

Minutes of the Regular Meeting of the

**STATE BOARD OF CAREER AND TECHNOLOGY EDUCATION
HODGE EDUCATION BUILDING
2500 NORTH LINCOLN BOULEVARD
OKLAHOMA CITY, OKLAHOMA**

August 20, 2020

The State Board of Career and Technology Education began its regular session at 9:02 a.m., Thursday, August 20, 2020 via the zoom platform. The final Agenda was posted at 2:33 p.m., August 18, 2020, in accordance with 25 O.S. 2011, § 311(9).

Members of the State Board of Career and Technology Education present:

Mrs. Joy Hofmeister, State Superintendent of Public Instruction and Chair of the Board
left at 9:40am
Dr. Marcie Mack, State Director, ex-officio nonvoting member
Ms. Estela Hernandez, Oklahoma City
Mr. Brian Bobek, Oklahoma City
Mr. Jimmy Stallings, Enid
Mr. David Stewart, Afton
Mr. Michael Brown, Lawton
Ms. Janet Smith, Tulsa
Mr. Randy Gilbert, Tecumseh

Members of the State Board of Career and Technology Education not present:

Mr. Tim Burg, Shawnee

Attendees from the Oklahoma Department of Career and Technology Education and other guests:

See Attachment A.

CALL TO ORDER

Superintendent Hofmeister called the meeting to order at 9:02 a.m. Ms. Angela Jones called the roll and ascertained there was a quorum.

SUPERINTENDENT'S COMMENTS

Superintendent Hofmeister said it's good to see everyone and it's wonderful to join and meet together. We are excited to start a brand new year with our CareerTech students and just know that each one of the superintendents who are leading mighty teams in each of our Technology Centers have truly done Herculean work amid a pandemic. We know for a lot of them March 16th came and feels as though it never ended. Since that day we have not had much of a moment's rest and I just commend everyone for the work they have done, all the hurdles that they have found ways to move around or over. With that I want to ask Dr. Mack who's been leading her great team as well and providing support if you have opening comments.

DIRECTOR'S COMMENTS

Dr. Mack said thank you Superintendent, I just have a few and then we can jump right into the rest of the agenda.

- The first thing, for those of you who joined us for the 2020 Summit (our annual Summer Conference for CareerTech), thank you for joining us. It was the first time for our Summit to be virtual and through OkACTE's diligent work and partnership that we have with our association we had an opportunity to have well over 4,000 participants in the event and it was an opportunity that we were able to still provide professional development. On the first day, OkACTE's platform provided for individuals to connect to motivational speakers, specific topics for teachers and administrators across the state with over 36 sessions. On the second day, our staff at the agency was able to provide specific professional development, virtually, to all the teachers across the state as they kicked off this school year. Through a lot of teamwork and diligence we were able to have our conference and continue to move forward. That would not happen without our sponsors and our great partnerships. I want to do a shout out to all of our staff here. Andrea Hancock is our main event organizer and she did an exceptional job with the staff at OkACTE, their continued diligence and the officers to help move that forward. We were excited, we learned a lot of things and we're ready to continue this year in the various formats that we need to in order to meet the needs of our students.
- Interim study season is already here and we have a few. There were a few yesterday, there are some throughout the weeks through November. We do have an opportunity to participate in a few of those. We also have an opportunity to learn from some of the other ones that are out there. We will be monitoring the interim studies and if any of them are specific to CareerTech I will make sure that board members are aware of the scheduling so that if you would like to participate.
- I had mentioned the meat processing program when we talked last time. We are working on phase II and phase III. We have the online curriculum, it is posted. We do have

individuals enrolled in each of the three (3) modules. Currently for phase II and phase III we are working with approximately twelve (12) of our Agriculture Education programs and two to three of our Technology Centers that have specific training needs in their area. We will work to do phase II which is the hands-on and the classroom experience for the meat processing. We are looking forward to that moving forward.

- We are still working on the Aerospace Workforce with the Oklahoma Department of Commerce. We will continue to move that forward and hope to have some pieces of that launched in October that we can share out with the State Board members.
- As Superintendent Hofmeister mentioned the schools have been diligently working on their reopen plans. The Technology Center reopen plans are posted on the CareerTech website, underneath the Technology Center tab. You can see the processes and procedures that the schools are utilizing to still deliver Career and Technology Education while maintaining the utmost safety for staff and students.

1.04 MINUTES OF THE JULY 16, 2020 MEETING

Mr. David Stewart moved to approve the minutes of the July 16, 2020 meeting. Mr. Randy Gilbert seconded. The motion carried with the following votes: Mr. Gilbert, yes; Ms. Smith, yes; Mr. Brown, yes; Mr. Stewart, yes; Mr. Stallings, yes; Mr. Bobek, yes; Ms. Hernandez, yes; Superintendent Hofmeister, yes. Motion carried. A copy of the minutes are on file at the Oklahoma Department of Career and Technology Education.

RECOGNITIONS AND PRESENTATIONS

2.01 2020 SUMMIT GENERAL SESSION AWARD WINNERS LIST

Dr. Mack said we are very fortunate today that we do have individuals who were award winners that are going to take the opportunity to speak to you as the State Board. I did want to highlight that we had award winners across the state. A copy was provided in your packet. I just wanted to take a moment to make sure, as we look at this, across the state you see the representation of the various schools, the teachers and administrators that make all this happen. We, again, are very grateful that OkACTE was able to award them and highlight each of the individuals who are doing exceptional work across the state.

2.02 2020 OKACTE AWARD WINNER, TRAVIS BRADSHAW WITH ELGIN PUBLIC SCHOOL, OKACTE BOB FUNK ADVOCATE OF EXCELLENCE AWARD

Mr. Travis Bradshaw said thank you very much Dr. Mack and thank you to the Board. I appreciate the opportunity to speak before you and really on behalf of my fellow teachers. There are around 400 Agricultural Education instructors and FFA advisors within the State of Oklahoma. We serve over 25,000 high school students, grades 8th through 12th here in the State of Oklahoma. Growing up my first CareerTech experience was joining the FFA when I was in the eighth grade. My passion carried on into receiving my undergraduate and my master's degree in

Agriculture Education from Oklahoma State University. My first job was the Agriculture Education instructor and FFA advisor at Burlington Public Schools, which is a very small rural farming community in Northwest Oklahoma. I had the great opportunity to serve under Mr. Glen Elliott, who was my Superintendent, and a former CareerTech teacher himself. He was an AG teacher and FFA advisor for many years and really he was a mentor for me when I started in this profession. Throughout my career in CareerTech I've had the opportunity to work with some tremendous students. When I have the opportunity the first thing I would always do, as probably any CareerTech teacher would do, is talk about my students. Those students who come out to our classrooms and they know that they want to do something to make a positive difference in their communities and in the country. Working with those students to develop those technical skills, the personal skills, being able to look somebody in the eye, show up on time, and develop those technical abilities of record keeping and through competitions with our CareerTech organizations. It's my seventeenth (17th) year of teaching, here in Oklahoma, and to hear back from those former students who have been a part of our CareerTech system because of their experience with Oklahoma CareerTech they were provided with the skills that they needed to pursue jobs around the country and yet still representing Oklahoma.

In addition to my experience working with students I've had the opportunity to serve not only the Oklahoma CareerTech Association as our President a few years ago and President of the Agriculture Teachers Association a few years before that but I've had the opportunity to represent FFA members on a national level. I currently serve on the National FFA board of directors which is a thirteen (13) member board and we represent approximately 700,000 FFA members from across the United States. We have monthly meetings where we talk about long-range planning for Agricultural Education and FFA to make opportunities for not only students in Oklahoma but students across the country. That's been quite an honor, to be able to not only represent Oklahoma but represent those students from all across the country. I want to thank Mr. Funk for his sponsorship of this award. Mr. Funk himself was an FFA member and if you go to his house he's got his FFA jacket proudly displayed and he talks about the great opportunities that he had through the organization. At many of our National FFA functions Mr. Funk is right there on the front row always a supporter of CareerTech. It's great to see his support of us on a state level and I know that I don't only speak for myself but for those other AG teachers out there and any CareerTech teacher in our high school systems and at our Technology Centers and Skill Centers the first thing that we care about is our students. I know I wouldn't be sitting here today if it wasn't for the opportunities that I've had to work with some of our great students across the State of Oklahoma. Thank you very much for this opportunity and thank you for this honor.

2.03 2020 OKACTE AWARD WINNER, SHERRI GLEAVES WITH FRANCIS TUTTLE TECHNOLOGY CENTER, TEACHER OF THE YEAR AWARD

Ms. Sherri Gleaves said thank you so much. It's just an honor to be here with you all today. I really appreciate the invitation. I just wanted to go back and tell you where I began as far as education. I think for me it started at a very early age, I was the afternoon kindergarten student who stood out on my driveway and watched the morning kindergarten students come home. I would run into my mother and say "Can I go now, can I go now" because I just loved school. I've

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always loved it. I've loved learning and so my goal was to become a teacher and instill that same love of learning in other people.

I had taken business classes all through high school, had been active in FBLA (Future Business Leaders of America) at the time and I knew that business was a love of mine. I'd also worked in the industry right out of high school. I received a secretarial certificate at the University of Central Oklahoma. After staying home to raise my two (2) boys, I decided empty nest was going to come and I was going to fulfill my lifetime dream. I went back to college and finished my bachelor's and my master's, both in Business Education. I had the opportunity of spending my entire teaching career in the CareerTech system. My husband is also an educator and retired now but spent his entire teaching career in the CareerTech system. He was in the Trade and Industrial division. I actually began going to OkACTE conferences before I was ever a teacher because I went with him and as an attendee in Denver, Colorado. Before I ever became an educator I have been active in the organization for quite some time. My love of Career and Technology Education goes way back and I have always encouraged all of my students to pursue a skill set through CareerTech knowing that it would take them through their high school years, their college years and into their lifetime career should that be their chosen path. If it wasn't their chosen path then they also had a wonderful piece of insurance to fall back upon as they needed those skills. It really set them up for success in one way or another. I've spent my first 11 years in Oklahoma City Public Schools at high school and at the K-12 center and then I moved to Francis Tuttle Technology Center. My first assignment was at Deer Creek High School implementing an off-site pilot program for Francis Tuttle Technology Center. At that time I taught several programs and it was really diversified. I taught a computer repair program, desktop publishing and broadcasting video, which is what I do now at the Francis Tuttle campus.

I have been active in CareerTech though not just as a member but I have served as the president of my division. I am with the BMITE division and was active when we combined that with the marketing division. I worked on the collaboration of bringing those two divisions together. I am very fond of the legislative process and try to stay involved. I went to the National Policy Seminar and felt that was one of the most enjoyable things that I have done. I also take part in the legislative days at the Capitol, I am a national board certified teacher so I also join their seminars and make those visits to my representatives and senators and advocate for Career and Technology Education in each of those visits.

It's just my privilege to serve students. We are excited today, I had probably six (6) new students walk in the room and we're on the way to getting them down the pathway and into their careers and just look forward to bright futures for each one of those students. What got me here in the end is just literally being nominated for this award, which I totally appreciate but at the same time it was a wonderful opportunity for me to tell my story and I do appreciate that. I look forward to representing CareerTech education as I move forward in this Teacher of the Year. Thank you so much for having me today.

MANAGEMENT INFORMATION

3.01 DISCUSSION ON FIRST READING OF THE 2021 CAREERTECH BUSINESS PLAN, 2021-2026 STRATEGIC PLAN AND FY22 APPROPRIATIONS REQUEST – DR. MARCIE MACK

Dr. Mack said that this is our annual conversation that we get to have and in that conversation we talk about our draft business plan which does include our appropriations request as well as our strategic plan. Every other year we are required to submit our updated strategic plan to the Office of Management Enterprise Services, the house and the senate. Today we are not asking for approval on these two documents. What we want to do is take the opportunity to walk through those so we can have conversation and then provide you with some time to look through that and provide us any feedback before we get to our September board meeting. We have had conversation with multiple stakeholder groups in our plan that we put forward both the business plan and the strategic plan.

Dr. Mack went on to explain each page of the following:

2021 Business Plan

- Executive Summary
- CareerTech Meets the Needs of Today's Workforce, Oklahoma's Workforce Gap, Industry Sector Needs and OKCareerGuide
- FY19 numbers will be updated to FY20 numbers for the final Business Plan and talk of the Energy Career Cluster
- Appropriations Request for FY22
- CareerTech Champions, Aerospace Career Cluster, Online Meat Certification and Virtual Job Shadow

Strategic Plan 2021-2026

- Executive Summary
- CareerTech Solves the Workforce Skills Gap
- Educational Attainment, Goal, Objectives and Critical Success Measures
- Business and Educational Partnerships, Goal, Objective and Critical Success Measures
- Career Awareness, Goal, Objective and Critical Success Measures
- Agency Operations, Goal, Objective and Critical Success Measures
- CareerTech Champions, Interactive Data, Professional Development and Continuous Improvement

MANAGEMENT ACTION ITEMS

4.01 PROPOSED EXECUTIVE SESSION TO DISCUSS HIRING THE CHIEF COMMUNICATIONS AND MARKETING OFFICER AND CONDUCT ANNUAL EVALUATION OF STATE DIRECTOR (AUTHORITY: 25 O.S. 2011, § 301 (B)(1))

Mr. Stallings moved to convene into executive session at 9:59am. Mr. Brown seconded the motion. The motion carried with the following votes: Ms. Hernandez, yes; Mr. Bobek, yes; Mr. Stallings, yes; Mr. Stewart, yes; Mr. Brown, yes; Ms. Smith, yes; Mr. Gilbert, yes. Motion carried.

Dr. Mack said Chief of Staff, Becky Foster, Attorney Glen Hammonds and myself will be in executive session.

Mr. Stewart moved to return to open session at approximately 10:28am. Mr. Bobek seconded that motion. The motion carried with the following votes: Mr. Gilbert, yes; Ms. Smith, yes; Mr. Brown, yes; Mr. Stewart, yes; Mr. Stallings, yes; Mr. Bobek, yes; Ms. Hernandez, yes. Motion carried.

Mr. Gilbert moved for hiring Russell Ray as the Chief Communications and Marketing Officer. Mr. Stallings seconded the motion. The following motion carried with the following votes: Ms. Hernandez, yes; Mr. Bobek, yes; Mr. Stallings, yes; Mr. Stewart, yes; Mr. Brown, yes; Ms. Smith, yes; Mr. Gilbert, yes. Motion carried.

The State Board did conduct the annual evaluation of the State Director while in executive session.

Mr. Stewart said that on behalf of the board members, it is absolutely unanimous, Dr. Mack, that the board commends you for your great job, your continuous improvement and recognizing current issues that have come up. You've been very diligent about addressing those especially with the COVID issue, the diversity and recognizing the need of collaboration across the state with all the other agencies that you deal with. We certainly welcome other comments from board members. On behalf of the members we thank you for doing a great job and it was just a great evaluation. For the record we appreciate it and continue the good work.

NEW BUSINESS

There was no new business.

ANNOUNCEMENTS

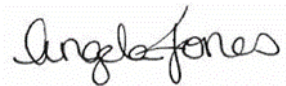
Dr. Mack said she had one announcement. Just to let you know that the September board meeting is traditionally held here in Stillwater. We do have a large meeting space for those that would like to participate in person and we will also provide for the virtual connection as well.

ADJOURNMENT

There being no further business, the meeting was adjourned at 10:32 a.m.

The next regular meeting of the State Board of Career and Technology Education will be held on Thursday, September 17, 2020 at 9:00 a.m. The meeting will convene at the Oklahoma Department of Career and Technology Education, Stillwater, Oklahoma.

Joy Hofmeister, Chair of the Board



Angela Jones, Executive Assistant
to the CareerTech State Director and Secretary
of the CareerTech Board