



OKLAHOMA
CareerTech

Badge Details

Name	7452 - Hospitality and Tourism
Description	<p>The Hospitality and Tourism course provides the student with an understanding of one of the largest industries in the world. Specific applications include the evolution of the tourism industry, destination geography, airlines, international travel, travel by rail, car rentals, cruising, hospitality industry, tours and marketing & sales. Students taking marketing classes should have the opportunity to participate in a student organization (student marketing leadership organization). Student organization related activities and curriculum can be used as an approved part of all marketing classes.</p>
Criteria	<p><i>Candidates receiving this certification will take an exam with the following criteria:</i></p> <p>The exam is composed of 46 questions.</p> <ul style="list-style-type: none">• Importance of Hospitality and Tourism 41%• Logging Industry and Destination Marketing 26%• Different Types of Transportation 25%• Career Opportunities 8%