

# BIOS

## **CHARLENE KENNEDY, RD AND JULIE LAROCQUE, RD**

Charlene Kennedy and Julie Larocque are pediatric dietitians who met more than 15 years ago while working at their local children's hospital (CHEO). They launched Nutrition Masterclass in 2018, an online platform that offers virtual support in pediatric nutrition for dietitians worldwide.

Julie's passion is pediatric intensive care and inpatient complex care medicine. Prior to transitioning to pediatric private practice, Charlene's niche was seeing high-risk and complex newborns in their home.

Credentialed in both Canada and the U.S., they serve as instructors for many webinars and our flagship course, Infant Nutrition essentials. They draw upon 35+ combined years of pediatric experience in clinical, community, and private practice settings, where they still work to this day.

## **CARRIE SHAPIRO**

Carrie is a national board-certified health and wellness coach, marketing expert, and the Partner Growth Coordinator for [wichealth.org](http://wichealth.org). She has a passion for helping others by increasing access to and awareness of nutrition and healthy lifestyle behaviors and supporting them through evidence-based behavior-change modalities. She brings her experience in digital marketing and business development to the team at [wichealth.org](http://wichealth.org) to support state partners and local agencies in adopting and using technology that best supports their participants' needs and growing caseloads.

## **TERISA POLLOCK**

Terisa is the Partner Success Manager for [wichealth.org](http://wichealth.org), where she supports state partners and local agencies in communication, training, and ongoing engagement. She has a passion for supporting WIC staff by helping them confidently use technology and nutrition education tools to meet participants where they are. Terisa brings her background in writing, education, and partner communications to the [wichealth.org](http://wichealth.org) team, with a focus on clarity, accessibility, and practical support that strengthens both staff experience and participant outcomes.

## **SHERRY COLEMAN COLLINS, MS, RDN, LD, FAND**

Sherry, based in Marietta, Georgia, is a registered dietitian-nutritionist, Fellow of the Academy of Nutrition and Dietetics, and Chief Nutrition Officer for Southern Fried Nutrition. Currently, she serves as President of the Georgia Academy of Nutrition and Dietetics. She provides evidence-based services, including nutrition training and webinars, telehealth nutrition counseling, and culinary nutrition education, combining scientific rigor with flexibility and compassion.

Sherry has spent 20 years in practice and has extensive experience with school food service, nutrition communications, and medical nutrition therapy with a focus on food allergies and gastrointestinal conditions. She is a sought-after writer and speaker who has presented at dozens of professional conferences. Known for her ability to translate complex nutrition research into clear, practical, and accessible messages, she is a frequent podcast guest and trusted media expert.

## **MITRA WEISSMAN, RD, CNSC**

Mitra Weissman is a registered dietitian based in San Diego, California, currently serving as a pediatric dietitian at Rady's Children's Hospital. She has clinical experience in both adult and pediatric nutrition with an emphasis on cardiology, diabetes, nephrology, and gastroenterology. She also runs San Diego Dietitians.

Mitra has a strong interest in culinary nutrition education and is an avid home cook. She merges her Afghan heritage and her work as a dietitian with her experience as a kids' cooking instructor to offer nutrition-focused, hands-on cooking classes.

