



OKLAHOMA
CareerTech

Badge Details

Name	0503 – Manager Trainee
Description	<p>The assessment provides an indication of student mastery of basic knowledge and concepts necessary for success in marketing careers. The Manager Trainee assessment is aligned with the standards of the MBA Research and Curriculum Center. This assessment is aligned with those of the Institute for the Assessment of the Skills and Knowledge of Business (A*S*K).</p>
Criteria	<p><i>Candidates receiving this certification will take an exam with the following criteria:</i></p> <p>The exam is composed of 55 questions.</p> <ol style="list-style-type: none">1. Economics 18%2. Promotion 18%3. Merchandising 13%4. Marketing Management 29%5. Pricing 6%6. Selling 14%7. Information Management 2%