# **WIC Contract Formula**

All WIC formula is iron fortified and Non-GMO



#### **Good Start Gentle**

- **12.7 ounce can, powder** infant formula
- Standard milk-based formula with whey and casein protein blend
- Contains Probiotic *B-lactis*
- Contains DHA, ARA & prebiotic 2'-FL Human Milk Oligosaccharide (HMO)
- Infants 0-12 months



#### **Good Start GentlePro**

- 8.1 ounce carton, concentrated infant formula
- 100% Whey protein
- Partially broken down
- Contains DHA, ARA & prebiotics
- Infants 0-12 months



#### **Good Start SoothePro**

- 12.4 ounce can, powder infant formula
- Milk based formula with reduced lactose and 100% whey protein
- Partially broken down
- Marketed for excessive crying, colic and gas
- With L-reuteri probiotic, shown to reduce colic related crying time within 1 week
- Contains DHA, ARA & prebiotic 2'-FL Human Milk Oligosaccharide (HMO)
- Infants 0-12 months



### **Good Start Soy**

- 12.9 ounce can, powder infant formula, or
- 8.1 ounce container, concentrated infant formula
- Milk and lactose free
- Partially broken down
- Contains DHA & ARA for eye and brain development
- Infants 0-12 months



## **Good Start Soy 2**

- 24 ounce can, powder formula
- Milk and lactose free
- Partially broken down
- Contains DHA & ARA for eye and brain development
- For older infants