



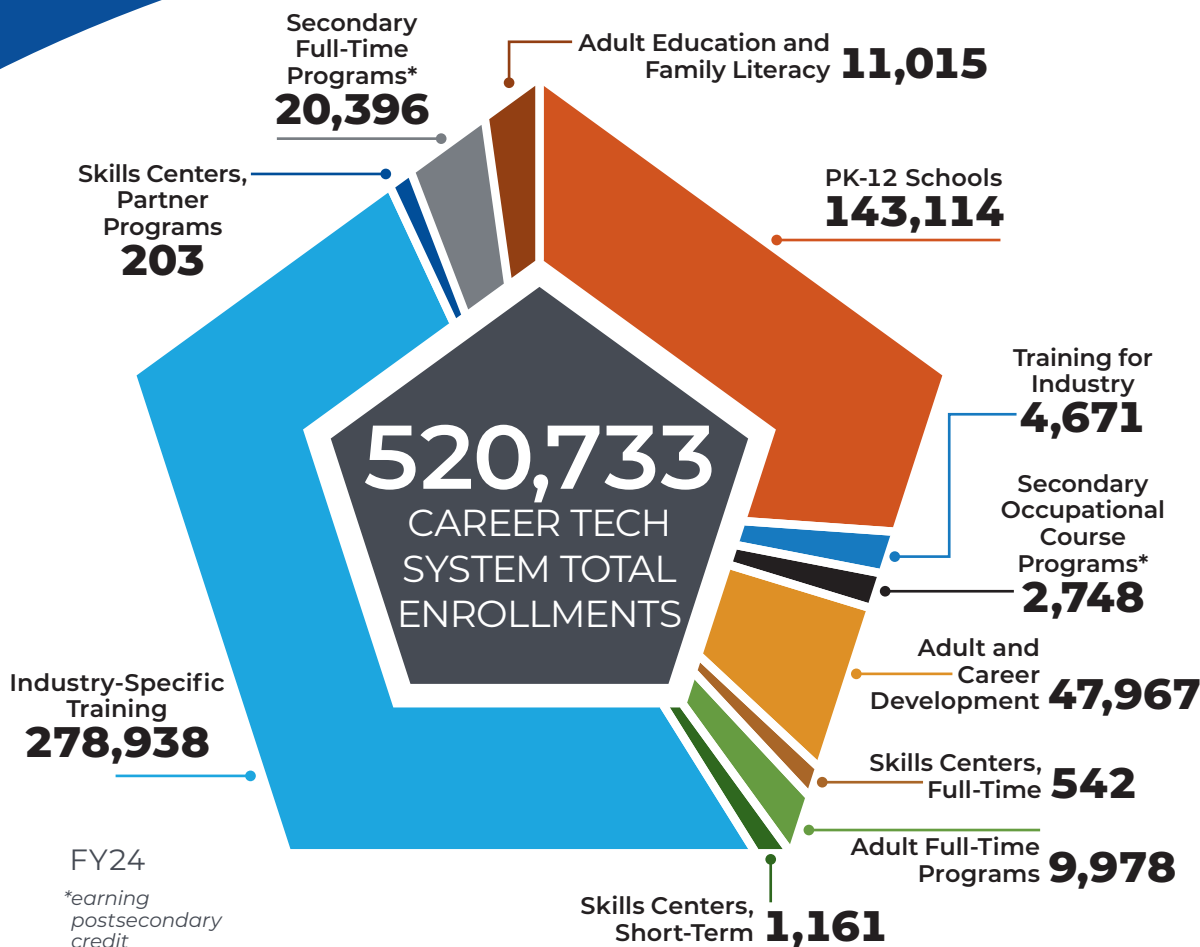
OKLAHOMA'S WORKFORCE LEADER

The Oklahoma Department of Career and Technology Education is Oklahoma's workforce leader, dedicated to developing a world-class workforce through hands-on educational experiences. With a statewide network of PK-12 school districts, technology centers, skills centers and adult education and family literacy providers, CareerTech equips individuals with the skills and training they need to thrive in the workplace while also supplying businesses with a highly skilled workforce.

### OUR IMPACT:

- **\$1 billion** estimated economic impact on the state
- **8,654 jobs** supported in Oklahoma
- **\$456.2 million** in wages
- **\$29.3 million** in income and sales tax revenue

## 2025 MEDIA KIT



More than **520,700** total enrollments in CareerTech offerings

CareerTech offerings in **395** PK-12 school districts and **1,515** teachers

**29** technology center districts with **62** campuses and **1,286** teachers

Business and industry training attracts new industry and helps existing businesses expand and prosper with **7,743** companies served

**16** skills center sites for inmates and juvenile offenders with **33** teachers

**32** adult education and family literacy providers at **122** sites

**>> We prepare Oklahomans to succeed in the workplace, in education and in life.**

**CONTACT US:  
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## SUCCESS STORIES



“CareerTech provided me with a great base to build on, whether I was going into college or straight into the workforce. It’s a foundation that prepared me for every step of my career.”

**T.J. Ellis**

*Meridian Tech automotive technology graduate; service director at Jim Glover Chrysler Dodge Jeep Ram Fiat in Owasso*



“FCCLA taught me the value of teamwork, problem-solving and the importance of diverse perspectives. I wouldn’t be the person I am today if my FCS teachers hadn’t believed in me and provided opportunities for growth. I hope to do the same for my FCS and FCCLA students at Edmond Public Schools.”

**Kaitlyn Kirksey**

*former Oklahoma FCCLA state officer and FCS student; FCS teacher in Edmond Public Schools*

## PROGRAM AREAS

### PK-12 School Districts

Most Oklahoma secondary students participating in career and technology education do so through CareerTech programs in their local schools. Students explore hands-on programs in agricultural education; business, marketing and information technology; family and consumer sciences; health careers; STEM; and trade and industrial education. They meet academic standards while gaining real-world skills in entrepreneurship, technology and career readiness and connecting classroom learning to future career paths.



### Technology Centers

Technology centers were designed to diversify Oklahoma’s economy by equipping students and adults with the technical skills needed for emerging industries. They provide tuition-free, half-day training to high school students and affordable options for adults looking to gain or upgrade skills. In addition to full-time programs, tech centers also offer short-term training. Many students earn college credit while learning hands-on skills that lead directly to employment.

### Business and Industry

Oklahoma CareerTech’s business and industry services support employers with customized training, continuing education and workforce development programs that drive economic growth. Through industry-aligned programs, customized corporate training and strategic partnerships, CareerTech helps ensure Oklahoma’s workforce remains competitive in an evolving job market.

### Skills Centers

Skills Centers deliver CareerTech education to incarcerated adults and justice-involved youth in partnership with the Oklahoma Department of Corrections and the Office of Juvenile Affairs and leads dropout recovery efforts across the state. Skills Centers integrate career training, employability and life skills to help individuals successfully transition from incarceration to the workforce. Students can earn industry-recognized certifications and career readiness credentials that validate their job skills.

### Adult Education and Family Literacy

Oklahoma CareerTech’s Adult Education and Family Literacy Division provides essential education services to help adults improve literacy, earn high school equivalency certificates and gain workforce skills. The programs help adults gain employment and improve their families’ economic opportunities. AEFL’s efforts are a vital investment in Oklahoma’s people and workforce.

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