Badge Details

Name	0563 – Digital Business Applications
Description	The business world is progressively more reliant on digital technologies. The Digital Business Applications course is designed to prepare students with the knowledge and skills to be an asset to the collaborative, global, and innovative business world of today and tomorrow. Concepts include the overall digital experience, digital communications, digital media, and the exploration of career choices. This course also provides practical experience in professionalism using various forms of presentation skills, including speaking, podcasting and digital portfolio relating to the globalization of business.

Criteria	***Candidates receiving this certification will take an exam with the following criteria:*** The exam is composed of 40 questions. 1. Information and Technology Tools 28% 2. Ethical and Legal Issues 15% 3. Audio and Video Applications 20% 4. Cloud Based Design Graphics 13% 5. Educational and Career Opportunities 4% 6. Globalization Business 20%