

# CARING TOMORROW

Cleveland County  
Community Health Improvement Plan



# Table of Contents

- County Overview ..... 4
- Consideration of National and State Health Improvement Priorities ..... 8
- State of the State’s Health ..... 9
- Strategic Priorities ..... 10
  - Child Health* ..... 10
  - Substance Abuse* ..... 12
  - Mental Health* ..... 14
  - Obesity* ..... 16
- Evidence-Based Practices ..... 18
- Partners ..... 19
  - Steering Committee* ..... 19
  - Cleveland County Coalitions* ..... 20
  - Cleveland County Health Improvement Work Groups* ..... 21
- Call to Action ..... 23

# Vision



Cleveland County is focusing on the future by tackling the issues of today.

Caring for Tomorrow is an action plan to improve where we live, work, learn and play through community goal-setting. Every citizen plays a role in caring for Cleveland County today... and tomorrow.

# County Overview



Cleveland County is the third most populous county in Oklahoma and continues to grow (7.3% increase estimated 2010-2014). It is the 8th smallest county by area in Oklahoma and 17% of the county is considered to be rural. However, Cleveland County also includes two of the seven largest cities in the state (Norman – 3rd and Moore – 7th). Additionally, it is home to the largest comprehensive university in the state, The University of Oklahoma.

## Population: 255,755

### Norman

*Population: 110,925*

A large portion of Norman's population is made up of college students, particularly those from the University of Oklahoma, which is well known for its sports, arts, and academics. Norman is home to the National Weather Center, located near the University of Oklahoma campus. Also, the Max Westheimer Municipal Airport, a reliever airport owned by the University of Oklahoma, is located in Norman.

Residents of Norman also benefit from the Cleveland Area Rapid Transit (CART). This is a public transportation system that serves over 1 million passengers annually. There are seven routes within the city that run five days per week. During the week, CART supplies transportation via Sooner Express to Oklahoma City.

### Moore

*Population: 55,081*

Moore is smaller in population than its neighbor Norman, however it has the third-largest school system in the state of Oklahoma. There are currently over 21,000 Moore Public School students divided among 24 elementary schools, five junior high schools, and three high schools, with an additional five Vista Alternative Academies.

### Other Cities in Cleveland County

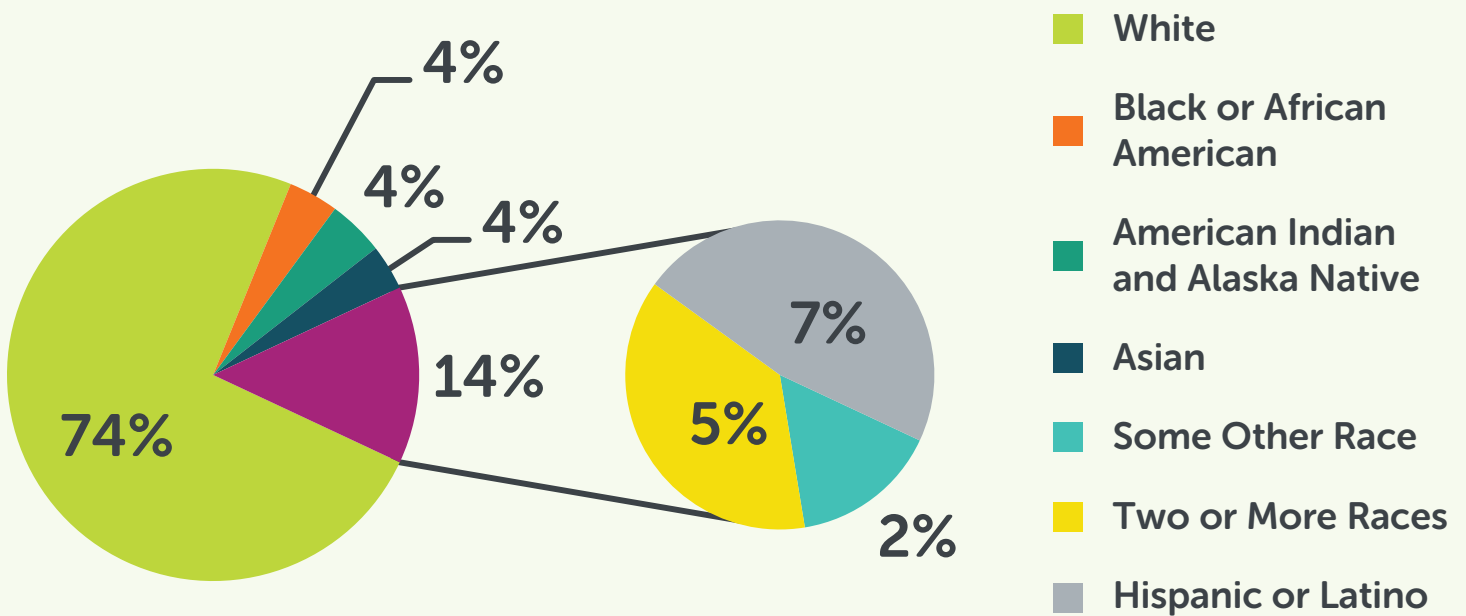
*Noble, Hall Park, Lexington, Etowah, Slaughterville*

## Geography

Cleveland County is centrally located within the state of Oklahoma and is made up of approximately 558 square miles of land and water. A major source of water supply to Norman and surrounding communities is Lake Thunderbird, a large reservoir located east of Norman. The lake's surface is approximately 6,000 acres, with a volume of 105,838 acre-feet. Alongside its drinking water supply, Lake Thunderbird State Park offers an abundance of recreational activities for residents and travelers.

## Health Care Facilities

When it comes to health care facilities, Cleveland County has three major hospitals, health department locations, one tribal health clinic, mental health services, and various medical clinics.



**Average Household Income: \$54,989**

### Employment

163,651 residents who are over the age of 16 are currently employed, with the majority in the civilian workforce.

- Civilian workforce: 67%
- Armed forces: 1%
- Unemployed: 3%

3,447 individuals (12.9%) live below the federal poverty line, including 2,573 (6.4%) who have children under the age of 18.

### Other Demographics

Neighboring counties of Cleveland County include Canadian, McClain, Oklahoma, and Pottawatomie.

# 21,677

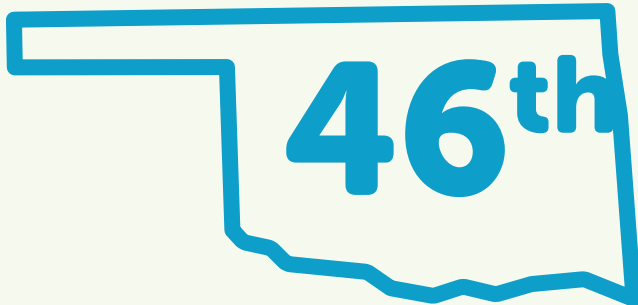
## 11% of Cleveland County residents have Veteran Status

VETERAN STATUS  
2010-2014 American Community  
Survey 5-Year Estimates

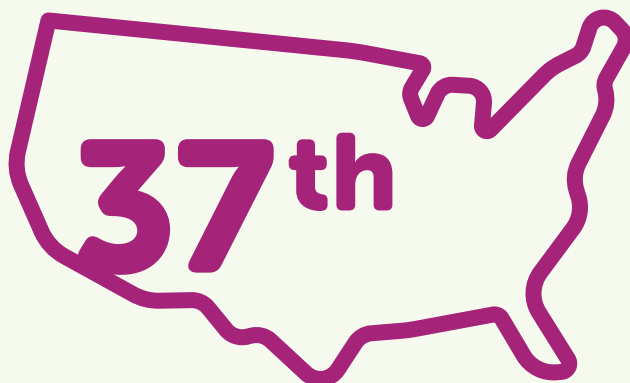
# Cleveland County ranks as the



**Healthiest  
County**  
in the



**Healthiest  
State** in the



**Healthiest  
Country**  
in the world.

## Background

During the spring of 2015, the Cleveland County Health Department engaged community partners in an effort to assess the health status of county residents. Using the Mobilizing for Action through Planning and Partnerships (MAPP) model, organizers gathered information for four assessment categories, including Community Health Status, Community Themes and Strengths, Local Public Health System, and Forces of Change. Using these broad assessment categories provides for a comprehensive view of the current health outcomes, as well as the factors both real and perceived, that influence this community's health. After reviewing the assessment data in the fall of 2015, ten issues emerged as the most prominent and were identified for closer review and discussion. It is from these ten issues that priority areas for improvement were selected.

- Obesity
- Tobacco
- Child Health
- Substance Abuse
- Mental Health
- Cardiovascular Health
- Sexual Health
- Diabetes
- Cancer
- Access to Care/Poverty

These priority elements were shared with the Community Health Improvement Steering Committee in the fall of 2015 to review, discuss and prioritize the elements that have the most impact on the health of Cleveland County.

The committee consists of diverse community leaders and promotes strong cross-sector participation in planning, implementing and evaluation of community health efforts. Over 35 leaders attended the initial meeting, representing local school districts, city and county government, tribal health, mental health, The University of Oklahoma, human services, public safety, community services, and public and private health care. Data was presented, reviewed and discussed at length prior to voting. Based on a priority voting system, the following were determined to be the strategic priorities for Cleveland County for 2016-2020:

**Child Health | Mental Health | Substance Abuse | Obesity**

## Access

In addition to these four priority areas, the committee felt strongly that 'access' should be integrated across the board. In some cases, access to health care is a concern, while in others, access to healthy food or activities may be the issue. As a result, the group agreed that 'access' would be the fifth priority, but integrated into the other four.

Community partners from diverse sectors gathered to form workgroups for each of these priorities to establish goals, objectives and action steps to improve the health of Cleveland County.

Moving ahead, this report outlines a strategy addressing these four priorities. By focusing efforts on these areas in multidisciplinary forums, community partners are able to share ideas and leverage resources making a greater collective impact on the issues of greatest concern to Cleveland County.

**When you imagine a strong, vibrant community what are the features you think of?**

- 1. Safe Environment**
- 2. Good Schools**
- 3. Clean Environment**

*2015 Cleveland County Health Survey*

**What has the most impact on the health of Cleveland County?**

- 1. Inactive Lifestyle**
- 2. Drug Abuse**
- 3. Cost of Health Care**

*2015 Cleveland County Health Survey*





# Consideration of National and State Health Improvement Priorities

Health improvement planning is not unique to Cleveland County or Oklahoma. Much effort and many resources have been used to establish broader health improvement goals for the state and nation, as many pressing issues cross geographical boundaries.

## National Prevention Strategy

National Prevention Strategy's overarching goal is to increase the number of Americans who are healthy at every stage of life.



**OHIP 2020:**  
Bringing Oklahoma's Health into Focus

[OHIP2020.com](http://OHIP2020.com)

## Alignment of Strategies from the National to State to Local Level







# State of the State's Health

## Top 5 Killers

Heart Disease, Cancer, Stroke, Chronic Lower Respiratory Disease, Unintentional Injury

**Obesity** rate increased from 28.9% to 30%.

22.9% don't have a **usual source of care.**

Nearly 1 in 4 reported 4+ days of **poor mental health** in the previous month.

**Suicides** rate increased from 9.8 to 12.8.\*

**Poverty** increased from 11.4% to 13.3%.

**Unintentional Injury Deaths** increased from 38.2 to 43.7.\*

13.3% of the population have **no insurance coverage.**

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*Time periods between data points vary depending on data source. Refer to the 2014 State of the State's Report for Details. \*Per 100,000 citizens.*

**80.6%**  
believe Cleveland County is "somewhat healthy" or "healthy"

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2015 Cleveland County Health Survey

**82.6%**  
classified their own health as "somewhat healthy" or "healthy"

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2015 Cleveland County Health Survey

# Child Health



As a population, children are the least able to control their environment. Decisions that may have great impacts on their health are often left up to the adults in their lives. Car seat use, safe sleep, secondhand smoke, immunizations, and a healthy diet all fall under the umbrella of child health. While many of these matters can be aided through individual education efforts, there are also concerns that must be addressed through community collaboration.

According to OSDH's OK2SHARE, 7.8 babies per 1,000 in Cleveland County do not live to see their first birthday. With various health and societal concerns to address in this outcome, a broad yet strategic response is required. To prevent infant mortality, strategies employed may include increased access to prenatal care, more education on safe sleep, increased parental support, and communication between engaged programs. Child health also includes efforts to address adolescent and teen health. Approximately 25 per 100,000 children between 1 and 14 years of age died in 2013 in Oklahoma (Kaiser Henry). Through campaigns to promote safety and inform parents and caregivers, unintentional injuries may be prevented or decreased. Community attention to children's health improves the chances of Oklahoma's youth living a healthier tomorrow.

## Child Health Workgroup

Lead Organizations: Oklahoma Health Care Authority Outreach and Cleveland County Health Department

### Objectives:

#### 1. Reduce infant mortality from 7.8 to 5.85 by 2020

##### a. Education & Communication

- i. Increase immunization rates and reduce preventable infectious diseases*
- ii. Promote safe sleep*
- iii. Promote Text4baby*
- iv. Support policies and programs that promote breastfeeding*

##### b. Access

- i. Support services for pregnant and parenting women*
- ii. Reduce barriers to preconception and prenatal care*
- iii. Increase utilization of preconception and prenatal care*
- iv. Increase options for prenatal classes*

#### 2. Decrease unintentional injuries for children 0-18

- a. Promote safer and more connected communities that prevent injury
- b. Build public awareness about community prevention programs
- c. Provide the community with the knowledge to make safe choices that prevent injuries

#### 3. Increase the number of programs available that address family stressors

- a. Promote positive early childhood development, positive parenting and violence-free homes
- b. Promote provision of services to individuals and families with the support necessary to maintain positive mental wellbeing
- c. Facilitate social connectedness and community engagement across lifespan
- d. Promote early identification of mental health needs and access to quality services
- e. Increase local partnerships to coordinate and promote resources for families in Cleveland County
- f. Increase provision of basic needs to families in crisis

## Policy & Funding

Support policy and funding strategies for addressing access to supportive family services

## Education & Communication

Build public awareness through targeted social media/marketing campaign to address stigma surrounding poverty

## Community Strengths

Assets and resources include:

- School gardens
- CATCH Kids Club after school program at the YMCA
- Cleveland County Immunization Coalition
- Success By 6/Smart Start Norman
- Local library programs and resources
- Reach Out and Read Program
- CCHD Car Seat Program
- Partnership with Safe Kids Oklahoma to provide car seats and bike helmets
- Child Passenger Safety Technicians at multiple agencies in the county
- Goddard Health Services available to OU students
- Women, Infant and Children (WIC) Nutrition Program

Both unintentional injuries and those caused by acts of violence are among the top 15 killers of Americans of all ages. Injuries are the leading cause of death for Americans ages 1-44. Over the past decade, the death rate from all injuries increased by 8 percent.

**Injuries are the  
leading cause of death  
for Americans ages 1-44.**

*Healthy People 2020*

# Substance Abuse



The issue of substance abuse should not be overlooked in Oklahoma. It is estimated by the Oklahoma Department of Mental Health and Substance Abuse Services (ODMHSAS) that nearly 140,000 Oklahomans need alcohol addiction treatment, 21,000 need treatment for other drug addictions, and 20,000 teenagers need treatment for alcohol and drug abuse. The epidemic of prescription drug abuse has also greatly affected the state. Unintentional poisoning deaths are the leading cause of injury death in the state, outpacing even motor vehicle crashes.

This is not isolated to a certain demographic. According to the 2014 Oklahoma Prevention Needs Assessment Survey, approximately 5% of 8th grade children indicated they had used prescription painkillers in the last 30 days. The impacts are seen in deaths, accidents and addiction. In 2012, 145 hospital admissions were required in Cleveland County to address substance abuse related disorders, averaging four days per admission. The economic impacts of this disease are great. Missed work, the cost of addiction, and the medical needs of those addicted are costing the state an estimated \$7 billion per year (ODMHSAS). The driving forces of addiction are often unclear, and the cure requires an investment from families and communities.

## Substance Abuse Workgroup

Lead Organizations: OU Southwest Prevention and Norman Police Department

### Objectives:

1. **Decrease the rate of deaths in alcohol-related car crashes by 5% by 2020.**
  - a. Focus on evidenced-based practices
    - i. *Sobriety checkpoints*
    - ii. *Media advocacy*
    - iii. *Access for services*
    - iv. *Party patrols*
  
2. **Decrease the rate of unintentional poisoning deaths involving prescription drugs by 5% by 2020.**
  - a. Support implementation and enforcement of alcohol and drug control policies
  - b. Educate youth and adults about the risks of drug abuse, prescription misuse and excessive drinking
  - c. Support policies to reduce the marketing of alcohol to youth
  - d. Increase education of medication safe storage and medication disposal systems through targeted social media and marketing campaigns
  - e. Educate and outreach on not sharing prescription drugs with others
  - f. Increase training for public safety and school health personnel on the use of Naloxone for opioid overdose death prevention
  - g. Support training for prescribers on safe opioid prescription practices
  - h. Support increasing controlled drug disposal programs
  - i. Increase local partnerships between law enforcement, physicians and pharmacists to coordinate efforts to reduce overprescribing opioids in Cleveland County
  - j. Increase access to substance abuse treatment and transportation for treatment

## Community Strengths

Assets and resources include:

- Partnership with OU Southwest Prevention Center to address alcohol and substance abuse prevention
- Local law enforcement to regularly provide compliance checks with alcohol retailers
- Partnership with ODMHSAS to provide the Naloxone program to local law enforcement and first responders
- Absentee Shawnee Tribe grant to prevent prescription drug abuse and overdose
- Cleveland County Substance Abuse Workgroup
- Partnership with Norman Addiction Information and Counseling services
- Griffin Memorial Hospital
- Large number of non-profits in the area addressing substance abuse prevention and treatment
- Cleveland County Drug Court

**Unintentional poisoning**  
is the leading cause of injury death in Oklahoma,  
followed by motor vehicle crashes. More than  
three out of four unintentional poisoning deaths  
involve prescription drugs.

*Injury Prevention Service, OSDH*

**\$7 billion per year**  
is the estimated cost of addiction to the state  
for missed work and the medical needs of  
those addicted.

*ODMHSAS*

# Mental Health



Recently, as the consequences of a mentally unhealthy society have become apparent, mental health has come to the forefront of national conversations. In Cleveland County, the outcomes are on a smaller scale, but no less obvious. Nearly one quarter of residents disclosed experiencing four or more poor mental health days in the past month. Hospital stays stretched for 12 days to treat mental diseases and disorders.

Mental health services are available in the community, yet 10% of surveyed citizens report they were unable to access these services when needed. The complexities of insurance, levels of care, and eligibility can confuse consumers and prevent them from obtaining the counseling they need. Community providers and consumers alike acknowledge the wait time for services as a substantial barrier. A mental health system that communicates between providers, offers flexible appointments, and offers a simple access point can make all the difference to those seeking services. The links between mental health and self-medication, obesity, and child abuse are being explored, making mental health a central piece of the public health puzzle.

## Mental Health Workgroup

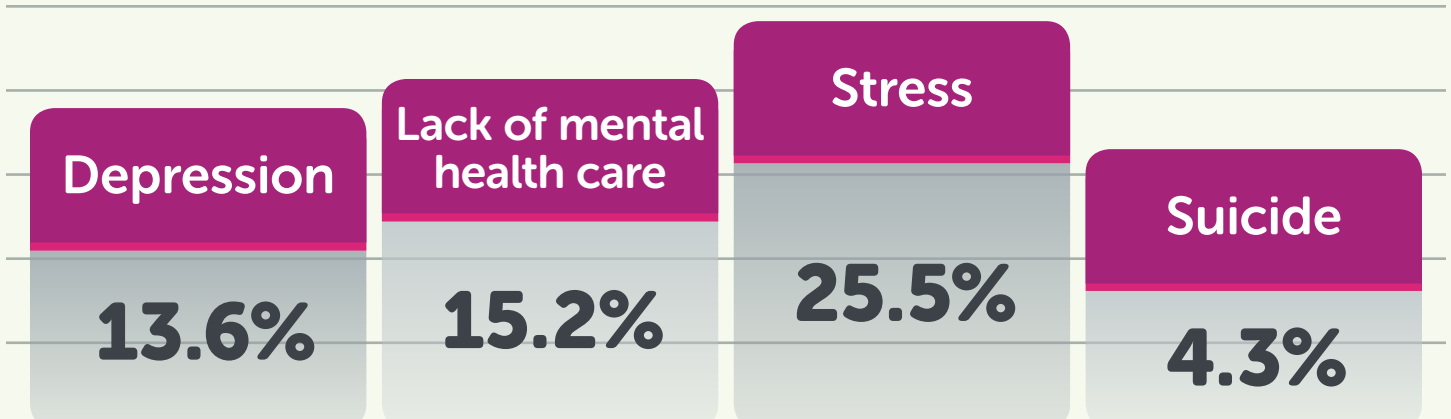
Lead Organizations: ODMHSAS-Griffin Memorial Hospital and Transition House Inc.

1. **Access to mental health care:** Adults and children with limited income are able to get affordable and equitable mental health care in a timely manner.
2. **Healthy Lifestyle:** Adults and children maximize their potential for mental wellness and safety.

## Education & Communication

Reduce the stigma associated with mental health by advocating through social media/marketing campaigns. Increase public knowledge of the impact of mental illness and the needs related to treatment.

## Most Impact on the Mental Health of Cleveland County



2015 Cleveland County Health Survey



## Access

Increase access to services related to medication management and psychiatric services. Increase local partnerships to coordinate and promote resources for children, adolescents, adults and families seeking behavioral health services in Cleveland County.

## Community Strengths

Assets and resources include:

- Cleveland County Mental Health Workgroup
- Griffin Memorial Hospital
- Thunderbird Clubhouse
- Large number of non-profits in the area addressing mental health treatment and awareness
- Partnership with ODMHSAS
- Center for Children and Families which provides parenting classes and programs for children
- Crossroads Youth and Family Center

## Policy Changes Needed:

1. Support policy and funding strategies for treatment of mental health disorders.
2. Support policy and funding to increase community-based mental health supportive and preventative services.

# The burden of mental illness in the United States

is among the highest of all diseases, and mental disorders are among the most common causes of disability.

*Healthy People 2020*

# Obesity



The prevalence of obesity has been increasing gradually across the nation over the last decade. Cleveland County saw a 2% increase in obesity between 2011 and 2012. This brings the estimated total of obese individuals to 30% of the population. Although more recent statistics are not available, one can assume the trend will continue. Obesity is a complex issue to address. A few of the contributing behavioral factors include:

- Minimal fruit and vegetable consumption
- Physical inactivity
- Smoking

Environmental factors, which are often difficult to pinpoint, are becoming the focus of systemic interventions to combat obesity. This is evidenced by the increased emphasis on connecting sidewalks in neighborhoods to local schools. In contrast, numerous fast food restaurants are competing for Cleveland County residents' patronage, and a lack of walkability exists in parts of the community. The push for obesity reduction seeks to prevent the development of chronic diseases. Obesity is strongly connected to heart disease, some forms of cancer, and diabetes. Since heart disease is the number one killer of Cleveland County residents, the reduction of obesity would mean fewer individuals dying from this disease.

Many Americans do not eat a healthy diet and are not physically active at levels recommended to maintain proper health. This has contributed to an increase in adult and childhood obesity, which is particularly troubling as obesity puts individuals at increased risk for heart disease, stroke, and diabetes — all of which are among the leading causes of death.

## Obesity Workgroup

Lead Organizations: Norman Regional Hospital and TSET Healthy Living Program Grantee

## Objectives (3-5 years):

1. Reduce the obesity rate in Cleveland County from 30% to 28%.
2. Increase the daily consumption of fruits from 48.5% to 53%.
3. Increase the daily consumption of vegetables from 24.8% to 27%.
4. Decrease the percentage of Cleveland County adults reporting no physical activity on a daily basis from 22.8% to 20%.

## Strategies

Nutrition/Physical Activity strategies to tackle now (within next year):

- Expand/promote free farmers markets within the county.
- Promote community 5K's and Fun Runs.
- Advocate for connecting and improving sidewalks, trails, bike lanes, etc., within the county.
- Promote physical activity breaks in school classrooms.
- Promote employee wellness activities with local businesses.
- Increase the number of Certified Healthy entities.
- Seek partnership opportunities with the Norman Forward project.
- Health promotion and education outreach with faith-based community.

Nutrition/Physical Activity strategies to tackle short term (1-2 years):

- Host a Little Sprouts program at a local farmers market.
- Increase the number of community gardens in the county.
- Partner with various organizations to host community cooking classes.
- Promote the “Take Home Half” program with local restaurants.
- Increase access to healthy food options.
- Host an open streets event.
- Start a Safe Routes to School/Walking School Bus program with a local school.
- Increase signage for city parks and recreation areas to highlight physical activity opportunities in the county.

Nutrition/Physical Activity strategies to tackle long term (3-5 years):

- Partner with or begin a mobile food truck program targeted at food deserts.
- Begin a bike share program.
- Promoting and encouraging active transportation opportunities in local communities.
- Improving and advocating for safety of neighborhoods.
- Create a hub for existing programs and resources available in the county.

## Community Strengths

Assets and resources include:

- A funded Cleveland County Healthy Living Program that addresses nutrition and physical activity
- Cleveland County Obesity Workgroup
- Large number of city parks
- Joint Use Agreements between city governments and public schools
- Farmers markets
- Moore Food Resource Center
- Regional Food Bank feeding sites and programs
- Extensive sidewalks and walking trails within communities
- Cleveland County OSU Extension Center/Educators

## Policy Changes Needed

- Businesses – employee wellness policies
- School Wellness policies
- Farmers markets, food trucks, fairs, Open Streets

## Most Impact on the Physical Health of Cleveland County



2015 Cleveland County Health Survey

# Evidence-Based Practices



## Potential Resources for the Workgroups

### Child Health

- Every Week Counts Initiative
- Preparing for a Lifetime: It's Everyone's Responsibility
- Car Seat Installation and Inspections
- Nurse Family Partnership
- Teen Pregnancy Prevention
  - *Making a Difference*
  - *Making Proud Choices*
  - *Reducing the Risk*
- CATCH Coordinated Approach to Child Health (obesity reduction/prevention)
- Botvin Life Skills (evidence-based curriculum to prevent substance abuse and violence)
- Start Talking (teen dating violence prevention program)

### Substance Abuse

- Naloxone use by first responders for opioid overdose death prevention
- Oklahoma Tobacco Helpline, 1-800-QUIT NOW
- Motivational Interviewing for Behavioral Change - 5 A's of Tobacco Cessation
- Drug Court
- Substance Abuse and Mental Health Service Administration - National Registry of Evidence-Based Practices (NREPP)
  - *Responsible beverage service and sales*
  - *Retail Access - cost, checking ID's*
  - *Social Access - safe storage/proper disposal*
  - *Perception of Harm*
  - *PACT 360*

### Mental Health

- Substance Abuse and Mental Health Service Administration-National Registry of Evidence-Based Practices (NREPP)
- Substance Abuse and Mental Health Service Administration - National Strategy for Suicide Prevention
- Systems of Care
- Health Homes
- Suicide Prevention Resource Center Best Practices Registry
- Lifelines (suicide prevention program for schools)
- Mental Health First Aid (suicide prevention for communities)
- Mental Health Court

### Obesity

- The Guide to Community Preventive Services
  - *Increasing Physical Activity*
  - *Worksite Health Promotion*
  - *Obesity Prevention and Control*
- Living Longer, Living Stronger
- DEEP: Diabetes Empowerment Education Program
- Employee wellness policies and programs

# Partners/ Steering Committee



Absentee Shawnee Tribal Clinic - Little Axe (AST Clinic)	City of Norman	Regional Food Bank of Oklahoma - Moore Food and Resource Center
Center for Children & Families, Inc. (CCFI)	City of Moore	Oklahoma State University Extension Office (OSU Extension)
City of Norman Police Department	City of Noble	Cleveland County Family YMCA
Cleveland County Health Department	Cleveland County Commissioner	Moore Public Schools
Food and Shelter for Friends	Cleveland County Emergency Management	United Way
The University of Oklahoma - Goddard Health Center	Moore Emergency Management	Norman Regional Health System (NRHS)
Griffin Memorial Hospital	Moore Faith Medical Clinic	Norman Public Schools
Noble Public Schools	The University of Oklahoma	
Oklahoma Department of Human Services - Cleveland County (OKDHS)	Pioneer Library System	

# Cleveland County Coalitions

## Cleveland County Healthy Living Program

*Meets the 3rd Thursday of every month from 12:00pm -1:00pm*

Norman Regional Education Center  
901 North Porter Ave, Norman, OK 73071

Contact: Sara Raney  
(405) 307-6602  
sraney@nrh-ok.com

*Works with the Cleveland County TSET Healthy Living grant to promote nutrition, fitness, and prevent tobacco use throughout Cleveland County.*

## Cleveland County Immunization Coalition

*Meets the 3rd Tuesday of every other month from 12:00pm -1:00pm*

Cleveland County Health Department-Norman  
250 12th Ave NE, Norman, OK 73071

Contact: Kristen Millican  
(405) 321-4048  
KristenR@health.ok.gov

*The mission of the Cleveland County Immunization Coalition is to promote immunizations and reduce vaccine-preventable diseases by educating the community and health care professionals.*

## Healthy Noble Partnership

*Meets the 1st Wednesday of every month from 3:30pm -4:30pm*

Covenant Church of Noble  
4600 E Etowah Rd, Noble, OK 73068

Contact: Gail Hilty  
(405) 426-7722  
ththgsufr@aol.com

## Healthy Lexington Partnership

*Meets the 1st Monday of every month from 12:00-1:00*

First Baptist Church of Lexington  
900 E Broadway St, Lexington, OK 73051

Contact: Susan Moffat  
(405) 321-4774  
Susan.moffat@okstate.edu



# Cleveland County Health Improvement Workgroups

## Child Health

Bethesda	Regional Food Bank of Oklahoma - Moore Food and Resource Center	Oklahoma Department of Human Services - Cleveland County (OKDHS)
Center for Children & Families, Inc. (CCFI)	Moore Public Schools	Oklahoma Caring Foundation
City of Moore	Noble Public Schools	Oklahoma City Police Department
Cleveland County Health Department	Norman Public Schools	Safe Kids Oklahoma
Cleveland County OSU Extension	Norman Regional Health System (NRHS)	Sooner Start
Community Works	Oklahoma City County Health Department (OCCHD)	United Way of Norman
Crossroads Youth and Family Services	Oklahoma Department of Mental Health and Substance Abuse Services (ODMHSAS)	Cleveland County Family YMCA
Absentee Shawnee Tribe Little Axe Health Center	Oklahoma Health Care Authority (OHCA)	

## Substance Abuse

Absentee Shawnee Tribe Little Axe Health Center	Cleveland County Office of Juvenile Affairs	Oklahoma City Police Department	University of Oklahoma Southwest Prevention Center (OU-SW Prevention)
City of Norman	Norman Addiction Information and Counseling (NAIC)	Oklahoma Department of Human Services - Cleveland County (OKDHS)	Parents Helping Parents
Cleveland County	Norman Police Department	The University of Oklahoma Counseling and Testing	
Cleveland County Health Department	Norman Regional Health System (NRHS)	University of Oklahoma Police Department (OUPD)	

## Mental Health

Apex Home Health - Mental Health	Community Works	Norman Police Department	Regional Food Bank of Oklahoma - Moore Food and Resource Center
Center for Children & Families, Inc. (CCFI)	Food and Shelter for Friends	Norman Public Schools	Thunderbird Clubhouse
Central Oklahoma Community Mental Health Center (COCMHC)	Griffin Memorial Hospital	Norman Regional Health System (NRHS)	Transition House, Inc.
Children's Recovery Center	Absentee Shawnee Tribe Little Axe Health Center	Oklahoma City Police Department	University of Central Oklahoma, Connections Center for Guidance & Development
City of Norman	Moore Norman Technology Center	Oklahoma Department of Human Services - Cleveland County (OKDHS)	United Way of Norman
Cleveland County Health Department	Moore Police Department	University of Oklahoma Southwest Prevention Center (OU-SW Prevention)	University of Oklahoma
Cleveland County Office of Juvenile Affairs	National Alliance for Mental Illness (NAMI)	Red River Youth Academy	Cleveland County Family YMCA
University of Oklahoma - Community Services Unit	Noble Public Schools	Red Rock Behavioral Health Services	

## Obesity

City of Moore	FAA	Norman Regional Health System (NRHS)	Regional Food Bank of Oklahoma - Moore Food and Resource Center
City of Norman	Moore Faith Medical Clinic	Oklahoma Health Care Authority (OHCA)	University of Oklahoma
Oklahoma State University Extension Office (OSU Extension)	Moore Public Schools	Oklahoma Department of Human Services - Cleveland County (OKDHS)	Cleveland County Family YMCA
Cleveland County Health Department	Norman Public Schools	Oklahoma Nutritional Information and Education Project (ONIE)	Little Axe Community Foundation



# Call to Action

## Caring4Tomorrow Together

Cleveland County's Community Health Improvement Plan (CHIP) roots itself in our state's timeless belief that the "land we belong to is grand." It is intended to rally the community together in an effort to determine visions and strategies to inspire healthier living today, as well as for tomorrow. Through health initiatives targeting identified priorities and strategies built on evidence-based practice and data, the CHIP comes to life to impact our citizens, our future generations and our quality of life.

The success of the plan depends on vital collaborative partnerships throughout the county in both the public and private sectors. The goal of such collaboration and community engagement aims to influence and support the adoption of individual healthy lifestyles, organizations creating a culture of health, and governmental policies prioritizing the health of citizens. The four primary focuses of the CHIP include child health, mental health, substance abuse and obesity.

**All who live, work, and learn in Cleveland County are encouraged to do their part to help make Cleveland County the healthiest in the state. A few ways to get involved are:**

1. Adopt and advocate for policies within communities, schools, and businesses that support and encourage healthy living.
2. Get involved with local community coalitions to help plan and implement local health initiatives.
3. Learn more about adopting a healthy lifestyle, and encourage others around you to do the same.



**CARING 4  
TOMORROW**

C4T

