



## **DELIVERS**



an intuitive, evidence-based education and career planning experience for Oklahomans.

### **SERVES**



postsecondary students and adults of all ages.

## **PROVIDES**



empowerment for planning for a job, switching occupations, or moving up in a career.

## Free preparation for a brighter future.

The **Oklahoma Career Guide**, powered by Kuder Journey gives postsecondary students and adults a flexible platform to gain insights, then explore an exciting range of career and education options — all directly related to their interests, skills, and work values. **And, its free!** 

Get started at www.okcareerguide.org.



#### **FEATURES & BENEFITS**



#### **Inspires**

users to take the next step in life with confidence.



#### **Establishes**

a solid foundation for career planning based on reliable and validated career interests, skills, and work values assessments.



#### **Adapts**

to provide information relevant to the unique life stages or circumstances, based on specific, individual needs or barriers to education or employment.



#### **Includes**

a comprehensive toolkit of resources to explore occupations, find education and training options, create resumes, build and share an e-Profile, and more.



#### **Increases Retention**

By using the Kuder system, college retention increased from 73% to over



#### **Facilitates**

selection of the right educational track. Students who select their major or program based on their Kuder assessments never change their major, persist in college, and have higher GPAs.



#### **Promotes**

successful usage through the companion curriculum, *Take Hold of Your Future* $^{\text{TM}}$ — ideal for a career orientation course.



#### **Improves**

accountability and quantifies program success with robust reporting tools.



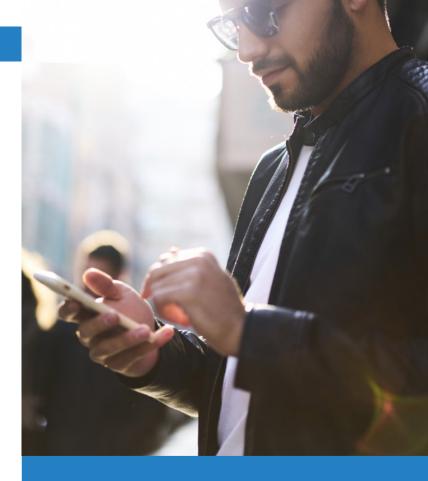
#### **Tracks**

data for administrators to monitor individual progress and high-level trends and quickly communicate with system users.



For additional training, please contact the Oklahoma Career Academic Connections team.

www.career.tech/cac



"The Kuder Career Planning System (Kuder Journey) has been extremely helpful with all of our students and the adults."

#### Linda Belknap

Autry Technology Center Enid, Oklahoma



# Get started today. It's free!

www.okcareerguide.org

