

Public Education Workgroup Meeting

April 26, 2022 at 9:00 a.m.

Zoom

Attendance:

Madelyn Maxwell, Morgan Fitzgerald, Karen Bain, Julie Selman, Linda Thompson, Germaine Odenheimer, Karen Walker, and Yanet Trejo

Welcome & Introductions:

Madelyn opened the meeting by welcoming all and asking the group to give brief introductions. Reviewed notes from last meeting.

Goals and Objectives:

Madelyn shared her screen with everyone to go over the goal and action items that were created in the last meeting. The group refined the years to accomplish goals and discussed action items.

- Goal: Create comprehensive education resources which focus on brain health and cognitive aging, changes to discuss with providers, questions to ask providers, benefits of early detection, and the benefits of healthy lifestyle choices, to disseminate to the public (e.g. school age children, adults, older adults, providers, and organizations) by the end of 2024.
 - Education Plan
 - Develop plan for providers:
 - Who is considered a provider? Nursing students, pharmacists, etc.
 - What is the baseline for the # of community educators the Alzheimer's Association?
 - What can be adapted to create these trainings?
 - Adapt CHW and/or AAOK presentations/trainings
 - Tom Teasdale has educational videos. Maybe these can be utilized?
 - Alzheimer's Association/CDC Public Health Curriculum: [Public Health Curriculum | Alzheimer's Association](#)
 - First Responders, Bank employees, etc.
 - Action Item Ideas:
 - Identify top 5 counties of burden...
 - Provider specific
 - General Public specific
 - Public Education Campaign
 - Create County Specific Resource List
 - Be a Neighbor: [Oklahoma - Be a neighbor](#)
 - Could there be a rack card or flier for promotion?
 - Is there a way to add a tab for senior services?
 - Action Item Ideas:
 - Promote Be a Neighbor to organizations, etc.?
 - Create a rack card for promotion in collaboration with Be a Neighbor.
 - QR code
 - Morgan will set up a meeting with Be a Neighbor for Madelyn and I.
 - Senior Survival Kit provided by Area Agencies on Aging.

Brainstorming:

- Would we like to create a 1-page facts infographic for providers, public, caregivers, etc.?
 - Facts about the state plan- Fast Facts
- Remember to share information with Health Educators at the County Health Departments

Close

Next Meeting: June 28th at 9-10:00am