuals were 65 years of age or older, two were between 50 to 64 years of age, and one was between 18 and 49 years of age.

There were four flu-related pediatric deaths reported to the CDC during the week ending December 22. There have been 11 total flu-related deaths among children in the 2018-2019 season, but none in Oklahoma.

Nationally, the 2017-2018 flu season was the most deadly in decades with more than 80,000 deaths, including 185 pediatric flu deaths.

But all that is to say, flu clinic is upon us. We still have vaccine available for children, adults, and senior adults.

Cleveland County Health Department

Monthly Clinical Activity, 2017

Cleveland County

SERVICE/PROGRAM	JAN	FEB	MAR	APR	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC	TOTAL
Child Health	**111**	**91**	**327**	**312**	**288**	**191**	**138**	**202**	**194**	**243**	**209**	**172**	**2478**
Adult Health(wt.recheck,Hgb)	**37**	**37**	**88**	**91**	**87**	**86**	**76**	**55**	**78**	**82**	**60**	**60**	**837**
Dysplasia Follow-up	**11**	**16**	**16**	**23**	**16**	**10**	**10**	**19**	**16**	**2**	**13**	**10**	**162**
Communicable Disease	**136**	**143**	**104**	**152**	**98**	**40**	**32**	**74**	**98**	**141**	**123**	**109**	**1250**
Head Checks	120	132	89	142	80	28	24	59	76	119	105	90	1064
Rashes	0	0	0	0	0	0	0	0	0	0	0	0	0
Disease Investigations	16	11	15	10	18	12	8	15	22	22	18	19	186
Family Planning	**808**	**686**	**810**	**657**	**739**	**784**	**725**	**832**	**753**	**863**	**722**	**568**	**8947**
Annual Exam	324	247	327	256	277	316	308	350	302	361	278	178	3524
Contraceptive Follow-Up	123	132	122	87	149	127	113	124	117	134	126	107	1461
Depo Only	125	96	124	114	99	132	103	120	111	129	109	109	1371
Early Start	1	2	2	0	1	0	0	0	0	1	0	0	7
Emergency Contraception	13	23	16	18	17	17	14	26	17	22	18	14	215
Pregnancy Tests	103	86	92	81	101	76	74	73	77	80	86	68	997
Problem F/U	112	96	124	93	92	108	106	128	120	129	98	90	1296
Misc.(supplies/transfer-in/results	7	4	3	8	3	8	7	11	9	7	7	2	76
STD	**342**	**352**	**410**	**348**	**382**	**362**	**384**	**409**	**318**	**324**	**250**	**244**	**4125**
Tuberculosis	**67**	**55**	**75**	**76**	**120**	**88**	**89**	**98**	**76**	**67**	**79**	**61**	**951**
PPD	15	10	9	14	25	10	11	16	14	8	10	14	156
Readings	10	13	15	20	27	22	7	27	17	10	26	14	208
Follow Up	24	14	37	29	49	44	57	40	33	31	28	21	407
Medications	15	14	13	11	15	9	8	11	8	15	13	10	142
CXR	3	4	1	2	4	3	6	4	4	3	2	2	38
Immunizations (OSIIS)													
Clients Seen	**490**	**479**	**512**	**375**	**361**	**368**	**499**	**958**	**338**	**1112**	**657**	**361**	**6510**
Doses of Vaccine given	1008	989	1090	801	720	717	1031	1951	691	1504	978	562	12042
WIC – Caseload (@ EOM)	*3703*	*3676*	*3812*	*3802*	*3900*	*3919*	*3912*	*3790*	*3730*	*3726*	*3521*	*3366*	*avg 3738*
Certifications/Re-certification	**736**	**713**	**869**	**735**	**765**	**767**	**688**	**719**	**612**	**705**	**536**	**543**	**8388**
f/u- wt.ck,pkg.change, breast pump	**87**	**90**	**106**	**89**	**111**	**99**	**73**	**94**	**83**	**71**	**74**	**97**	**1074**
Nutrition Education	**299**	**218**	**258**	**230**	**296**	**179**	**232**	**215**	**233**	**235**	**174**	**147**	**2716**
TOTAL Clients Seen	**3124**	**2880**	**3575**	**3088**	**3263**	**2974**	**2946**	**3675**	**2799**	**3845**	**2897**	**2372**	**37438**
Online Nutrition Ed	**598**	510	448	462	414	549	**651**	436	519	632	670	434	6323
TB - PT	32	25	27	33	34	42	45	44	41	35	34	32	424
TB - DOT	**7**	6	3	5	5	4	**4**	4	4	4	4	4	
TB Pending	12	14	13	13	12	10	18	10	10	9	7	4	
BFPC	105	105	53	71	83	87	71	45	58	47	37	48	810

Cleveland County Health Department

Monthly Clinical Activity, 2018

Cleveland County

SERVICE/PROGRAM	JAN	FEB	MAR	APR	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC	TOTAL
Child Health	**266**	**180**	**190**	**216**	**229**	**115**	**121**	**153**	**146**	**166**	**157**	**132**	**2071**
Adult Health(wt.recheck,Hgb)	**81**	**45**	**54**	**61**	**72**	**43**	**52**	**49**	**47**	**57**	**44**	**40**	**645**
Dysplasia Follow-up	**9**	**13**	**4**	**15**	**5**	**3**	**2**	**1**	**2**	**18**	**15**	**13**	**100**
Communicable Disease	**147**	**111**	**75**	**121**	**103**	**39**	**44**	**72**	**94**	**102**	**90**	**90**	**1088**
Head Checks	132	92	57	97	86	27	33	48	73	95	71	81	892
Rashes	0	0	0	0	0	0	0	0	0	0	0	0	0
Disease Investigations	15	19	18	24	17	12	11	24	21	7	19	9	196
Family Planning	**734**	**513**	**744**	**764**	**752**	**665**	**759**	**722**	**657**	**751**	**626**	**588**	**8275**
Annual Exam	264	164	324	267	293	215	261	247	256	327	242	220	3080
Contraceptive Follow-Up	123	120	119	109	121	122	170	152	99	118	106	83	1442
Depo Only	148	100	86	152	86	135	117	113	100	100	95	108	1340
Early Start	1	0	4	1	3	5	4	16	15	16	6	3	74
Emergency Contraception	23	11	19	23	18	20	19	16	16	23	13	15	216
Pregnancy Tests	63	61	75	65	89	77	74	67	72	58	56	76	833
Problem F/U	102	55	109	141	132	85	112	99	92	101	101	78	1207
Misc.(supplies/transfer-	10	2	8	6	10	6	2	12	7	8	7	5	83
STD	**324**	**199**	**293**	**255**	**267**	**243**	**217**	**252**	**225**	**276**	**191**	**224**	**2966**
Tuberculosis	**70**	**48**	**64**	**79**	**70**	**90**	**46**	**84**	**108**	**93**	**80**	**71**	**903**
PPD	11	8	9	15	14	23	7	11	25	20	10	13	166
Readings	13	7	10	13	14	26	7	19	27	15	17	11	179
Follow Up	30	19	31	35	33	28	17	32	40	38	31	26	360
Medications	9	11	8	10	6	11	9	14	14	18	17	17	144
CXR	7	3	6	6	3	2	6	8	2	2	5	4	54
Immunizations (OSIIS)		0											0
Clients Seen	**473**	**343**	**320**	**269**	**237**	**242**	**443**	**913**	**339**	**1843**	**756**	**340**	**6518**
Doses of Vaccine given	811	665	636	532	448	455	860	1982	675	2402	970	550	10986
WIC – Caseload (@ EOM)	*3449*	*3243*	*3197*	*3185*	*3255*	*3262*	*3231*	*3229*	*3142*	*3108*	*2992*	*2891*	*avg 3182*
Certifications/Re-certification	**703**	**475**	**644**	**628**	**718**	**532**	**578**	**589**	**477**	**633**	**500**	**479**	**6956**
f/u- wt.ck,pkg.change, breast pump	**150**	**73**	**96**	**136**	**120**	**114**	**79**	**54**	**43**	**57**	**49**	**45**	**1016**
Nutrition Education	**174**	**124**	**134**	**106**	**138**	**194**	**133**	**181**	**197**	**200**	**150**	**124**	**1855**
TOTAL Clients Seen	**3131**	**2124**	**2618**	**2650**	**2711**	**2280**	**2474**	**3070**	**2335**	**4196**	**2658**	**2146**	**32393**
Online Nutrition Ed	**636**	439	459	418	449	526	**601**	471	336	406	502	382	5625
TB - PT	28	25	28	23	27	30	31	58	51	42	47	42	
TB - DOT	4	4	2	1	1	2	3	3	4	4	4	4	
TB Pending	9	15	12	17	6	7	13	1	3	10	17	14	
BFPC	53	42	45	21	36	45	48	37	39	69	39	29	503

CLEVELAND COUNTY BOARD OF HEALTH MEETING

January 8, 2019

SOONERSTART PROGRAM REPORT

SoonerStart Caseload as of December 31, 2018 (previous month in parentheses)

	Dec.	Oct.	Nov.
Referrals	52	(90)	(75)
Eligible	15	(33)	(23)
Ineligible	8	(11)	(8)
Exiting Program	17	(22)	(22)
Total Active Clients	327	(327)	(324)

Breakdown by County: (Includes those that are 3 yrs.)

Cleveland	270
Garvin	22
McClain	35
Other	6
Total	333

SoonerStart Update:

- **Program Update-** Since we last met the Cleveland County SoonerStart program was the recipient of the Assistive Technology award again with a $500 stipend to be used to purchase items to assist us in providing services to our clients. Due to staffing shortages, illnesses, holidays and the increase of referrals, we have missed some deadlines, but we are pulling together to make sure all children are being seen so our individual caseloads are high right now. The Regional Vision Consultant for our area is retiring this month, so we will have to consult with the provider in Tulsa until it is filled again.
- **Staffing-** We currently have three open positions; Speech Language Pathologist II, Registered Nurse II, and Psychological Clinician II. All positions are now posted and we will request applicant lists soon, I had someone interested in all of the positions but I don't know if they applied since it took so long to get it reposted. Harvey was out two weeks due to eye surgery, and Kristin one of our SLP's has announced that she is expecting.
- **Early Foundations**- The Early Foundations program is doing well, they are currently fully staffed and at full capacity of clients.
- **Trainings**- All SoonerStart staffs across the state were trained on updated procedures on how we will be doing Individualized Family Service Plans. The changes are really not that significant, we are just going back to the way we previously had done things. Most of our staff also participated in an update to vision training in December. All current employees have completed their training requirements for 2018.

2019 OPEN STREETS NORMAN

SAVE THE DATE: Sunday, April 14th 2019 from 1 - 5 PM

Mission- Open Streets Norman is a free community event geared towards all Norman residents with a focus on building a healthy and engaged community.
Objectives- Creating opportunities for active transportation, Support a sense of community, and Generate awareness of local businesses

New Partners- United Way*, Sooner Fashion Mall, University of Oklahoma & Brookhaven HOA 3 & 4

Cleveland County Board of Health
Administrator's Report
January 8, 2019

1. **Personnel**

    a. Search for Regional Director continues

    b. Authorized Vacancies: 15 Active FTEs (2 SLP; 1 HE; 3 AT; 2 Clinic RN; 2 C1 RN; 1 EI RN; 1 PHS; 1 Psych. Clinician; 1 AA; 1 Reg. Director)

2. **Operations**

    a. Facilities

        i. Norman:
            1. Re-fitting back building entrance/bath to facilitate an EOC set-up
            2. Carpeting of conference rooms complete.

        ii. Moore: Nothing new to report

    b. Budget: No significant change to report

    c. Immunizations update.

3. **Strategic Plan Update –**

Strategic Planning Projects

2015 UPDATE

Cleveland County Health Department | Office of Accreditation | January 6, 2019

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Background

On August 12th, 2015, the Cleveland County Health Department invited the Cleveland County Board of Health to a special meeting to strategically determine the focus projects for the health department for the next three years.

Eleven project ideas were presented to the Cleveland County Board of Health members. All eleven projects ideas were deemed valuable to the community. Thus, the Cleveland County Health Department staff began the following focus projects.

Following is a brief synopsis and data if available for each project idea presented in 2015.

Project List

OPEN STREETS

Contract signed with Christy Emig, Community Coordinator on August 1, 2016.

Open Streets Norman 2017: (April 9th from 1 – 5 PM)

The location of the event was Campus Corner Area – Boyd from University to Jenkins, Buchanan from Boyd to White, White from Buchanan to Asp and Asp from White to Boyd. Participating organizations included Cleveland County Health Department, City of Norman, Norman Chamber of Commerce, TSET, ACOG, Campus Corner Association, Norman PTA Council, Norman Police Department, and OU Police Department. An estimated 3000 people attended the first annual Open Streets event in Norman. Overall, the event went off as planned. The streets were closed on time, pedestrians were safe during the event, volunteers were available to help and answer questions, the streets reopened an hour before scheduled.

Open Streets Moore 2017: (September 24th from 12:30-3:30 PM)

The location of the event was Old Towne – Broadway Avenue from SE 2nd to NE 3rd and Main Street from N Howard to NE 3rd/NE 2nd. Participating organizations included Cleveland County Health Department, City of Moore, Old Town Association, TSET Healthy Living Program Servicing Cleveland County, Trifecta, Serve More, Moore Public Library, ACOG, Moore Food and Resource, Moore Chamber, John Ireland Funeral Homes, and First United Methodist Church. An estimated 1600 people attended the first annual Open Streets event in Moore. Overall, the event went off as planned. The streets were closed on time, no major pedestrian incidents, communication throughout the event was superb, excellent vendor turn out, received positive feedback on social media.

Contract signed with Laura Matlock, Community Coordinator on July 12, 2017.

Open Streets Norman 2018: (April 15th from 1 – 5 PM)

Estimated 600-750 people were in attendance. Location was on Webster Ave. It was a very cold April day with the temperature barely reaching 50 degrees and the wind gusts up to 20 mph. Six different organizations were included in the Planning Committee with a total of 18-22 people helping make decisions and moving the plans into reality. There were 37 Activity Hubs and a partnership with TOLY Park to host the Food Trucks. This partnership was great and aligned well with their grand opening weekend.
VI Marketing and Branding reported the social media campaign reached over 75K and obtained a little over 2,600 event responses. Lots of success and lessons learned to build upon for future years.

Open Streets Moore 2018: (September 30th from 12:30 - 3:30 PM)

Estimated 600-900 people were in attendees, located in Old Town, at the same location as the previous year. Eleven different organizations were included in the Planning Committee with a total of 15-20 people helping make decisions and moving the plans into reality. There were 35 Activity Hubs and 3 Food Trucks with a few other Old Town restaurants opened for business as well. VI Marketing and Branding reported the social media campaign reached over 60K and obtained a little over 1,900 event responses.
Lots of success and community buy-in with more lessons learned for future years.

Open Streets Norman 2019: (Planning Stages)

Date set for Sunday, April 14th from 1 – 5 PM. Location on River Oaks Drive (North of Sooner Fashion Mall). Several New Partners at the table and a few new staff from existing partners. Two OU Departments are planning to help with different objectives including creating a 'central place' for the public to gather and collecting some data for a more detailed evaluation.

Open Streets Moore 2019: (Not so distant Future- Fall 2019)

We hope to keep this event at the end of September to remain consistent with previous years. Excited to bring more partners to the table and expand upon previous years at the same location in Old Town.

COUNTY CONNECTIONS

Due to concerns with state IT restrictions, this project has been placed on hold until we can determine the best route to tackle it.

In the meantime, the C4T social media accounts have been tasked with cross promoting local community events and resources to help link them to the public.

FARMER'S MARKET

Partnered with OHCA and ONIE to do SNAP promotional video in 2016

Partnered with ONIE to do SNAP promotional video in 2017

Partnered with ONIE to host Kids Fest at Moore and Norman markets in 2017

The Cleveland County Health Department purchases Norman City bus wraps each spring to promote all county Farmer's Markets.

VETERAN'S NAVIGATOR

Contract with Mark Braley, Veteran's Coordinator, signed September 18th, 2015.

Participating in the Buddy Check program aimed at reducing suicide rates. Buddy Checks are done on the 22nd of every month.

Working in cooperation with organizations including Dale Graham's Veteran's Corner, Veteran's Corner Inc., American Legion Post 88, and Norman Veterans Center.

We are working to establish informal working groups within these agencies to identify the gaps in Veteran's care in Cleveland County. Worked with the social services department at the VA center to establish a procedure for death/critical incident notification. Visual marketing for the program was purchased including banners, Veteran's Program bags, and vehicle wrap. Coordinator routinely preforms site visits as nursing homes and assisted living centers contacting veterans. Veterans in need are assisted through facilitation functions with the appropriate organization. Coordinator attends Cleveland County fairs. Branding from the Oklahoma Department of Agriculture was received for Farmer's Market veterans in 2016. Assisted with grant writing efforts to fund VCAT (Veterans Community Actions Team) in June 2017. Coordinator has also been involved with Oklahoma's Veterans for Teachers program and the Warriors for Freedom organization. Coordinator also assisted with the Veteran's Dove Hunt in September 2018.

DENTAL SCREENING

Dental Education

Glenda Lee was hired as the Dental Educator for the Cleveland County on September 22nd, 2014.

From September 2015 until the reduction of force in March of 2018, Glenda Lee saw 21,557 children in schools through Friends for Life and 4,597 individuals through Health Fairs and events.

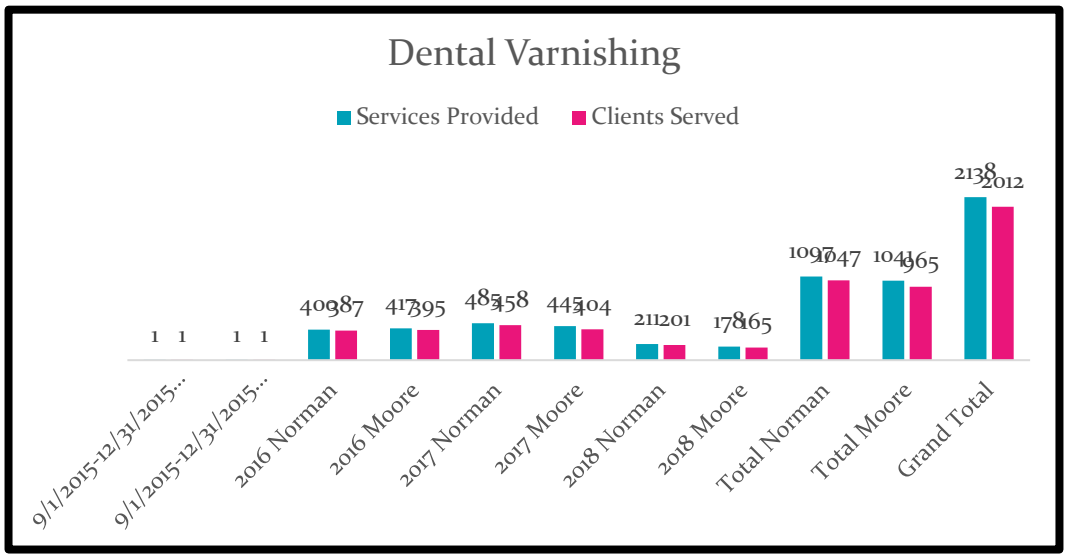
Contract signed with Kristy Love, Registered Dental Hygienist, on October 7th, 2015.

Annual participation in OK Mission of Mercy statewide events.

Partnership with NPS Give a Kid a Smile Program to provide dental screening and services.

Dental Varnish

As part of the Dental Screening project the Cleveland County Health Department has been offering dental varnishing to clients presenting to the clinic for other services and are school aged. Between September 1st, 2015 and December 31st, 2018, the Norman clinic has delivered 1,097 services to 895 clients. The Moore clinic has delivered 1,041 services to 846 clients. For annual statistics, see chart below.



COMMUNITY KITCHEN

Partnership with OHCA Soonerfit program to do a series of cooking demonstration videos out of CCHD kitchen. Shared on social media and through all of OHCA's media sources.

Health Education team partnered with Pioneer Library System to do a series of healthy cooking demonstrations across the county through their healthy literacy grants.

DIABETES/HEART DISEASE PREVENTION

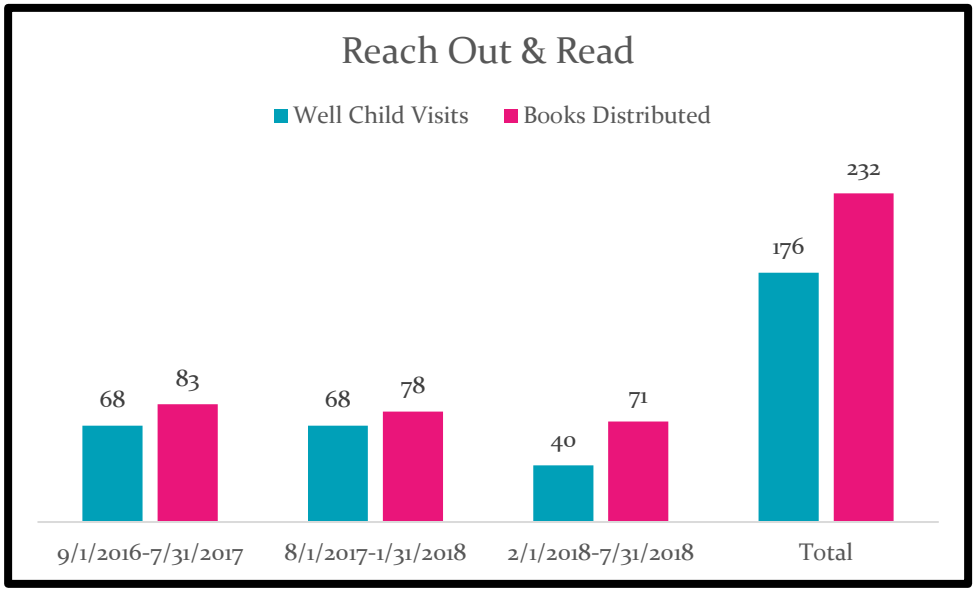
Tara and Elizabeth have remained in contact with Jennifer Like from OCCHD, the Registered Dietician in charge of the Total Wellness Program. OCCHD is still waiting for the copyright process to be finalized with the curriculum before they can share with us and train our staff.

In the meantime the Health Education team conducted several Living Longer Living Stronger chronic disease self-management classes. As well as several type 2 diabetes prevention and management classes for organizations across the county.

REACH OUT & READ

Project started September 1st, 2016. Mary Ann Boersma, Child Development Specialist, has been leading this project. Participants are identified by their participation in the WIC program. From September 1st, 2016 through July 31st, 2018, 176 well child visits for children from 6 months to 5 years

in age have been attended with a grand total of 232 books distributed. For bi-annual statistics, see chart below.



HEALTH SMART CURRICULUM

Due to barriers with the various school districts in their restrictions of time and implementing new programs, the Health Smart Curriculum has not been adopted by any local districts.

NPS is looking to revitalize their health curriculum in the 2019/2020 school year and has asked Health Education to send over some recommendations, including Health Smart.

Health Education continues to partner with several schools throughout the county to provide various health education classes ranging from puberty, nutrition, stress management, bullying, sexual health, healthy relationships, substance abuse, etc. (Log of annual Health Education outreach activities available by request.)

HEALTH FAIR – STANDARD PACKAGE

Equipment list: Outdoor weather proof CCHD sign, indoor CCHD sign, CCHD table clothes, CCHD brochures and informational packets.

ELECTRONIC BILLBOARD

Billboard was installed in February 2016.

Local control assumed in January 2017.

Frequently used to promote CCHD services, clinic hours, health promotion campaigns, public health emergencies, etc.

Cleveland County
Health Department

Cleveland County Health Department Sign-In Sheet

Event: Board of Health Meeting **Date:** January 8, 2019

NAME – Print legibly	Agency	Position	Date
Rodney Barrett	CCHD	LC	1/8/19
Erin Turner	CCHD	Health Ed	1/8/19
Laura Matlock	CCHD	Community Coord.	1/8/19
Amy Allen	CCHD	ENV	1/8/19
Beverly Bymun	CCHD	DNM	1-8-19.
Tracie Rochester	CCHD	C1-RN	1-8-19
LISA CONNELLY	CCHD	Med. DIR	1-8-19
TODD GIBSON		BOARD	1-8-19
PEPPER MARTIN		BOARD	1/8/19
DARRY STACY		BOARD	1-8-19
MICHAEL MESSERLI		BOARD	1-8-19
KEITH REED		CCHD-RD	1-8-19
Thomas D. Thurlkill		Board	1/8/19