

**ADVANCEMENT OF WELLNESS ADVISORY COUNCIL**  
**MEETING MINUTES**

November 21, 2022

**1. Roll Call and Establish Quorum/Jeff**

Jeff did roll call and the Quorum was established.

**2. Introductions/Members**

All members and guest introduced themselves to the group.

**3. Review and Vote/Members**

Meeting Minutes from August 11, 2022 Meeting were reviewed and approved. Motion of approval was given and confirmed.

**4. Certified Healthy Program Update/Julie Dearing**

1) The Certified Healthy Program opened a new application portal after a long migration period the week of Nov 14<sup>th</sup>, 2022. With opening the portal late, the awards won't go out until May of 2023

2) 2023 will be the 20<sup>th</sup> year for the Certified Healthy Program.

3) Talk of having a fall kick off and celebration for the 20<sup>th</sup> year is in works.

4) The Early Childhood Education Programs can obtain a 4<sup>th</sup> or 5<sup>th</sup> extra star for accreditation by applying for the CHO Program if excellence is awarded.

**5. State Tobacco Plan/Elizabeth Chery-Mullins/Joyce Howard**

\*\*\*\*PowerPoint Presentation available on One Cloud\*\*\*\*

Elizabeth Chery-Mullins and Joyce Howard presented the State Tobacco Plan to the group.

Key Points:

1) Tobacco Kills and Cause Diseases.

2) Health & Economic Toll of Smoking in Oklahoma

3) Maternal Health/Effects on Reproductive Health

4) Tobacco Kills/Annual Deaths

5) Oklahoma Tobacco Control Program/Prevention/Protection/Cessation & Health Disparities and Health Equity.

6) Action Plan and Key Activities/Prevention/Protection/Cessation.

7) Appendix A/Target Outcomes for Baselines 2022, 2023, 2027. Prevention/Protection/Cessation.

8) Community and Tribal Partners.

9) State Alliance and The Oklahoma Tobacco Settlement and Endowment Trust (TSET)

10) Funding for Tobacco Control

11) Tobacco Related Health Disparities/Health Equity

12) Menthol Ban

13) Secondhand Smoke and Aerosol

14) Clean Indoor Air and Multi Unit Housing

15) Breathe Easy Program

16) Preventing Youth Access to Tobacco

17) State & Local Policy Needs – State Level and Local Level

18) Emerging Products – E-Cigarettes/Vapes, Oral Nicotine Products, Nicotine Pouch, Lozenges and Nicotine Lozenges.

19) Youth Tobacco Use

20) Prevention Spotlight – Validate Campaign

- 21) Raising Prices to Reduce Use – Cigarette Prices and Sales in Oklahoma
- 22) Cigarette Prices and Sales in Oklahoma – Price per Pack Millions of Packs Sold regular and tribal.
- 23) Heart Disease Mortality, Lung Cancer Mortality, Stroke Mortality, Chronic Obstructive Pulmonary Disease Mortality.

**2023 Meeting Dates and Locations TBD**

Wendy Ayers will work on meeting dates and send calendar invites out to all members.

**MEETING ADJOURNED**