**CareerTech Champion Process and Nomination Form**

**Goal**: To strategically market the CareerTech system by highlighting success stories.

**CareerTech Champions are individuals or businesses who:**

* + Have found success in a career and/or the business world
  + Attribute much of that success to their experience in Oklahoma’s CareerTech system, either through training or a CareerTech student organization.

**If selected, Champions:**

* Must be willing to answer a few questions by email or phone about their experiences.
* Must sign a release allowing the Agency to use their image and/or story in communications.
* Are entered in the Champion database that includes their story and photo.
* May be included as a story for a press release.
* Receive a link to their story on the CareerTech website.
* Will provide a high resolution photo, or work with Communications and Marketing to have one taken.

**Because it would be easy to fill our database with stories from just one or two programs and/or campuses, some key elements in the selection process are:**

* Is the story compelling or unique
* Does the story illustrate the importance of CareerTech education/training or the student organization in the success of the student/client?
* Has enough information about the Champion been submitted for consideration? Check out other Champion stories to see the format we use: <https://www.okcareertech.org/news/careertech-champions>
* How will the story add to the overall equity and balance of the site?

**Please use the nomination form to submit your individual or business to:** [**Connie.Romans@Careertech.ok.gov**](mailto:Connie.Romans@Careertech.ok.gov)**.**

**NOTE**: Please take care not to build expectations in the individuals you are nominating. Because of the strategic criteria for the Champions selection process (as well as limited staff available to produce Champion stories), the number of Champion stories created is limited.

**CareerTech Champion Nomination Form**

**Business Individual**

**Nomination made by**: Click or tap here to enter text.

**Phone**: Click or tap here to enter text.

**Email address**: Click or tap here to enter text.

**Phone number**: Click or tap here to enter text.

**Suggested Champion’s name**: Click or tap here to enter text.

**Phone number**: Click or tap here to enter text.

**Email address**: Click or tap here to enter text.

**Snail mail address**: Click or tap here to enter text.

**About the Champion – (INDIVIDUAL)**

**What makes this individual a CareerTech Champion?** Click or tap here to enter text.

In responding to the questions below, please include any information you know about the individual. If you aren’t sure, leave that section blank. Please be as thorough as possible.

1. Then: Is/was the student in a high school program at their high school or a technology center, or was the student an adult? Click or tap here to enter text.
2. What compelled them to enroll in a CareerTech program? Click or tap here to enter text.
3. What program were they in? Click or tap here to enter text.
4. What is the individual currently doing? If known, include the place of business, title, salary, university or college now attending, etc. Click or tap here to enter text.
5. List at least three things the student learned or gained through their CareerTech experience. Click or tap here to enter text.

**About the Champion – (BUSINESS)**

**What makes this business a CareerTech Champion?** Click or tap here to enter text.

**Interview questions:**

1. When did your company begin working with a technology center? Click or tap here to enter text.
2. Which technology center? Click or tap here to enter text.
3. What was the compelling reason behind making that contact/working with a tech center? Click or tap here to enter text.
4. How has the company grown? Click or tap here to enter text.
5. What does your company specializes in? Click or tap here to enter text.
6. What training/assistance have you received from CareerTech? Click or tap here to enter text.
7. What has CareerTech training done for your company? Click or tap here to enter text.
8. How has CT impacted your company’s bottom line? Click or tap here to enter text.
9. What impact does your company have on your community? Click or tap here to enter text.
10. Other information:

Number of employees, years in business, attraction, visitors, expansion, etc. Click or tap here to enter text.