



Oklahoma Arts Sector ARPA Grants Acknowledgement Guidelines

Background

In 2023, Oklahoma state leaders approved the allocation of \$10 million in state American Rescue Plan Act (ARPA) funds for Oklahoma's arts and cultural sector. The proposal for the allocation was submitted and led by the Oklahoma Arts Council in partnership with Allied Arts OKC and Arts Alliance Tulsa, designed to ensure that organizations statewide who provide arts programming could receive vital pandemic relief funding for the recovery and rebuilding of the sector—an important generator of economic growth and quality-of-life in Oklahoma.

In addition to the \$10 million in federal funding, private funding from the Communities Foundation of Oklahoma, George Kaiser Family Foundation, Inasmuch Foundation, and McCasland Foundation have been allotted to further advance the rebuilding of the sector.

Following are requirements of organizations awarded Oklahoma Arts Sector ARPA Grants. The requirements are designed to convey the scope and significance of the investment in restoring the arts sector. These requirements should be observed through 2026. For questions about acknowledgement guidelines, contact joel.gavin@arts.ok.gov.

Letters to Legislators

Organizations must send letters of thanks to their Oklahoma State Senator and Oklahoma State Representative for investing state ARPA funds in the recovery of the arts sector. To find your organization's state senator and state representative, go to www.oklegislature.gov. A template letter is available at arts.ok.gov. Copies of letters will be required as part of the final reporting process.

Invitations to Legislators

Organizations must invite their Oklahoma State Senator and Oklahoma State Representative to programs, ribbon cuttings, and other events related to their Oklahoma Arts Sector ARPA Grant awards. To find your organization's state senator and state representative, go to www.oklegislature.gov.

Logo Acknowledgment

A logo for Oklahoma Arts Sector ARPA Grants has been designed for use with projects funded by the grant. Download the logo here. The logo must be used in the following types of media.

- Posters, banners, billboards, flyers, digital and print ads, email marketing, social media, video, television commercials, slideshows, and other media where visual elements are used.

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Written Acknowledgment

The following written acknowledgment should be included where possible with funded projects:

- *This project was made possible by Oklahoma Arts Sector ARPA Grants, an investment made by leaders of the State of Oklahoma, led by the Oklahoma Arts Council in partnership with Allied Arts OKC and Arts Alliance Tulsa.*
- Examples where written acknowledgment should be given include but are not limited to news releases, websites, printed programs, and social media posts.

Verbal Acknowledgment

The following verbal acknowledgment should be given in suitable contexts with funded projects:

- *This project was made possible by Oklahoma Arts Sector ARPA Grants, an investment made by leaders of the State of Oklahoma, led by the Oklahoma Arts Council in partnership with Allied Arts OKC and Arts Alliance Tulsa.*
- Examples where verbal acknowledgment should be given include but are not limited to live announcements, podcasts, and presentations.

Social Media

Organizations must leverage their social media platforms to amplify public awareness of the impact of Oklahoma Arts Sector ARPA Grants. Posts can express appreciation for the investment, describe how the funds will be used, illustrate the impact of the funds in communities, and more. In addition:

- Use the hashtag #RechargeTheArts
- Tag the following in posts
 - Facebook
 - @OklahomaArtsCouncil
 - @AlliedArtsOKC
 - @ArtsAllianceTulsa
 - X/Twitter
 - @OKArtsCouncil
 - @AlliedArtsOKC
 - @ArtsinTulsa
 - Instagram
 - @OklahomaArtsCouncil
 - @AlliedArtsOKC
 - @ArtsinTulsa
- Share the Oklahoma Arts Sector ARPA Grant video stories (see below)

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Video Stories

Brief videos highlighting the impact of Oklahoma Arts Sector ARPA Grants are being produced, and grantees should be prepared to download, share, and show the videos widely to audiences.

Grantees should consider the following ideas:

- Share on social media. Tag the Oklahoma Arts Council, Allied Arts OKC, and Arts Alliance Tulsa.
- Feature the videos in your email newsletters and include links to the videos.
- Show videos to your board during an upcoming board meeting.
- Invite your state senator and state representative to one of your events and show the video as part of the event.
- Ask to present the videos at meetings of your city council, chamber of commerce, and other civic convenings.
- Leverage them as part of your fundraising efforts.

Letters to Private Funders (optional but strongly encouraged)

Organizations are encouraged to send letters of thanks to the following private foundations for their additional investment in Oklahoma Arts Sector ARPA Grant funding. Letters should be directed to the foundation that invested in your region of the state:

Oklahoma County	Tulsa County	Rural Counties (all except Oklahoma and Tulsa counties)
Inasmuch Foundation 210 Park Ave #3150 Oklahoma City, OK 73102	George Kaiser Family Foundation 7030 S Yale Ave # 600 Tulsa, OK 74136	Communities Foundation of Oklahoma 801 NW 63 rd St., Suite 200 Oklahoma City, OK 73116 AND McCasland Foundation 1202 N. 10 th St. Duncan, OK 73533

Questions

For more information about acknowledgment requirements for Oklahoma Arts Sector ARPA Grants, contact Joel Gavin, Director of Marketing and Communications for the Oklahoma Arts Council, at joel.gavin@arts.ok.gov.

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