



What Now? In the next 5 days you'll see an email with a link to get started. You will create an account where you can accept and manage your digital badge, a verified credential and graphic representation of the knowledge and skills you learned while part of our institution. Your badge is portable and includes the details of your accomplishment. When you choose to make it visible to others they can see what it took for you to earn your achievement. You can easily share your badge on social and professional media. You can also send a link to it by email, add it in an email signature, blog or website. Instructions for sharing are here.

Email Schedule



Badge Notification
Email

Notify earners about their badge with a clear call to action to claim badge



Reminder
Email

Issued 1 day post
badge issuance



2nd Reminder
Email

Issued 4 days
post badge
issuance



3rd Reminder
Email

Issued 12 days post
badge issuance