



**OKLAHOMA**  
**CareerTech**

## Badge Details

<b>Name</b>	0576 – Business Concepts
<b>Description</b>	Business Concepts introduces students to key business concepts; including, Economics, Entrepreneurship, Finance, Marketing, and designing business documents.
<b>Criteria</b>	<p><b><i>Candidates receiving this certification will take an exam with the following criteria:</i></b></p> <p>The exam is composed of 47 questions.</p> <ol style="list-style-type: none"><li>1. Business Concepts 17%</li><li>2. Investing 22%</li><li>3. Business Venture 17%</li><li>4. Marketing Plan 16%</li><li>5. Business Documents 16%</li><li>6. Business Plan 12%</li></ol>