

Training Program/Sponsoring Organization Application for Approval

To be approved as a training program, entities must provide for review:

- Training approval form
- Curriculum or other documented evidence which demonstrates how training will prepare applicants for each of the required standards on the form provided by the Department.
- Post course examination (passing score of at least 70%)
- Example of CHW training program certificate of completion

Training documents must be maintained and provided to the Department upon request.

Note: There is no cost for certification as a Training Program/Sponsoring Organization

Standard Areas

To meet requirements for state certification, certification course curriculum must focus on the following eleven core standards:

	Communication Interpersonal and Relationship Building	7. Individual and Community Assessment 8. Outreach
	Service Coordination and System Navigation	9. Professional Skill and Conduct 10. Evaluation and Research
5.	Capacity Building Advocacy Education and Facilitation	11. Knowledge Base

Examples of Objectives by Standard Area

Community Health Worker (CHW) Core Standards

Communication Skills

- Conduct assessments and document client information
- Translate health information into everyday language
- Facilitate phone calls or in-person conversations between clients and providers/organizations
- Create flyers, handouts, or social media posts to share resources
- Practice active listening and communicate with empathy

Interpersonal and Relationship Building Skills

- Build trust with new clients through regular check-ins
- Support group sessions or peer circles with empathy and respect
- Mediate misunderstandings between clients and service organizations/providers
- Participate in team meetings and collaborative planning
- Maintain professional boundaries while offering emotional support
- Maintain confidentiality of client information and act within Health Insurance Portability and Accountability Act (HIPAA) requirements

Service Coordination and Navigation Skills

- Refer clients to health, housing, or other social services
- Help clients schedule appointments
- Track progress using care plans or action steps
- Collaborate with case managers, nurses, or socials workers
- Navigate systems like Medicaid, SNAP, or local clinics

Capacity-Building Skills

- Support clients in setting personal goals and celebrating progress
- Facilitate workshops or skill-building sessions
- Encourage leadership in community projects or support groups
- Help clients advocate for themselves in service settings
- Share tools for stress management, parenting, or financial literacy

Advocacy Skills

- Help clients express their needs
- Support individuals in accessing fair treatment or accommodations
- Document barriers and share stories to improve services
- Encourage clients to speak at community events or meetings
- Support clients during difficult conversations or transitions

Education and Facilitation Skills

- Lead or support education sessions
- Use a variety of interactive teaching tools such as visuals, props, or storytelling to make learning engaging
- Adapt materials for different age groups or literacy levels
- Answer questions and clarify misunderstandings
- Encourage discussion and peer learning

Individual and Community Assessment Skills

- Conduct home visits or community walk-throughs to observe needs
- Use surveys or checklists to gather client input
- Identify gaps in services or emerging community issues
- Document strengths and challenges in client records
- Share assessment findings with supervisors or partners

Outreach

- Attend health fairs, school events, or community gatherings
- Distribute flyers, brochures, or care kits
- Recruit participants for programs or studies
- Follow up with individuals who missed appointments or sessions
- Build relationships with churches, shelters, or local businesses

Professional Skill and Conduct

- Arrive on time and prepared for each day
- Keep client information confidential and secure
- Reflect on feedback and seek supervision when needed
- Complete documentation accurately and on time
- Participate in trainings, webinars, or continuing education

Evaluation and Research

- Help collect surveys, interviews, or focus group data
- Record observations during programs or events
- Assist with data entry or analysis
- Share findings with community members or stakeholders
- Reflect on what's working and suggest improvements

Knowledge Base on Specific Health Issues

- Stay updated on local resources and referral options
- Learn about social determinate of health, chronic conditions, mental health, and wellness practices
- Understand how poverty, trauma, and environment affect health
- Attend workshops or read articles to deepen understanding
- Share knowledge with clients in ways that uplift and empower