



OKLAHOMA
CareerTech

Badge Details

Name	0911 - Entrepreneur
Description	The assessment provides an indication of student mastery of knowledge and concepts necessary for success in this area. This assessment is aligned with the National Content Standards for Entrepreneurship Education.
Criteria	<p><i>Candidates receiving this certification will take an exam with the following criteria:</i></p> <p>The exam is composed of 60 questions.</p> <ol style="list-style-type: none">1. Understand the Concepts and Processes Associated with Successful Entrepreneurial Success 5% (Entrepreneurial Processes)2. Understand the Personal Traits/Behaviors Associated with Successful Entrepreneurial Performance 9% (Entrepreneurial Traits/Behaviors)3. Understand Fundamental Business Concepts That Affect Business Decision Making 3% (Business Foundations)4. Understand Concepts, Strategies, and Systems Needed to Interact Effectively With Others 13% (Communications and Interpersonal Skills)5. Understand the Concepts and Procedures Needed for Basic Computer Operations (Digital Skills) 2%

6. Understand the Basic Economic Principles and Concepts Fundamental to 3%
7. Entrepreneurship/Small-Business Ownership (Economics) Understand Personal Money- Management Concepts, Procedures, and Strategies (Financial Literacy) 12%
8. Understand Concepts and Strategies Needed for Career Exploration, Development, and Growth 2% (Professional Development)
9. Identify How to Change System Settings, Install and Remove Software (Financial Management) 5%
10. Understand the Concepts, Systems, and Strategies Needed to Acquire, Motivate, Develop, and Terminate Staff (Human Resource Management) 5%
11. Understand the Concepts, Systems, and Tools Needed to Access, Process, Maintain, Evaluate, and Disseminate Information for Business Decision-Making (Information Management) 7%
12. Understand the Concepts, Processes, and Systems Needed to Determine and Satisfy 16%
13. Customer Needs/Wants/Expectations, Meet Business Goals/Objectives, and Create New Product/Service Ideas (Marketing Management) Understand the Processes and Systems Implemented to Facilitate Daily Business Operations 8% (Operations Management)
14. Understand the Concepts, Strategies, and Systems that Businesses Implement and Enforce to Minimize Loss (Risk Management) 7%
15. Understand the Concepts, Strategies, and Systems Needed to Guide the Overall Business Organization (Strategic Management) 3%