

CAP ACTION MEETING

October 14, 2016

10:00 a.m. to 12:00 p.m.

Minutes

In Attendance:

Joyce Atlee, Tinker AFB Family Advocacy

Aleen Ball, OSDH

Danielle Bryant, Creek County parentPRO (Video)

Allen Carson, First United Methodist Church
& Evolution Foundation, Chandler, OK

Michael Collins, Fort Sill (Video)

Dayen Dooley, MCN Launch

Jennifer Emfinger, CASA

Jennifer England, OSDH/Children First (Video)

LaChez' English, Parent Promise

Tiffany Holmes, OSDH

Ashley Hoobler, OSDH

Ann Hurst, Creek County Health Department (Video)

Jennifer Kirkwood, Bethesda

Nikole Michael, OSDH/Immunizations (Video)

Ihdeun Noh, Parent Promise

Canielle Preston, OHCA

Kelly Riha, Metro Library

Robyn Sears, OUHSC

Julie Williamson, Carter County parentPRO (Video)

Robyn Sears opened the meeting at 10:00 am. All in attendance introduced themselves.

Welcome

- **Announcements**

- New Blue Ribbon Tree Cards have been created and will be available for distribution soon.

- **Review Meeting Calendar**

- Calendar was passed out to attendees for review. Will discuss in detail at next meeting.

Quarterly Project: Zumbathon – November 4, 2016

Location: Bethany 1st Church of the Nazarene - REQUEST EVERYONE WEAR BLUE!

- Has a room specifically setup for Zumba and a new gym
 - Zumba room has a speaker system, the gym does not – discussion centered around someone providing a sound system since the room has yet to be determined and is contingent on # of participants
 - Facility opens for setup @ 6:30pm
 - The church requires a staff person man the front desk with a fee of \$30 being paid.
 - Mindy Turner, Bethany Public Schools, secured the location upon some of the CAP members request for assistance – Thank You's to be discussed at next CAP meeting.
 - Volunteers to assist with setup and clean up before and after the Zumba takes place.

Volunteers Needed

- **Waivers:** Canielle Preston, Oklahoma Health Care Authority Soonerfit, will be working registration table and handling waivers and will need some assistance.
- **Photos:** We would like to take photos of the event to add to showcase in future media. We will need a couple of people to take photos of the event.

Spreading the Word

- Please help distribute flyers to places you naturally frequent such as gyms, libraries, grocers, schools, etc (requesting permission if required to do so).
- Please share and invite all friends on Social Media sites.
- OSDH Office of Communications is working to send out an announcement on the event.

Need Catchy Phrase for some Specialty Advertising

- Working to get buttons or bracelets, but would need a slogan. Please share any ideas.

Quarterly Projects

We are looking for phenomenal, state-wide, community projects

- ***Due to renovations of the capitol and limitations on what we are able to do in the Capitol at this time, we are refocusing our direction and will spread activities throughout the year.***
- **Call-a-thon:**
 - LaChez' said she spoke with some lobbyist to get information over good times to start the call-a-thon and was told to begin in January and go through the end of the session.
 - Parent Promise is working on the levels of messaging:
 - General: individuals just getting started with advocacy.
 - Higher end: Asking specific questions to legislature about specific topics.
 - Call-a-thon questions should be ready for review at next meeting.
 - The questions will then be emailed to participants.
 - A template will be provided so each person can mend it towards their local areas.
 - Robyn Sears mentioned UCO students would love to be involved in the call-a-thon.

5K Walk/Run

- The 5-K walk/run has been tabled until a later date.

Post-It Challenge

Campaign was discussed around the POST IT CHALLENGE:

- Discussion around the WORD designated for the challenge and participants like the CHILD as one possibility.
- The group discussed getting many diverse groups and organizations involved with this activity - such as schools, universities and whole communities.
- An information packet will be created similar to the Blue Ribbon Tree packet and we will be looking for some groups to volunteer to be our first pioneer POST IT NOTE CHALLENGE information to be sent out to the communities and will bring it to the next meeting for review.
- So that the challenge is economically feasible we will also allow participants to use recycled paper cut in the dimensions of post-it notes.

CLICK Campaign:

- The CLICK campaign tabled until a later date.

Vision Statement:

- Several statements were discussed for our mission statement.

The group came up with:

Raising Awareness Today for a Brighter Tomorrow

Blue Ribbon Tree Slideshow

- Discussion took place on the focus for the video submissions to accompany the 2017 Blue Ribbon Tree photo registrations for the slideshow.
- The group like the idea of the segue from the ZumbaThon - focusing on, **“Who is someone that has “stepped up” in your life?”** or **“What steps will you take for Child Abuse Prevention?”** More discussion needed at next meeting.
- Discussed possibly getting videos from dance teams, drill teams, ROTC, and other programs.

Capitol Activities

- No updates or new information to report.
- The Governor’s Blue Room is still the venue for the Outstanding CAP Awards Ceremony.

Social Media

- Jennifer Emfinger, CASA, will re-establish and administrator the CAP Action Twitter Account.
- It was decided that efforts will be boosted to promote the, Wear Blue Day (APRIL)

Meeting Adjourned

2017 CAP Action Meeting Calendar (Updated) – see next page

CAP ACTION COMMITTEE

Meets on Fridays
10:00am - Noon

Typically meets at the
OCCHD
Wellness Campus
Room 101
2600 NE 63rd St, OKC

Dates/Times

- ⌘ Friday, Jan 13th
- ⌘ Friday, Feb 24th
- ⌘ Fri, March 24th
- ⌘ Friday, May 5th
- ⌘ Friday, Aug 4th
- ⌘ Friday, Sep 15th
- ⌘ Friday, Oct 20th
- ⌘ Friday, Dec 1st

NO MEETING: June/July/Nov

Some meetings available via VideoConference if registered in advance. Click [HERE](#) to learn more.

⌘ **CAP DAY AWARDS** ⌘
TUESDAY, APRIL 11th
Ceremony at Capitol

CONFERENCE

Wednesday/Thursday
April 12-13th

24TH
OKLAHOMA
CHILD ABUSE &
NEGLECT
CONFERENCE
(OKCAN)
(OUHSC)



2017



CHILD ABUSE PREVENTION MEETING CALENDAR

JANUARY

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FEBRUARY

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MARCH

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APRIL

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24TH OKLAHOMA CHILD ABUSE AND NEGLECT CONFERENCE



APRIL 12-13, 2017

CAP Awards Ceremony
State Capitol **Blue Room**
mid-morning

MAY

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SEPTEMBER

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OCTOBER

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NOVEMBER

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NO MEETING IN NOVEMBER!
HAPPY THANKSGIVING!

DECEMBER

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