



OKLAHOMA CareerTech

Badge Details

Name	0163 – Business Management
Description	<p>This Business Management course seeks to develop sound management concepts within students, as management plays a role in any future employment opportunity. Students are able to analyze, synthesize, and evaluate data from the other functional areas of business (e.g., marketing, finance, and production/operation). Effective management requires decision-making abilities, long-range planning knowledge, human relations expertise, and motivational skills. Students learn the four basic functions of management: planning, organizing, directing, and controlling.</p>
Criteria	<p><i>Candidates receiving this certification will take an exam with the following criteria:</i></p> <p>The exam is composed of 44 questions.</p> <ol style="list-style-type: none">1. Planning 11%2. Organizing 8%3. Leading 9%4. Controlling 9%5. Financial Information 16%6. Economics 13%7. Marketing 9%8. Human Resources 11%9. Ethics and Social Responsibility 9%10. Legal Regulations 5%

