



OKLAHOMA
CareerTech

Badge Details

Name	6904 – Communications in Agriculture
Description	<p>The certification assessment measures a student’s ability to apply the knowledge and skills necessary for success in the Agricultural Communications field. The Communications in Agriculture assessment is endorsed by the Department of Agricultural Education, Communications and Leadership (AECL) of Oklahoma State University.</p>
Criteria	<p><i>Candidates receiving this certification will take an exam with the following criteria:</i></p> <p>The exam is composed of 65 questions.</p> <ol style="list-style-type: none">1. Communications Theory 10%2. Photographic Journalism 12%3. Business Writing and Resumes 10%4. Journalistic Writing 12%5. Broadcasting Media 11%6. New Media 8%7. Graphic Design 11%8. Creating Presentations 15%9. Delivering Presentations 11%