

Comparable Formula Reference List (WIC Allowable)

Effective 10/1/24

This list may not be all inclusive. Please contact your local WIC clinic with questions or concerns.

- **Standard Formulas**
 - **Similac Advance (WIC Contract Formula)**
 - Good Start Gentle
 - Enfamil Infant
 - Enfamil NeuroPro Infant
 - Similac Pro-Advance
 - Store Brand Equivalent Standard Formula (select brands)
- **Soy Formulas**
 - **Similac Soy Isomil (WIC Contract Formula)**
 - Good Start Gentle Soy
 - Enfamil ProSobee Simply Plant-Based
 - Store Brand Equivalent Soy Formula (select brands)
- **Hypoallergenic Formulas**
 - Alimentum
 - Extensive HA
 - Nutramigen
 - Pepticate
 - Pregestimil
 - Store Brand Equivalent Hypoallergenic Formula (select brands)
- **Partially Hydrolyzed and/or Reduced Lactose Formulas**
 - **Similac Total Comfort (WIC Contract Formula)**
 - **Similac Sensitive (WIC Contract Formula)**
 - Good Start SoothePro
 - Good Start GentlePro
 - Enfamil Gentlease
 - Enfamil NeuroPro Gentlease
 - Enfamil NeuroPro Sensitive
 - Enfamil Reguline
 - Similac Pro-Sensitive
 - Similac Pro-Total Comfort
 - Store Brand Equivalent Partially Hydrolyzed/Reduced Lactose Formula (select brands)
- **Premature Formulas**
 - Enfamil NeuroPro EnfaCare
 - Similac NeoSure
- **Added Rice Formulas**
 - Enfamil AR
 - Store Brand Equivalent Added Rice Formula (select brands)
- **Elemental Formulas**
 - Elecare Infant
 - Neocate Infant
 - Neocate Syneo Infant
 - Alfamino
 - PurAmino