

Connect 2 Business

Supported by the Oklahoma Department of Career and Technology Education in partnership with the Oklahoma Department of Education.

Creating a Dynamic Talent Pipeline

Kuder Connect 2 Business® (C2B) is an online platform creating awareness and building relationships between individuals and businesses by sharing work-based learning opportunities aligned to career interests. The platform helps local employers promote and fill openings ranging from internships and apprenticeships to part-time jobs and beyond while supporting students' Individual Career and Academic Plan requirements.

CONNECTING EDUCATION & ECONOMIC DEVELOPMENT



BUILD AWARENESS

Users create a custom business profile to highlight key details about their business to engage users.



DRIVE ENGAGEMENT

Business users post opportunities, including internships, part-time jobs, and more. They can also track views and interest.



STRENGTHEN CONNECTIONS

Schools, workforce agencies, and businesses connect to create a strong talent pipeline from education to employment.

C2B Business Benefits

- Provide opportunities to individuals with career interests aligned to your industry.
- Track views and interest related to your posted opportunities for students.
- Collaborate directly with schools and workforce agencies to support local initiatives and programs.
- Build a talent pipeline for today's competitive workforce.

[Register Your Business](#) 

- Start connecting with your local school district and students by creating your business account!
- Once you create your account, be sure to enter any current opportunities you have for students to engage in.

Creating a Business Account

- Go to c2b.kuder.com.
- Click **Create New Account**.
- Input your information and continue by selecting **Create Account**.
- Once you are an established user, continue by clicking on **Create a Business Profile**.
- Enter information about your business and what types of work-based learning opportunities you have for students.
- Choose your local school district or entity to connect your business to.
- Submit your business profile by selecting **Create Business Profile**.
- Your profile will then be reviewed by a school administrator prior to being shown to students.

Inputting Opportunities

- After creating a business profile, you can submit your business's opportunities.
- On the home screen, scroll down to **Manage Opportunities**.
- Select **Create An Opportunity**.
- Input the opportunity information and click **Continue**.
- Once you have entered all relevant information, submit your opportunity by selecting **Create Opportunity**.
- Submitted opportunities will be reviewed and published by a school administrator prior to being shown to students.
- You can manage your opportunities at any time by navigating to the people icon in the lefthand menu and utilizing the edit feature to ensure all opportunities stay up-to-date.

The screenshot shows the 'Create Business Profile' page on the c2b.kuder.com website. The page has a dark blue header with the 'kuder' logo and 'Connect 2 Business' text. A sidebar menu on the left contains icons for home, profile, and opportunities. The main content area is titled 'Create Business Profile' and features a 'Business Details' section with a dark blue background. Below this, there are four input fields: 'Business Name *' (with a sub-field for 'Business Name'), 'Industry *' (a dropdown menu showing 'Select an industry'), 'Website', and 'Number of Employees *'.

Get Started ➤ c2b.kuder.com



To get involved, please contact the Oklahoma Counseling and Career Development team.
okcareer.tech/ccd



For system support,
please contact the Kuder team.
kuder.com | support@kuder.com