

ADVANCEMENT OF WELLNESS ADVISORY COUNCIL
MEETING MINUTES

August 11, 2022

1. Roll Call and Establish Quorum/Julie Bisbee

Julie Bisbee did roll call and the Quorum was established.

2. Introductions/Members

All members and guest introduced themselves to the group.

3. Review and Vote/Members

Meeting Minutes from December 13, 2021 Meeting were reviewed and 2 minor name corrections were made. Meeting minutes were voted on and a motion of approval was confirmed.

4. Oklahoma Healthy Brain Initiative & Feedback/Morgan Fitzgerald

Morgan presented the Donor Report that works with Life Share and the marketing campaign. Statistics in 2021, reported that 280 organ donors donated in Oklahoma. The amount of organs transplanted where 584 resulting in 518 lives were saved through organ transplant.

\$153,612.00 in the revolving fund.

Cash Balance as of December 31st is \$249,462.00

Total expenses were \$97,000.00 for the marketing campaign.

Recommendations were made that the Advancement of Wellness Advisory Council has reviewed the organ donor Education Awareness Program report and has indicated that two recommendations that they the state of Oklahoma, continues to support the organ donor education and awareness and to maintain these funds for the revolving fund.

Questions were taken and all approved as written, the process to get this through the legislature as required by statute will begin.

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5. LifeShare Foundation & Vote/Gabriel Butler & Heather Dean

Discussed annual request for funding for Decision Week efforts.

Extended times for the campaign into October and into the first few days of December.

Expanded ways to become an organ donor through areas such as, when signing up to get your hunting license, you can now also register to be an organ donor so to coincide with the start of those seasons.

LifeShare plans to run more digital media in 2022.

LifeShare wants to ensure they continue to reach those communities who may not have always been or allowed access or equity in the transplant process and awareness of what donation means or could possibly mean for their community.

Heather passed out a letter of formal request breaking down the budget.

Questions were asked in regards to digital media and radio ads.

A motion was taken to approve funding and all favored.

6. Certified Healthy Oklahoma/Julie Dearing

Website Migration and Evaluation Results.

The first annual certified healthy event June was a huge success. There were three plenary speakers. One from the hunger free Oklahoma and he talked about food insecurity, second was a speaker from Oklahoma State University and she spoke on the labor shortage and needs in Oklahoma's workforce, and third was Doctor Montero from the CDC and presented on the social determinants of health.

There were 2 blocks of breakout sessions.

There is consideration of a hybrid format for the upcoming year but depends on budgets.

Certified Healthy did not launch on August 1st because of migration of the application portal to a new platform. The previous application portal software is now obsolete. Bids were taken and went as high as \$40,000 to migrate to as low as \$15,000. Certified Healthy went with the \$15,000 bid.

Certified Healthy 2022 application cycle official launched on August 22 2022. Closing will be November 18 2022.

Grow to the next level reports will be disseminated. These reports are customized reports for any applicant across the seven application types that receives less than excellence. The reports contain contact information, level and score that they received and their 2021 application cycle.

It also has how the applicant can to grow to the next level.

Excellence trophies have not been received yet due to supply chain shortages. Expected delivery is in September.

7. Take Charge Presentation and Vote/Jennifer Gingerich

Presentation on the new addendum for Breast and Cervical Cancer Legislative Report for review and approval.

Legislation passed SB136 that allowed the Breast and Cervical Cancer Legislative Report to be every five years, with an addendum yearly. This is the first annual addendum to the five year report.

The Annual breast and cervical report is to share the progress of the three programs in Oklahoma.

There's the take charge program at Oklahoma State Department of Health. There's also the Kaw Nation and the Cherokee Nation who have National breast and cervical cancer early detection programs as well the TSET program.

The TSET program was designed by CDC so that individuals who were uninsured or underinsured could receive a breast and cervical cancer screenings. As you can see, we offer clinical breast exams, mammograms, pelvic exams, PAP testing and HPV Co testing.

Take Charge program has seen just shy of 75,000 patients. Cherokee just under 30,000 and The Kaw Nation approximately 5500.

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Jennifer Y Gingerich

In 2021 the program received \$800,000 in federal funds and the state contributed \$266,667 to those funds.

The revolving fund is money that is produced from the sale of the license plates. The Breast Cancer awareness license plates, all of the money goes into that revolving fund to help more individuals receive mammograms.

Group was asked to approve the plan as written so it could move forward to the Governor and Legislature.

Questions:

Stanley Booker asked - Why are the Cherokee Nation and the Kaw Nation the only two tribes that have their own programs and it does appear that they get quite a bit more federal funds per citizen?

Julie Bisbee – Why aren't more Native American Nations doing their own?

Response:

Jennifer Gingerich - They have to fill out a grant application and it is pretty extensive. Some of the tribal nations don't necessarily have staff to run a program like this, and since the Medicaid expansion has taken place, it has started to impact the both the Kaw and the Cherokee Nations. Their citizens have to fill out a Medicaid application and have it denial letter to be picked up by their program because of the way that the Native American health care works and so it has impacted their programs both significantly. Probably the biggest reason is just the writing and applying via grant. No help is provided with filling out the applications.

Jennifer plans to try to replicate the minority Women's Health Forum in Comanche County, because of the large Native American Population around Lawton.

Julie Bisbee has asked for Jennifer to contact her as soon as a date is set.

8. Tobacco Prevention Updates/Shelly Patterson

House Bill 3315 – Changes were made and the group discussed the changes.

Group also discussed enforcement.

Next Meeting & Location

November 10, 2022 9:00am to 11:00am

Department of Agriculture, Food and Forestry

2800 N. Lincoln

Conference Room 301

Oklahoma City, Oklahoma