



**OKLAHOMA**  
**CareerTech**

## Badge Details

<b>Name</b>	4160 – Digital Media IA
<b>Description</b>	Digital Media is the process of analyzing, designing, and developing interactive media. Digital Media I is the first-year digital media course where students will create and learn digital media applications while using elements of text, graphics, animation, sound, video, and digital imaging for various formats. These abilities will prepare students for entry-level multimedia positions and provide fundamental 21st Century Learning skills beneficial for other occupational/educational endeavors.

<p><b>Criteria</b></p>	<p><b><i>Candidates receiving this certification will take an exam with the following criteria:</i></b></p> <p>The exam is composed of 37 questions.</p> <ol style="list-style-type: none"><li>1. Digital Media Career Opportunities 8%</li><li>2. Digital Media Computer Fundamentals 16%</li><li>3. Visual Design Concepts 35%</li><li>4. 2D Graphics 24%</li><li>5. Digital Technologies 17%</li></ol>
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